

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT																
NATURE OF CONVEYANCE:	ASSIGNMENT																
CONVEYING PARTY DATA																	
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr><td>David Lothele Williams</td><td>11/30/2011</td></tr> <tr><td>Rohan Koduvayur Krishnan Chandran</td><td>11/30/2011</td></tr> <tr><td>Kelvin Voon-Kit Chong</td><td>11/30/2011</td></tr> <tr><td>Srinivas A. Mandyam</td><td>11/30/2011</td></tr> <tr><td>Krishna Vedati</td><td>11/30/2011</td></tr> <tr><td>David Kurtz</td><td>12/02/2011</td></tr> <tr><td>Susheel Daswani</td><td>11/30/2011</td></tr> </tbody> </table>		Name	Execution Date	David Lothele Williams	11/30/2011	Rohan Koduvayur Krishnan Chandran	11/30/2011	Kelvin Voon-Kit Chong	11/30/2011	Srinivas A. Mandyam	11/30/2011	Krishna Vedati	11/30/2011	David Kurtz	12/02/2011	Susheel Daswani	11/30/2011
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RECEIVING PARTY DATA																	
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr><td>Name:</td><td>YellowPages.com, LLC</td></tr> <tr><td>Street Address:</td><td>611 N. Brand Blvd.</td></tr> <tr><td>Internal Address:</td><td>5th Floor</td></tr> <tr><td>City:</td><td>Glendale</td></tr> <tr><td>State/Country:</td><td>CALIFORNIA</td></tr> <tr><td>Postal Code:</td><td>91203</td></tr> </table>		Name:	YellowPages.com, LLC	Street Address:	611 N. Brand Blvd.	Internal Address:	5th Floor	City:	Glendale	State/Country:	CALIFORNIA	Postal Code:	91203				
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CORRESPONDENCE DATA																	
<p>Fax Number: (650)462-7851</p> <p>Phone: (650)328-8500</p> <p>Email: COLLETTEA@GTLAW.COM</p> <p><i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i></p> <p>Correspondent Name: GREENBERG TRAURIG, LLP</p> <p>Address Line 1: 2450 COLORADO AVENUE SUITE 400E</p> <p>Address Line 2: IP DOCKETING</p> <p>Address Line 4: SANTA MONICA, CALIFORNIA 90404</p>																	

CH \$40.00 13311509

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PATENT
 REEL: 027328 FRAME: 0846

ATTORNEY DOCKET NUMBER:	2011-0632/076705-264400US
NAME OF SUBMITTER:	Wayne V. Harper
<p>Total Attachments: 10</p> <p>source=076705-264400US_Assignment#page1.tif source=076705-264400US_Assignment#page2.tif source=076705-264400US_Assignment#page3.tif source=076705-264400US_Assignment#page4.tif source=076705-264400US_Assignment#page5.tif source=076705-264400US_Assignment#page6.tif source=076705-264400US_Assignment#page7.tif source=076705-264400US_Assignment#page8.tif source=076705-264400US_Assignment#page9.tif source=076705-264400US_Assignment#page10.tif</p>	

PATENT ASSIGNMENT

WHEREAS, We, David Lothele Williams, Rohan Koduvayur Krishnan Chandran, Kelvin Voon-Kit Chong, Srinivas A. Mandyam, Krishna Vedati, David Kurtz and Susheel Daswani, hereinafter referred to as ASSIGNORS, have invented and own a certain invention entitled:

**SYSTEM AND METHOD FOR HYPER LOCAL ADVERTISEMENTS
IN A MOBILE COMMUNICATION NETWORK**

for which an application for a United States Patent is to be filed in the United States Patent and Trademark Office.

WHEREAS, YellowPages.com, LLC, a limited liability company organized and existing under the laws of the State of Delaware, and having its principal place of business at 611 N. Brand Blvd., 5th Floor, Glendale, California 91203, United States, is desirous of acquiring the entire interest in, to and under said invention and in, to and under Letters Patent or similar legal protection to be obtained therefore in the United States and in any and all foreign countries.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for good and valuable consideration, We hereby sell, assign and transfer to ASSIGNEE for receipt of which is hereby acknowledged, the full and exclusive right, title and interest to said invention in the United States and its territorial possessions and in all foreign countries and to all Letters Patent or similar legal protection in the United States and its territorial possessions and in any and all foreign countries to be obtained for said invention by said application or any continuation, continuation-in-part, divisional, renewal, substitute or reissue thereof or any legal equivalent thereof in a foreign country for the full term or terms for which the same may be granted.

WE HEREBY COVENANT that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment and sale; and

WE FURTHER COVENANT that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said application, said invention and said Letters Patent and legal equivalents in foreign countries as may be known and accessible to us and we will testify as to the same in any interference or litigation related thereto and will promptly execute and deliver to ASSIGNEE or its legal representative any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof in any foreign country which may be necessary or desirable to carry out the purposes thereof.

PATENT ASSIGNMENT (CONTINUED)

IN TESTIMONY WHEREOF, this Assignment is executed by said ASSIGNORS, on the date(s) listed below.

Name of Inventor: David Lothele Williams

Signature of Inventor: *David Williams*

Date: 11/30/11

United States of America

State of CALIFORNIA

County of SANTA CLARA

On this 30th day of November, 2011, before me personally came David Lothele Williams, ~~to me known~~ known to be or who proved to me on the basis of satisfactory evidence to be the individual described in and who executed the foregoing instrument, and acknowledged execution of the same.

Cathy
Notary Public



Name of Inventor: Rohan Koduvayur Krishnan Chandran

Signature of Inventor: *Rohan Chandran*

Date: 11/30/11

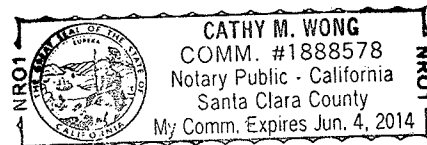
United States of America

State of CALIFORNIA

County of SANTA CLARA

On this 30th day of November, 2011, before me personally came Rohan Koduvayur Krishnan Chandran, ~~to me known to be~~ known to be or who proved to me on the basis of satisfactory evidence to be the individual described in and who executed the foregoing instrument, and acknowledged execution of the same.

Cathy
Notary Public



PATENT ASSIGNMENT (CONTINUED)

Name of Inventor: Kelvin Voon-Kit Chong

Signature of Inventor: Kelvin Voon-Kit Chong

Date: 11/30/2011

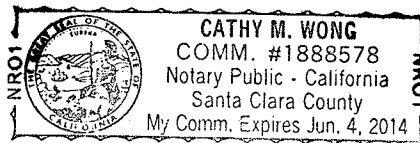
United States of America

State of CALIFORNIA

County of SANTA CLARA

On this 30th day of NOVEMBER, 2011, before me personally came Kelvin Voon-Kit Chong, to me ~~known to be~~ ^{known to me} or who proved to me on the basis of satisfactory evidence to be the individual described in and who executed the foregoing instrument, and acknowledged execution of the same.

Cathy M. Wong
Notary Public



Name of Inventor: Srinivas A. Mandyam

Signature of Inventor: Srinivas A. Mandyam

Date: 11/30/2011

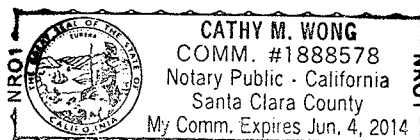
United States of America

State of CALIFORNIA

County of SANTA CLARA

On this 30th day of NOVEMBER, 2011, before me personally came Srinivas A. Mandyam, to me ~~known to be~~ ^{known to me} or who proved to me on the basis of satisfactory evidence to be the individual described in and who executed the foregoing instrument, and acknowledged execution of the same.

Cathy M. Wong
Notary Public



PATENT ASSIGNMENT (CONTINUED)

Name of Inventor: Krishna Vedati

Signature of Inventor: *Krishna Vedati*

Date: 11/30/2011

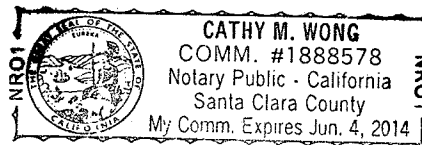
United States of America

State of CALIFORNIA

County of SANTA CLARA

On this 30th day of November, 2011, before me personally came Krishna Vedati, to me known to be or who proved to me on the basis of satisfactory evidence to be the individual described in and who executed the foregoing instrument, and acknowledged execution of the same.

Cathy M. Wong
Notary Public



Name of Inventor: David Kurtz

Signature of Inventor: _____

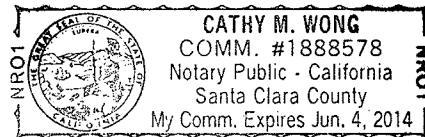
Date: _____

United States of America

State of

County of

On this _____ day of _____, 2011, before me personally came David Kurtz, to me known to be or who proved to me on the basis of satisfactory evidence to be the individual described in and who executed the foregoing instrument, and acknowledged execution of the same.



PATENT ASSIGNMENT (CONTINUED)

Name of Inventor: Susheel Daswani

Signature of Inventor: Susheel M. Daswani

Date: 11/30/2011

United States of America

State of CALIFORNIA

County of SANTA CLARA

On this 30th day of November, 2011, before me personally came Susheel Daswani, ^{cm} ~~to me known~~
~~to be~~ or who proved to me on the basis of satisfactory evidence to be the individual described in and who executed
the foregoing instrument, and acknowledged execution of the same.

Notary Public

Cathy M. Wong



PATENT ASSIGNMENT

WHEREAS, We, David Lothele Williams, Rohan Koduvayur Krishnan Chandran, Kelvin Voon-Kit Chong, Srinivas A. Mandyam, Krishna Vedati, David Kurtz and Susheel Daswani, hereinafter referred to as ASSIGNORS, have invented and own a certain invention entitled:

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WE HEREBY COVENANT that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment and sale; and

WE FURTHER COVENANT that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said application, said invention and said Letters Patent and legal equivalents in foreign countries as may be known and accessible to us and we will testify as to the same in any interference or litigation related thereto and will promptly execute and deliver to ASSIGNEE or its legal representative any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof in any foreign country which may be necessary or desirable to carry out the purposes thereof.

PATENT ASSIGNMENT (CONTINUED)

IN TESTIMONY WHEREOF, this Assignment is executed by said ASSIGNORS, on the date(s) listed below.

Name of Inventor: David Lothele Williams

Signature of Inventor: _____

Date: _____

United States of America

State of

County of

On this _____ day of _____, 2011, before me personally came David Lothele Williams, to me known to be or who proved to me on the basis of satisfactory evidence to be the individual described in and who executed the foregoing instrument, and acknowledged execution of the same.

Notary Public

Name of Inventor: Rohan Koduvayur Krishnan Chandran

Signature of Inventor: _____

Date: _____

United States of America

State of

County of

On this _____ day of _____, 2011, before me personally came Rohan Koduvayur Krishnan Chandran, to me known to be or who proved to me on the basis of satisfactory evidence to be the individual described in and who executed the foregoing instrument, and acknowledged execution of the same.

Notary Public

PATENT ASSIGNMENT (CONTINUED)

Name of Inventor: Kelvin Voon-Kit Chong

Signature of Inventor: _____

Date: _____

United States of America

State of

County of

On this _____ day of _____, 2011, before me personally came Kelvin Voon-Kit Chong, to me known to be or who proved to me on the basis of satisfactory evidence to be the individual described in and who executed the foregoing instrument, and acknowledged execution of the same.

Notary Public

Name of Inventor: Srinivas A. Mandyam

Signature of Inventor: _____

Date: _____

United States of America

State of

County of

On this _____ day of _____, 2011, before me personally came Srinivas A. Mandyam, to me known to be or who proved to me on the basis of satisfactory evidence to be the individual described in and who executed the foregoing instrument, and acknowledged execution of the same.

Notary Public

PATENT ASSIGNMENT (CONTINUED)

Name of Inventor: Krishna Vedati

Signature of Inventor: _____

Date: _____

United States of America

State of

County of

On this _____ day of _____, 2011, before me personally came Krishna Vedati, to me known to be or who proved to me on the basis of satisfactory evidence to be the individual described in and who executed the foregoing instrument, and acknowledged execution of the same.

Notary Public

Name of Inventor: David Kurtz

Signature of Inventor: *David Kurtz*

Date: 12/2/2011

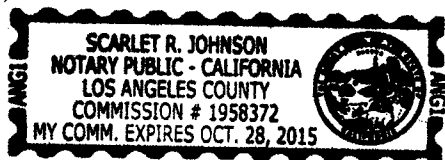
United States of America

State of California

County of Los Angeles

On this 2 day of December, 2011, before me personally came David Kurtz, to me known to be or who proved to me on the basis of satisfactory evidence to be the individual described in and who executed the foregoing instrument, and acknowledged execution of the same.

Scarlet R. Johnson



PATENT ASSIGNMENT (CONTINUED)

Name of Inventor: Susheel Daswani

Signature of Inventor: _____

Date: _____

United States of America

State of

County of

On this _____ day of _____, 2011, before me personally came Susheel Daswani, to me known to be or who proved to me on the basis of satisfactory evidence to be the individual described in and who executed the foregoing instrument, and acknowledged execution of the same.

Notary Public