

PATENT ASSIGNMENT

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| NATURE OF CONVEYANCE: | ASSIGNMENT |
| CONVEYING PARTY DATA | |
| Name | Execution Date |
| Maria Margaretha Agnes BEUGELSDIJK | 11/02/2011 |
| Gerbrand Kristiaan DE GRAAFF | 11/02/2011 |
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| PROPERTY NUMBERS Total: 1 | |
| Property Type | Number |
| Application Number: | 29399942 |
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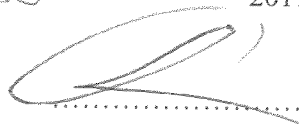
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| ATTORNEY DOCKET NUMBER: | D7858US |
| NAME OF SUBMITTER: | Edward W. Goodman |
| Total Attachments: 1 source=D7858US_Assignment#page1.tif | |

ASSIGNMENT

For good and valuable consideration, we, 1) Maria Margaretha Agnes Beugelsdijk, a subject of the Netherlands, living at Saaymans Vaderhof 10, 2645 BB Delfgauw, the Netherlands AND 2) Gerbrand Kristiaan de Graaff a subject of the Netherlands, living at Leidsestraat 2b, 2182 DN Hillegom, the Netherlands, assign to Koninklijke Philips Electronics N.V., Groenewoudseweg 1, Eindhoven, The Netherlands, and Sara Lee/ DE N.V., Vleutensevaart 100, 3532 AD Utrecht, the Netherlands its successors and assigns, the application for the United States Design Patent on the Design of a CONTAINER FOR COFFEE BEANS invented by us, which application was executed concurrently herewith and all rights in and to said application, and all Patents which may be granted therefor, and all divisions, reissues, continuations and extensions thereof, and authorize and request the Commissioner of Patents to issue all Patents on said Design or resulting therefrom to said Koninklijke Philips Electronics N.V. and Sara Lee/ DE N.V., as assignee of the entire interest, and covenant that I have full rights so to do and agree that we will communicate to said Koninklijke Philips Electronics N.V. and Sara Lee/ DE N.V., or its representatives any facts known to me respecting said Design and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid Koninklijke Philips Electronics N.V. and Sara Lee/ DE N.V., its successors and nominees, to obtain and enforce proper protection for said invention.

Dated this 2nd day of November 2011


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Maria Margaretha Agnes Beugelsdijk


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Gerbrand Kristiaan de Graaff