

**RECORDATION FORM COVER SHEET****PATENTS ONLY**

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name(s) of conveying party(ies)/execution date(s):

Christopher Duane Heckman / 08/10/2011  
Bryan Martin Shova / 08/10/2011  
Chelsea Faith Mclemore / 08/10/2011

Additional name(s) of conveying party(ies) attached:  
☐ Yes ☒ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of name  
☐ Joint Research Agreement

Executed: \_\_\_\_\_

Name of the owner of the application (or patent): \_\_\_\_\_

Name of other party to Joint Research Agreement: \_\_\_\_\_

☐ Other \_\_\_\_\_

2. Name(s) and address(es) of receiving party(ies):

Name: Kaleidoscope

Internal Address: 205 W. Fourth Street, Suite 900  
Cincinnati, OH 45202

Additional name(s) & address(es) attached?  
☐ Yes ☒ No

4. Application number(s) or patent number(s):

This document is being filed together with a new application: ☐ Yes ☒ No

A. Patent Application No(s). 29/396,997

Date Filed: July 11, 2011

P&G Case: AD284F

Confirmation No.: 1975

B. Patent No(s).

P&G Case:

Additional numbers attached? ☐ Yes ☒ No

5. Name and address to whom correspondence concerning document should be mailed:

Name: CENTRAL DOCKETING

Internal Address: THE PROCTER & GAMBLE  
COMPANY

Street Address:

Intellectual Property Division

Sycamore Building

299 East Sixth Street, 4<sup>th</sup> Floor

Cincinnati, OH 45202

Phone: 513-983-1571

Fax Number: 513-945-6785

Email Address : bolam.bm@pg.com

6. Total number of applications and patents involved: [ 1 ]

7. Total fee (37 CFR 3.41):.....\$40.00

☒ Authorized to be charged to deposit account

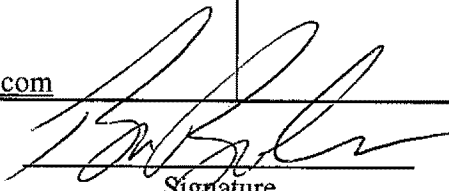
8. Deposit account number:

16-2480

Authorized User Name: Brian M. Bolam

Brian M. Bolam

Name of Person Signing

  
Signature

11/30/2011  
Date

Total number of pages including cover sheet, attachments, and documents: [3]

Documents to be recorded (including cover sheet must be either: (1) mailed with the patent application filing papers - checking Box #8 on the Utility or Design Transmittal Form --; (2) faxed to (571) 273-0140; or (3) mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria VA 22313-1450.

Rev. 12/08 (PTO updated 12/08)

CH \$40.00 162480 29396997

Attorney Docket Number AD284F  
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# GLOBAL GENERAL ASSIGNMENT

WHEREAS I/we, the undersigned inventor(s) herewith declare that I am the sole inventor/we are the joint inventors and I/we have made certain invention(s), as set forth in a patent application (including industrial designs and utility models), whether claimed or unclaimed, entitled **Sanitary Napkin**, Attorney's Docket No. **AD-284F** and filed in the US Patent Office as Number **29/396,997**, on **7/11/2011**. (I/we grant the hereinafter named assignee and/or any person authorized thereby, the power to insert the Serial Number and filing date of said application in this document when ascertained.)

**Christopher (Duane) HECKMAN** of **1306 Main Street Unit #4, Cincinnati, OH, 45202, USA;**

**Bryan (Martin) SHOVA** of **416 East Stoneridge Drive, Milford, OH, 45150, USA;** and  
**Chelsea (Faith) MCLEMORE** of **329 Plum Street APT 401C, Cincinnati, OH, 45202, USA;**

I/We made said invention(s) set forth in said patent application on behalf of **The Procter & Gamble Company** while employed by, or otherwise under an obligation to assign said invention(s) to **KALEIDOSCOPE** and acknowledge my/our obligation at the time the invention(s) was made to assign said invention(s) to **KALEIDOSCOPE** respectively. Pursuant to said obligation and at the request of **KALEIDOSCOPE**, I/we assign to **KALEIDOSCOPE**, its legal representatives, successors and assigns, all right, title, and interest, in the United States and throughout the world, in, to and under said invention(s) and all patents, patent applications, patent rights, and inventor's certificates thereof, therefore, and therein, including without limitation said application, all divisions and continuations thereof, all patents which may be granted thereon, all reissues and extensions thereof, all patents which may be granted for said invention(s) by states or nations other than the United States, or by other authority, entity, or organization, and all applications therefore (including the right to claim priority of the filing date of said application in the United States and/or under international conventions), as fully and completely as the same would have been held by me/us had this assignment not been made. The entire right, title and interest shall vest irrevocably in **KALEIDOSCOPE**. I/We further agree upon request, without additional compensation but at no expense to me/us, to execute or assent to any and all applications for said invention(s), and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to **KALEIDOSCOPE**, its legal representatives, successors and assigns, or as said Company may direct.

This GLOBAL GENERAL ASSIGNMENT is effective as of the earlier of 1) the date of execution shown below, or 2) the filing date of the first-filed of said patent application(s).

Signed: 

Christopher (Duane) HECKMAN

8/10/11

Date

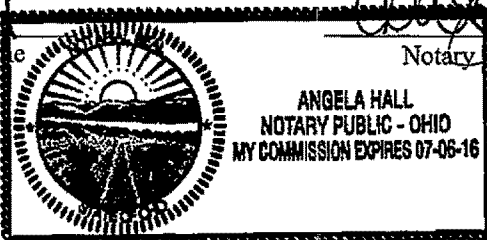
State of Ohio }  
County of Hamilton } SS

On this 10 day of August, 2011, before me personally appeared Christopher (Duane) HECKMAN, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

Angela Hall  
Notary Public printed name

Angela Hall  
Notary Public signature

Attorney Docket Number AD284F  
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Signed: Bryan (Martin) SHOVA

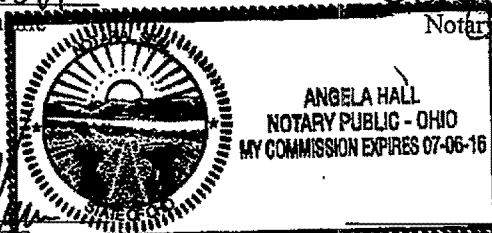
8-10-2011  
Date

State of }  
County of } SS

On this 10 day of AUGUST, 2011, before me personally appeared Bryan (Martin) SHOVA, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

Angela Hall  
Notary Public printed name

Angela Hall  
Notary Public signature



Signed: Chelsea (Faith) MCLEMORE

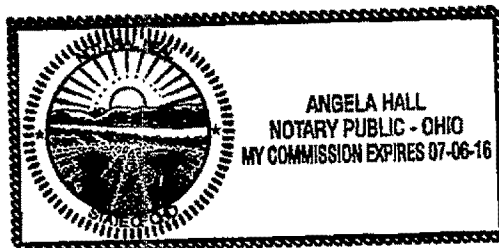
8/10/11  
Date

State of }  
County of } SS

On this 10 day of August, 2011, before me personally appeared Chelsea (Faith) MCLEMORE, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

Angela Hall  
Notary Public printed name

Angela Hall  
Notary Public signature



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Rev. 05/10