PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Keith Jonathan COLEMAN	08/10/2011
Andrew Ward MOEDINGER	07/25/2011
Debra Joy LAUTERBACH	08/11/2011
Jason Briggs CORNWELL	08/11/2011
Paul Morell MCDONALD	08/31/2011
Annie CHEN	07/25/2011
Douglas Alexander ABERDEEN	07/25/2011
Klaus Martin KRETZSCHMAR	07/26/2011

RECEIVING PARTY DATA

Name:	Google Inc.
Street Address:	1600 Amphitheatre Parkway
City:	Mountain View
State/Country:	CALIFORNIA
Postal Code:	94043

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13165767

CORRESPONDENCE DATA

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via US Mail.

Correspondent Name: McDermott Will & Emery Address Line 1: 18191 Von Karman Avenue

Address Line 2: Suite 500

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Address Line 4: Irvine, CALIFORNIA 92612

PATENT

REEL: 027323 FRAME: 0403

ATTORNEY DOCKET NUMBER:	087868-0227
NAME OF SUBMITTER:	Mark J. Itri, Reg. No. 36,171
Total Attachments: 7 source=087868-0227Assignment#page1.tif source=087868-0227Assignment#page2.tif source=087868-0227Assignment#page3.tif source=087868-0227Assignment#page4.tif source=087868-0227Assignment#page5.tif source=087868-0227Assignment#page6.tif source=087868-0227Assignment#page7.tif	

PATENT REEL: 027323 FRAME: 0404

ASSIGNMENT

For valuable consideration, we, Keith Jonathan COLEMAN, Andrew Ward MOEDINGER, Debra Joy LAUTERBACH, Jason Briggs CORNWELL, Paul Monrett MCDONALD, Annie CHEN, Douglas Alexander ABERDEEN and Klaus Martin KRETZSCHMAR of 555 Bryant St. #450, Palo Alto, CA 94301, Johannes-Hirt-Strasse 27, 8804, Au ZH, Switzerland, 165 Vicksburg St., San Francisco, CA 94114, 3163 Mission St., San Francisco, CA 94110, 14 Canyon Oak Ct, Danville, CA 94506, Tischenloostrasse 27, Thalwil, CH-8800, Switzerland, Rifertstrasse 4, Adliswil 8134, Switzerland, and Haldenstrasse 112, Zurich, 8055, Switzerland, respectively, hereby assign to: Google Inc., a corporation of Delaware having a place of business at: 1600 Amphitheatre Parkway, Mountain View, California 94043; and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by me, entitled PRESENTATION OF MESSAGES IN MULTI-SECTIONED VIEWS, filed June 21, 2011, and assigned U.S. Serial Number 13/165,767, and I authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and I authorize the Assignee to apply in all countries in my name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and I agree for me and my respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

Q. 8/31/n

Keith Jonathan COLEMAN	
Signature PALTAKACSI-VAGY Typed or Printed Name 305 TEMPLETOW LIV LCS. GATCS (M. 950) Witness Address	•
	Andrew Ward MOEDINGER
sed by:	
Signature	Date:
Typed or Printed Name	
Witness Address	

	Keith Jonathan COLEMAN
Witnessed by:	
Signature	Date:
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	Andrew Ward MOEDINGER
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Signature Signature	Date: 25 July 2011
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Page 2 of 5

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Annie CHEN

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Signature

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Witnessed by:	Paul Morrell McDonal D	
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Signature		
Typed or Printed Name		
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	Annie CHEN	
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Signature	Date: Collary	
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Page 4 of 5

ALTE LAMOSTR 93

CH-8803 RUESCH LIKON Witness Address

JULY 2011

Douglas Alexander ABERDEEN

Witnessed by:

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Klaus Martin KRETZSCHMAR

Date: 26 JULY 2011

Witnessed by:

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PATENT REEL: 027323 FRAME: 0411

RECORDED: 12/02/2011