PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
SEJUN KIM	11/28/2011
CHONGAH GWON	11/28/2011
JIYONG YU	11/28/2011
JUNGHWAN BANG	11/28/2011

RECEIVING PARTY DATA

Name:	HYUNDAI MOTOR COMPANY
Street Address:	231, YANGAE-DONG, SEOCHO-KU
City:	SEOUL
State/Country:	REPUBLIC OF KOREA

Name:	KIA MOTORS CORPORATION
Street Address:	231, YANGAE-DONG, SEOCHO-KU
City:	SEOUL
State/Country:	REPUBLIC OF KOREA

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13306515

CORRESPONDENCE DATA

Fax Number: (415)442-1001 Phone: 4154421000

Email: mcarlos@morganlewis.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: MORGAN, LEWIS & BOCKIUS LLP (SF)

Address Line 1: One Market, Spear Street Tower, Suite 28

Address Line 4: San Francisco, CALIFORNIA 94105

PATENT

REEL: 027291 FRAME: 0727

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ATTORNEY DOCKET NUMBER:	060945-5415US
NAME OF SUBMITTER:	Monica E. Carlos
Total Attachments: 4 source=060945_5415US_Assign#page1.tif source=060945_5415US_Assign#page2.tif source=060945_5415US_Assign#page3.tif source=060945_5415US_Assign#page4.tif	

PATENT REEL: 027291 FRAME: 0728

ASSIGNMENT (Joint Inventors)

WHEREAS, the undersigned,

- (1) Sejun KIM, resident of 312-1111, Hansin 8 Cha Apt., Jamwon-dong, Seocho-gu, Seoul 137-030, Republic of Korea,
- (2) Chongah GWON, resident of 904, Hyundai Motor Dormitory, 1842, Namyang-dong, Hwaseong-si, Gyeonggi-do 445-010, Republic of Korea,
- Jiyong YU, resident of 7-402, Samik Billart, 468-3, Seondan-dong, Pocheon-si, Gyeonggi-do 487-020, Republic of Korea, and
- (4) Junghwan BANG, resident of 772-1, Jangdeok-dong, Hwaseong-si, Gyeonggi-do 445-130, Republic of Korea

respectively, (hereinafter termed "Inventors"), have invented certain new and useful improvements ISG SYSTEM AND CONTROL METHOD THEREOF and executed therefore an application for Letters Patent of the United States and having an oath or declaration executed on even date herewith.

| bearing U.S. Patent Application No. ______ and filed on _____.

WHEREAS, **HYUNDAI MOTOR COMPANY**, a corporation of Republic of Korea, having a place of business at 231, Yangae-Dong, Seocho-Ku, Seoul, Republic of Korea, and

Kia Motors Corporation, a corporation of Republic of Korea, having a place of business at

231, Yangae-Dong, Seocho-Ku, Seoul, Republic of Korea, (hereinafter termed "Assignees") are desirous of acquiring the entire right, title and interest in and to said application and the invention disclosed therein, and in and to all embodiments of the invention, heretofore conceived, made or discovered jointly or severally by said Inventors (all collectively hereinafter termed "said invention"), and in and to any and all patents, inventor's certificates and other forms of protection (hereinafter termed "patents") thereon granted in the United States and foreign countries.

NOW, THEREFORE, in consideration of good and valuable consideration acknowledged by said Inventors to have been received in full from said Assignees:

1. Said Inventors do hereby sell, assign, transfer and convey unto said Assignee, the entire right, title and interest (a) in and to said application and said invention; (b) in and to all rights to apply for foreign patents on said invention pursuant to the International Convention for the Protection of Industrial Property or otherwise; (c) in and to any and all applications filed and any and all patents granted on said invention in the United States or any foreign country, including each and every application filed and each and every patent granted on any application which is a division, substitution, or continuation of any of said

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Application No. _____Attorney Docket No. 060945-5415-US

applications; and (d) in and to each and every reissue or extensions of any of said patents.

2. Said Inventors do hereby jointly and severally covenant and agree to cooperate with said A

ssignee to enable said Assignee to enjoy to the fullest extent the right title and interest herein conveyed in

the United States and foreign countries. Such cooperation by said Inventors shall include prompt product

ion of pertinent facts and documents, giving of testimony, execution of petitions, oaths, specifications, de

clarations or other papers, and other assistance all to the extent deemed necessary or desirable by said Ass

ignee (a) for perfecting in said Assignee the right, title and interest herein conveyed; (b) for prosecuting a

ny of said applications; (c) for filing and prosecuting substitute, divisional, continuing or additional applic

ations covering said invention; (d) for filing and prosecuting applications for reissuance of any said patent

s; (e) for interference or other priority

proceedings involving said invention; and (f) for legal proceedings involving said invention and any

applications therefor and any patents granted thereon, including without limitation opposition proceedings,

cancellation proceedings, priority contests, public use proceedings, infringement actions and court actions;

provided, however, that the expense incurred by said Inventors in providing such cooperation shall be paid

for by said Assignee.

3. The terms and covenants of this assignment shall inure to the benefit of said Assignee, its

successors, assigns and other legal representatives, and shall be binding upon said Inventors, their

respective heirs, legal representatives and assigns.

4. Said Inventors do hereby jointly and severally warrant and represent that they have not

entered and will not enter into any assignment, contract, or understanding in conflict herewith.

IN WITNESS WHEREOF, the said Inventors have executed and delivered this instrument to said

Assignee as follows:

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PATENT REEL: 027291 FRAME: 0730

	(I) Sejun KIM
Date: 2011, 11, 28	76 W
State of	
County of	, Notary Public, personally appeared , who proved to me on the basis of satisfactory evidence nowledged to me that he/she executed the same in his/her authorized capacity(ies), and that by his/her signature on the
instrument the person, or the entity upon behalf of which the person acted, foregoing paragraph is true and correct.	executed the instrument. I certify under PENALTY OF PERJURY under the laws of the State of California that the
	WITNESS my hand and official seat.
	Notary Public
	(2) Chongah GWON
Date: 38/1. 1/. 25	Chaph Gw n
State of } SS.	
to be the person whose rame is subscribed to the within instrument and acknowledge the person whose rame is subscribed to the within instrument and acknowledge.	Notary Public, personally appeared who proved to me on the basis of satisfactory evidence nowledged to me that he/she executed the same in his/her authorized capacity(ies), and that by his/her signature on the executed the instrument. I certify under PENALTY OF PERJURY under the laws of the State of California that the
	WITNESS my hand and official seal.
	Notary Public
	(3) Jiyong YU
Date: 11.11,12	Ku Ji Yong
State of)	
County of)	
to be the person whose name is subscribed to the within instrument and acknowledge the person whose name is subscribed to the within instrument and acknowledge.	Notary Public, personally appeared, who proved to me on the basis of satisfactory evidence lowledged to me that he/she executed the same in his/her authorized capacity(ies), and that by his/her signature on the executed the instrument. I certify under PENALTY OF PERJURY under the laws of the State of California that the
	WITNESS my hand and official seal.
	Notary Public

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(4) Junghwan BANG

Date:	2011 - 11 - 28	V's n we	
State of) ss.		
to be the person instrument the p	whose name is subscribed to the within instrument and ack	Notary Public, personally appeared, who proved to me on the basis of satisfactory evider nowledged to me that he/she executed the same in his/her authorized capacity(ies), and that by his/her signature on the executed the instrument. I certify under PENALTY OF PERJURY under the laws of the State of California that it	the
		WITNESS my hand and official seal	
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RECORDED: 11/29/2011

PATENT REEL: 027291 FRAME: 0732