PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Joong Ho LEE	11/21/2011
Ji Hyung PARK	11/21/2011
Dong Wook YOON	11/21/2011

RECEIVING PARTY DATA

Name:	Korea Institute of Science and Technology	
Street Address:	39-1, Hawolgok-dong, Seongbuk-gu	
City:	Seoul	
State/Country:	REPUBLIC OF KOREA	
Postal Code:	136-791	

PROPERTY NUMBERS Total: 1

Property Type	Number	
Application Number:	13306853	

CORRESPONDENCE DATA

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Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US

Mail.

Correspondent Name: Jae Won Song
Address Line 1: 801 California Street
Address Line 2: Fenwick & West LLP

Address Line 4: Mountain View, CALIFORNIA 94041

ATTORNEY DOCKET NUMBER: 25855-19989

NAME OF SUBMITTER: Jae Won Song, Reg. No. 59,070

Total Attachments: 2

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PATENT REEL: 027291 FRAME: 0844

UNITED STATES OF AMERICA ASSIGNMENT

In consideration of the payment of ASSIGNEE to ASSIGNOR of the sum of One Dollar (\$1.00), the receipt of which is hereby acknowledged, and for the other good and valuable consideration.

ASSIGNOR:

LEE, Joong Ho

#1110-302, Jugong Apt., Sanggye 8-dong, Nowon-gu, Seoul, 139-761, Republic of Korea

PARK, Ji Hyung

#103-1106, Cheonggu Apt., 78-4, Samseong-dong, Gangnam-gu, Seoul, 135-090, Republic of Korea

YOON, Dong Wook

641-12, Goejeong 1-dong, Saha-gu, Busan, 604-08), Republic of Korea

hereby sells, assigns and transfers to

ASSIGNEE:

KOREA INSTITUTE OF SCIENCE AND TECHNOLOGY

39-1, Hawolgok-dong, Scongbuk-gu, Scoul 136-791 Republic of Korea

and the successors, assigns and legal representatives of the ASSIGNEE the entire right, title and interest for the United States and its territorial possessions in and to, any and all improvements which are disclosed in the Application entitled

APPARATUS, METHOD AND COMPUTER READABLE RECORDING MEDIUM. FOR DISPLAYING CONTENT

which application was executed by the undersigned on even date herewith, and, in and to all Letters Patent to be obtained for said invention by the above application or any continuation, division, renewal, substitute, reissue or re-examination thereof.

ASSIGNOR hereby covenants that no assignment, sale agreement or encumbrance has been or will be made or entered into which would conflict with this assignment and sale;

PATENT REEL: 027291 FRAME: 0845 ASSIGNOR further covenants that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNOR and will testify as to the same in any interference or litigation related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

IN WITNESS WHEREOF, I have set my hand and seal

21, Nov. 2011	4-11-11-11-11-11-11-11-11-11-11-11-11-11
Date	LEE, Joong Ho
21 NOV 7011	and and Parkey Park
Date	PARK, Ji Hyung
24. An. 2011	
Date.	YOON, Dong Wook

PATENT REEL: 027291 FRAME: 0846

RECORDED: 11/29/2011