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U.S. PTO  
29/374974  
11/02/2011

U.S. DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office



103636177

FORM COVER SHEET  
PATENTS ONLY

To the Director

Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)

Keith Caggiano  
Justin Ross

2. Name and address of receiving party(ies)

Name: Momentum Management, LLC

Internal Address: \_\_\_\_\_

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance/Execution Date(s):

Execution Date(s) November 1, 2011

- Assignment  Merger
- Security Agreement  Change of Name
- Joint Research Agreement
- Government Interest Assignment
- Executive Order 9424, Confirmatory License
- Other \_\_\_\_\_

Street Address: 1206 West Jon Street

City: Torrance

State: California

Country: US Zip: 90502

Additional name(s) & address(es) attached?  Yes  No

4. Application or patent number(s):

This document is being filed together with a new application.

A. Patent Application No.(s)

B. Patent No.(s)

Additional numbers attached?  Yes  No

5. Name and address to whom correspondence concerning document should be mailed:

Name: Thomas I. Rozsa

Internal Address: Suite 220

Street Address: 18757 Burbank Boulevard

City: Tarzana

State: California Zip: 91356-3346

Phone Number: (818) 783-0990

Fax Number: (818) 783-0992

Email Address: counsel@rozsalaw.com

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00

- Authorized to be charged to deposit account
- Enclosed
- None required (government interest not affecting title)

8. Payment Information

Deposit Account Number \_\_\_\_\_

Authorized User Name \_\_\_\_\_

9. Signature:

Thomas I. Rozsa  
Signature

11-2-2011  
Date

Thomas I. Rozsa

Name of Person Signing

Total number of pages including cover sheet, attachments, and documents: 4

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:  
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, V.A. 22313-1450

11/03/2011 PATENT 29374974

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For:  U.S. and/or  Foreign Rights  
For:  U.S. Application or  
 U.S. Provisional Application  
For:  U.S. Patent  
For:  PCT Application  
By:  Inventor(s) or  Present Owner

**ASSIGNMENT OF INVENTION**

In consideration of the payment by ASSIGNEE to ASSIGNOR of the sum of One Dollar (\$1.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration,

**ASSIGNOR:**

Inventor(s) or person(s) or  
entity(ies) who own the  
invention

1. Keith Caggiano  
*(type or print name(s) of ASSIGNOR(S))*

8130 Redlands Street, No. 2

*Address*

Playa del Rey, California 90293

United States

*Nationality*

2. Justin Ross  
9903 Santa Monica Boulevard  
No. 135  
Beverly Hills, California 90212  
United States citizen

*(if assignment is by person or entity to whom invention was previously assigned  
and this was recorded in PTO, add the following)*

Recorded on \_\_\_\_\_

Reel \_\_\_\_\_

Frame \_\_\_\_\_

hereby sells, assigns and transfers to

**ASSIGNEE:**

Momentum Management, LLC

*(type or print name(s) of ASSIGNEE(S))*

1206 West Jon Street

*Address*

Torrance, California 90502

California limited liability company

*Nationality*

and the successors, assigns and legal representatives of the ASSIGNEE

(complete one of the following)

- the entire right, title and interest  
 an undivided \_\_\_\_\_ percent (\_\_\_\_\_%) interest  
for the United States and its territorial possessions

(check the following box, if foreign rights are also to be assigned)

- and in all foreign countries, including all rights to claim priority,  
in and to any and all improvements which are disclosed in the invention entitled:  
PERSONAL VIBRATOR IN THE SHAPE OF A MASCARA BRUSH HOUSED WITHIN  
A MASCARA CONTAINER  
Name of inventor(s) Keith Caggiano and Justin Ross

(check and complete (a), (b), (c), (d), (e), (f), or (g))

and which is found in (37 C.F.R. § 3.21)

- (a)  U.S. patent application executed on even date herewith  
(b)  U.S. patent application executed on \_\_\_\_\_  
(c)  U.S. provisional application naming the above inventor(s) for the above-entitled invention.  
 Express mail label no.: \_\_\_\_\_  
Mailed: \_\_\_\_\_  
 To comply with 37 C.F.R. § 3.21 for recordal of this assignment, I, an ASSIGNOR signing below, hereby authorize and request my attorney to insert below the filing date and application number when they become known.

- (d)  U.S. application no. \_\_\_\_\_ / \_\_\_\_\_  
filed on \_\_\_\_\_  
(e)  International application no. PCT/ \_\_\_\_\_ / \_\_\_\_\_  
(f)  U.S. patent no. \_\_\_\_\_ issued \_\_\_\_\_

- A change of address to which correspondence is to be sent regarding patent maintenance fees is being sent separately.

(also check (g), if foreign application(s) is also being assigned)

- (g)  and any legal equivalent thereof in a foreign country, including the right to claim priority

and, in and to, all Letters Patent to be obtained for said invention by the above application or any continuation, division, renewal, or substitute thereof, and as to letters patent any reissue or re-examination thereof.

ASSIGNOR hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment.

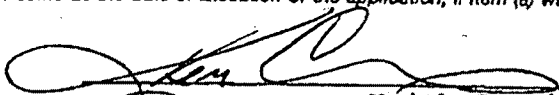
(Assignment of Invention [16-3]—page 2 of 3)

ASSIGNOR further covenants that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNOR and will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.


IN WITNESS WHEREOF, I/We have hereunto set hand and seal this 1 day of Nov, 2011  
Date of signing

WARNING: The date of signing must be the same as the date of execution of the application, if item (a) was checked above.

Date: 11-1-11

  
Signature of ASSIGNOR(S) Keith Caggiano

Date: 11-1-11

  
Justin Ross

Date:

Date:

(if ASSIGNOR is a legal entity, complete the following information)

\_\_\_\_\_  
(type or print the name of the above person authorized to sign on behalf of ASSIGNOR)

\_\_\_\_\_  
Title

NOTE: No witnessing, notarization or legalization is necessary. If the assignment is notarized or legalized, then it will only be prima facie evidence of execution. 35 U.S.C. § 261. Use next page if notarization is desired.

Notarization or Legalization Page Added.

(Assignment of Invention [16-3]—page 3 of 3)