PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Jung Eun Kim	11/30/2011

RECEIVING PARTY DATA

Name:	Google, Inc.	
Street Address:	1600 Amphitheatre Parkway	
City:	Mountainview	
State/Country:	CALIFORNIA	
Postal Code:	94043	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29407662

CORRESPONDENCE DATA

 Fax Number:
 (914)288-0023

 Phone:
 914-288-0022

Email: uspto@leasonellis.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: Google / Leason Ellis LLP Joint Customer

Address Line 1: One Barker Avenue

Address Line 2: 5th Floor

Address Line 4: White Plains, NEW YORK 10601-1526

ATTORNEY DOCKET NUMBER: 00400/002679-US0

NAME OF SUBMITTER: David Leason

Total Attachments: 2

source=Assignment to file (00167361)#page1.tif source=Assignment to file (00167361)#page2.tif

PATENT REEL: 027306 FRAME: 0307 OF \$40.00 29407662

Attorney Docket No.: 00400/002679-US0

ASSIGNMENT

I, Jung Eun Kim, a citizen of South Korea, having a mailing address of 431 El Camino Real #4305, Santa Clara, California 95050;

(hereinafter "ASSIGNOR") in consideration of the sum of Ten Dollars (\$10.00), or the equivalent thereof, and other good and valuable consideration, the sufficiency of which and receipt of which are hereby acknowledged, paid to ASSIGNOR by

Google, Inc.

having a place of business at 1600 Amphitheatre Parkway, Mountainview, California 94043 (hereinafter "ASSIGNEE"), do hereby sell and assign to said ASSIGNEE, its successors and assigns, the below indicated right, title, and interest, throughout the world in and to my Invention entitled:

A PORTION OF A DISPLAY PANEL WITH A COMPUTER ICON IMAGE CONCERNING A PUBLISHING SCHEDULE

invented by me and described in Patent Application indicated by the docket number and title above, in the United States of America; and all patents, divisions, reissues, continuations and any extensions thereof and rights of priority therein, said interest being my entire ownership interest in the same, to be held and enjoyed by said ASSIGNEE, its successors, assigns, or other legal representatives, to the full end of the term thereof, as fully and entirely as the same would have been held and enjoyed by me if this assignment and sale had not been made, including all rights of Assignor to recover for past infringement thereof;

And for the consideration aforesaid, I hereby covenant and agree to and with said ASSIGNEE, its successors and assigns, that whenever ASSIGNEE, its counsel or representative, or the counsel or representative of its successors or assigns, shall advise that an amendment to, or a division of, or any other proceeding or action in connection with an application concerning said Invention, including interference proceedings, is lawful and desirable, or that a reissue or continuation or extension of such application or patent issuing therefrom is lawful and desirable, I will sign all papers and drawings, take all rightful oaths and

{00400\002679-US0\00165267.1}

1

Attorney Docket No.: 00400/002679-US0

affidavits, and do all acts necessary or required to be done for the procurement of all lawful rights associated with the Invention, or for the reissue or continuation or extension of the same, will do all acts necessary or required to secure in said ASSIGNEE, its successors or assigns, the title to and full benefit of all rights hereby assigned, without charge to said ASSIGNEE or its successors or assigns, but at its or their expense; and I hereby appoint every present or future officer of said ASSIGNEE as my agent to sign all such papers and to do all such necessary acts on my behalf, to the fullest extent permitted by law;

And I hereby authorize and request the Commission of Patents and Trademarks and any other granting authority to issue any Letters Patent resulting from said Invention and application(s) concerning same to said ASSIGNEE.

This assignment shall have an effective date corresponding to the last date of execution.

I declare under penalty of perjury under the laws of the United States of America, and under penalty of the laws of any other jurisdiction before which this document may be presented, that I have signed this document as my own free act and that all of the foregoing is true and correct.

Dated:

Nov 30+ 2011

Jing Eun Kim, Inventor