

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Reebok International Ltd.	11/22/2011
RECEIVING PARTY DATA	
Name:	Reebok International Limited
Street Address:	4th Floor, 11-12 Pall Mall
City:	London
State/Country:	UNITED KINGDOM
Postal Code:	SW1Y 5LU
PROPERTY NUMBERS Total: 4	
Property Type	Number
Application Number:	10197256
Application Number:	11625273
Application Number:	12647919
Application Number:	13222587
CORRESPONDENCE DATA	
Fax Number:	(202)371-2540
Phone:	202.371.2600
Email:	akhal@skgf.com, cparnell@skgf.com
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Correspondent Name:	Sterne, Kessler, Goldstein & Fox P.L.L.C
Address Line 1:	1100 New York Avenue, N.W.
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20005
ATTORNEY DOCKET NUMBER:	1073.9680003
NAME OF SUBMITTER:	Anbar Khal
Total Attachments: 3 source=1073_9680000_ASSIGNMENT#page1.tif source=1073_9680000_ASSIGNMENT#page2.tif source=1073_9680000_ASSIGNMENT#page3.tif	

OP \$160.00 10197256

ASSIGNMENT

In consideration of the sum of One Dollar (\$1.00) or equivalent and other good and valuable consideration, receipt of which is hereby acknowledged, **Reebok International Ltd.**, a corporation organized and existing under the laws of Massachusetts and having an office and place of business at 1895 J. W. Foster Boulevard, Canton, Massachusetts 02021 (hereafter referred to as the "Assignor"), hereby sells and assigns to **Reebok International Limited**, a corporation formed under the laws of the United Kingdom, having an office and place of business at 4th Floor, 11-12 Pall Mall, London SW1Y 5LU, UNITED KINGDOM (hereafter referred to as the "Assignee"), its entire right, title and interest for the United States of America (as defined in 35 U.S.C. § 100), and throughout the world, including the right to sue for past infringement and to collect for all past, present and future damages,

(a) in each of the Patents and Patent Applications that are described in detail in Schedule A, annexed hereto and made a part hereof, and

(b) in any and all applications that claim the benefit of the Patents and Patent Applications described in detail in Schedule A, including non-provisional applications, continuing (continuation, divisional, or continuation-in-part) applications, reissues, extensions, renewals, and reexaminations of such Patents and Patent Applications, to the full extent of the term or terms for which Letters Patents issue, and

(c) in any and all inventions described in each of the Patents and Patent Applications that are described in detail on Schedule A, and in all forms of intellectual and industrial property protection derivable therefrom, and that are derivable from any and all continuing applications, reissues, extensions, renewals and reexaminations of such Patents and Patent Applications, including, without limitation, patents, applications, utility models, inventor's certificates, and designs together with the right to file applications therefor; and including the right to claim the same priority rights from any previously filed applications under the International Agreement for the Protection of Industrial Property, or any other international agreement, or the domestic laws of the country in which any such application is filed, as may be applicable;

all such rights, title and interest to be held and enjoyed by the above-named Assignee, its successors, legal representatives and assigns to the same extent as all such rights, title and interest would have been held and enjoyed by the Assignor had this assignment and sale not been made.

The Assignor agrees to execute all papers necessary in connection with the applications and Letters Patents as above, and any non-provisional, continuing (continuation, divisional, or continuation-in-part), reissue, reexamination or corresponding applications thereof and also to execute separate assignments in connection with such applications as the Assignee may deem necessary or expedient.

The Assignor agrees to execute all papers necessary in connection with any interference or patent enforcement action (judicial or otherwise) related to the applications or Letters Patents or any non-provisional, continuing (continuation, divisional, or continuation-in-part), reissue or reexamination application thereof and to cooperate with the Assignee at Assignee's expense in every reasonable way possible in obtaining evidence and going forward with such interference or patent enforcement act.

The Assignor agrees to perform all affirmative acts at Assignee's request and expense that may be necessary to obtain or ensure a grant of a valid patent to the Assignee.

The Assignor hereby represents that Assignor has full right and authority to convey the entire interest herein assigned, and that Assignor has not executed, and will not execute, any agreement in conflict therewith.

The Assignor hereby grants the patent practitioners associated with **CUSTOMER NUMBER 63504** the power to insert in this assignment, including the attached Schedule A, any further information regarding the patents and patent applications so identified in such Schedule A that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

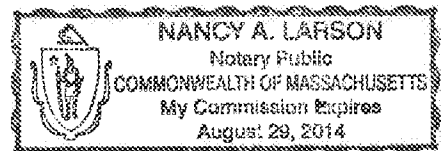
SIGNED on behalf of the said ASSIGNOR,

REEBOK INTERNATIONAL LTD.

By: [Signature]
Name: Sarah Stuart
Title: Secretary
Date: November 22, 2011

On this 22nd day of November, 2011, before me, the undersigned notary public, personally appeared Sarah Stuart, proved to me through satisfactory evidence of identification, which were Company badge, to be the person whose name is signed on the preceding or attached document in my presence.

Nancy A. Larson
Notary Public



SCHEDULE A

**UNITED STATES PATENTS, UNITED STATES PATENT APPLICATIONS AND
INTERNATIONAL APPLICATIONS THAT DESIGNATE THE UNITED STATES**

	<u>Application No.</u>	<u>Filing Date</u>	<u>Patent No.</u>	<u>Issue Date</u>
1.	10/197,256	07/18/02	7,168,190	01/30/07
2.	11/625,273	01/19/07	7,637,035	12/29/09
3.	12/647,919	12/28/09	8,020,320	09/20/11
4.	13/222,587	08/31/11		

1448160_1.DOCX