

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Sophie BRU	10/27/2011
RECEIVING PARTY DATA	
Name:	L'OCCITANE
Street Address:	Zone Industrielle Saint-Maurice
City:	Manosque
State/Country:	FRANCE
Postal Code:	04100
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29402562
CORRESPONDENCE DATA	
Fax Number:	(703)413-2220
Phone:	(703) 413-3000
Email:	bpalmer@oblon.com
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Correspondent Name:	Oblon, Spivak, et al.
Address Line 1:	1940 Duke Street
Address Line 4:	Alexandria, VIRGINIA 22314
ATTORNEY DOCKET NUMBER:	385105US41DES
NAME OF SUBMITTER:	Brian Palmer
Total Attachments: 2 source=385105USASSIGNMENT#page1.tif source=385105USASSIGNMENT#page2.tif	

OP \$40.00 29402562

501743428

PATENT
REEL: 027323 FRAME: 0247

BERT NAMES
 AND RESIDENCE
 ADDRESS OF
 THE INVENTORS:

WHEREAS, I (WE) Sophie BRU of Manosque, France

**SERT TITLE OF
VENTION:**

have invented certain new and useful improvements in: **FLACON TUBE**

(Application No. 29/402,562, filed September 23, 2011), and

SERT NAME
ND ADDRESS OF
MPANY OR
HER ASSIGNER

WHEREAS, L'OCCITANE

(hereinafter referred to as "ASSIGNEE") having a place of business at: Zone Industrielle Saint-Maurice, 04100 Manosque, France is desirous of acquiring the entire right, title and interest in and to said invention and in and to any Letters Patent that may be granted therefore in the United States and its territorial possessions and in any and all foreign countries;

NOW, THEREFORE, in consideration of the sum of FIVE DOLLARS (\$5.00), the receipt whereof is hereby acknowledged, and for other good and valuable consideration, I (WE), by these presents do sell, assign and transfer unto said ASSIGNEE, the full and exclusive right to the said invention in the United States and its territorial possessions and in all foreign countries (including the right to claim priority under the terms of the International Convention and other relevant International Treaties and Arrangements from the aforesaid application(s)) and the entire right, title and interest in and to any and all Letters Patent which may be granted therefor in the United States and its territorial possessions and in any and all foreign countries and in and to any and all divisions, reissues, continuations, substitutions and renewals thereof.

I (WE) hereby authorize and request the Patent Office Officials in the United States and its territorial possessions and any and all foreign countries to issue any and all of said Letters Patent, when granted, to said ASSIGNEE as the assignee of my (our) entire right, title and interest in and to the same, for the sole use and behoof of said ASSIGNEE, its (his) successors and assigns, to the full end of the term for which said Letters Patent may be granted, as fully and entirely as the same would have been held by me (us) had this Assignment and sale not been made.

Further, I (WE) agree that I (WE) will communicate to said ASSIGNEE or its (his) representatives any facts known to me (us) respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, substitute, renewal and reissue applications, execute all necessary assignment papers to cause any and all of said Letter Patent to be issued to said ASSIGNEE, make all rightful oaths, and, generally do everything possible to aid said ASSIGNEE, its (his) successors and assigns, to obtain and enforce proper protection for said invention in the United States and its territorial possessions and in any and all foreign countries.

The undersigned hereby grant(s) the firm of Oblon, Spivak, McClelland, Maier & Neustadt, L.L.P. of 1940 Duke Street, Alexandria, Virginia 22314 the power to insert on this assignment any further identification, including the application number and filing date, which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

Date: October 27th, 2011

Sophie BRU
(Signature of Inventor) Sophie BRU

OBLON, SPIVAK, McCLELLAND, MAIER & NEUSTADT, L.L.P.
ATTORNEYS AT LAW
1940 DUKE STREET
ALEXANDRIA, VIRGINIA 22314