PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Vincent J. Kowalski	06/27/2011
Simon King	08/24/2011
Tamar Shor	07/26/2011

RECEIVING PARTY DATA

Name:	BMC Software, Inc.
Street Address:	2101CityWest Blvd.
City:	Houston
State/Country:	TEXAS
Postal Code:	77042

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13169846

CORRESPONDENCE DATA

Fax Number: (612)332-8352 Phone: 202-470-6450

Email: rbailey@cpaglobal.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: Brake Hughes Bellermann LLP

Address Line 1: c/o CPA Global
Address Line 2: PO Box 52050

Address Line 4: Minneapolis, MINNESOTA 55402

ATTORNEY DOCKET NUMBER:	0081-237001
NAME OF SUBMITTER:	Justin B. Scout

Total Attachments: 5

PATENT REEL: 027332 FRAME: 0708 **JP** \$40.00 13169

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PATENT REEL: 027332 FRAME: 0709

ASSIGNMENT

WHEREAS, We, <u>Vincent J. Kowalski</u>, residing at <u>13710 Cottrell Ct.</u>, <u>Houston, TX 77077</u>, and <u>Simon King</u>, residing at <u>1733 Milton St</u>, <u>Redwood City, CA 94061</u>, and <u>Tamar Shor</u>, residing at <u>24 Hachermon St</u>, <u>Tel Aviv</u>, 65153, Israel, made certain new and useful inventions and improvements for which we filed an application for Letters Patent of the United States entitled <u>SERVICE CONTEXT</u>;

WHEREAS, WE HEIED	y authorize and request our attorneys, a	is listed on the Combined
Declaration and Power of A	attorney, at Brake Hughes Bellermann	LLP, to insert here in
parentheses (Ser. No	; Filing Date:) the
filing date and application num	nber of said application when known.	

AND WHEREAS, <u>BMC Software</u>, Inc., a corporation organized and existing under and by virtue of the laws of the State of Delaware, and having an office and place of business at <u>2101 CityWest Blvd.</u>, <u>Houston</u>, <u>TX 77042</u> (hereinafter "Assignee"), is desirous of acquiring the entire right, title and interest in and to said inventions, improvements and application and in and to the Letters Patent to be obtained therefore;

NOW, THEREFORE, to all whom it may concern, be it known that for good and valuable consideration, the receipt and sufficiency whereof is hereby acknowledged, we have sold, assigned, and transferred, and by these presents do sell, assign and transfer unto said Assignee, its successors or assigns, the entire right, title and interest for all countries in and to all inventions and improvements disclosed in the aforesaid application, and in and to the said application, all divisions, continuations, continuations-in-part, or renewals thereof, all Letters Patent which may be granted there from, and all reissues or extensions of such patents, and in and to any and all applications which have been or shall be filed in any foreign countries for Letters Patent on the said inventions and improvements, including an assignment of all rights under the provisions of the International Convention, and all Letters Patent of foreign countries which may be granted there from; and we do hereby authorize and request the Commissioner of Patents and Trademarks to issue any and all United States Letters Patent for the aforesaid inventions and improvements to the said Assignee as the assignee of the entire right, title and interest in and to the same, for the use of the said Assignee, its successors and assigns.

PATENT REEL: 027332 FRAME: 0710 AND, for the consideration aforesaid, we do hereby agree that we and our executors and legal representatives will make, execute and deliver any and all other instruments in writing including any and all further application papers, affidavits, assignments and other documents, and will communicate to said Assignee, its successors and representatives all facts known to us relating to said improvements and the history thereof and will testify in all legal proceedings and generally do all things which may be necessary or desirable more effectually to secure to and vest in said Assignee, its successors or assigns the entire right, title and interest in and to the said improvements, inventions, applications, Letters Patent, rights, titles, benefits, privileges and advantages hereby sold, assigned and conveyed, or intended so to be.

AND, furthermore, we covenant and agree with said Assignee, its successors and assigns, that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by us and that full right to convey the same as herein expressed is possessed by us.

IN TESTIMONY WHEREOF, I have hereunto set my hand this 27 day of June	, 2011
Vunnt Kows	
Vincent J. Kowalski	
IN TESTIMONY WHEREOF, I have hereunto set my hand this day of	, 2011
Simon King	
IN TESTIMONY WHEREOF, I have hereunto set my hand this day of	, 2011
Tomor Shor	

Docket No:	0081-237001 /	11-005
Page 2 of 2		

AND, for the consideration aforesaid, we do hereby agree that we and our executors and legal representatives will make, execute and deliver any and all other instruments in writing including any and all further application papers, affidavits, assignments and other documents, and will communicate to said Assignee, its successors and representatives all facts known to us relating to said improvements and the history thereof and will testify in all legal proceedings and generally do all things which may be necessary or desirable more effectually to secure to and vest in said Assignee, its successors or assigns the entire right, title and interest in and to the said improvements, inventions, applications, Letters Patent, rights, titles, benefits, privileges and advantages hereby sold, assigned and conveyed, or intended so to be.

AND, furthermore, we covenant and agree with said Assignee, its successors and assigns, that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by us and that full right to convey the same as herein expressed is possessed by us.

IN TESTIMONY WHEREOF, I have hereunto set my hand this day of	, 2011.
Vincent J. Kowalski	
IN TESTIMONY WHEREOF, I have hereunto set my hand this 24th day of August	, 201 l.
Simon King	
IN TESTIMONY WHEREOF, I have hereunto set my hand this day of	, 2011.
Tamar Shor	

ASSIGNMENT

WHEREAS, We, <u>Vincent J. Kowalski</u>, residing at <u>13710 Cottrell Ct.</u>, <u>Houston, TX 77077</u>, and <u>Simon King</u>, residing at <u>1733 Milton St</u>, <u>Redwood City, CA 94061</u>, and <u>Tamar Shor</u>, residing at <u>24 Hachermon St</u>, <u>Tel Aviv</u>, <u>65153</u>, Israel, made certain new and useful inventions and improvements for which we filed an application for Letters Patent of the United States entitled <u>SERVICE CONTEXT</u>;

WHEREAS, We hereby authorize and request our attorneys, as listed on the Combined Declaration and Power of Attorney, at Brake Hughes Bellermann LLP, to insert here in parentheses (Ser. No. 13/169,846; Filing Date: June 27, 2011) the filing date and application number of said application when known.

AND WHEREAS, <u>BMC Software</u>, <u>Inc.</u>, a corporation organized and existing under and by virtue of the laws of the State of Delaware, and having an office and place of business at <u>2101 CityWest Blvd.</u>, <u>Houston</u>, <u>TX 77042</u> (hereinafter "Assignee"), is desirous of acquiring the entire right, title and interest in and to said inventions, improvements and application and in and to the Letters Patent to be obtained therefore;

NOW, THEREFORE, to all whom it may concern, be it known that for good and valuable consideration, the receipt and sufficiency whereof is hereby acknowledged, we have sold, assigned, and transferred, and by these presents do sell, assign and transfer unto said Assignee, its successors or assigns, the entire right, title and interest for all countries in and to all inventions and improvements disclosed in the aforesaid application, and in and to the said application, all divisions, continuations, continuations-in-part, or renewals thereof, all Letters Patent which may be granted there from, and all reissues or extensions of such patents, and in and to any and all applications which have been or shall be filed in any foreign countries for Letters Patent on the said inventions and improvements, including an assignment of all rights under the provisions of the International Convention, and all Letters Patent of foreign countries which may be granted there from; and we do hereby authorize and request the Commissioner of Patents and Trademarks to issue any and all United States Letters Patent for the aforesaid inventions and improvements to the said Assignee as the assignee of the entire right, title and interest in and to the same, for the use of the said Assignee, its successors and assigns.

PATENT REEL: 027332 FRAME: 0713 AND, for the consideration aforesaid, we do hereby agree that we and our executors and legal representatives will make, execute and deliver any and all other instruments in writing including any and all further application papers, affidavits, assignments and other documents, and will communicate to said Assignee, its successors and representatives all facts known to us relating to said improvements and the history thereof and will testify in all legal proceedings and generally do all things which may be necessary or desirable more effectually to secure to and vest in said Assignee, its successors or assigns the entire right, title and interest in and to the said improvements, inventions, applications, Letters Patent, rights, titles, benefits, privileges and advantages hereby sold, assigned and conveyed, or intended so to be.

AND, furthermore, we covenant and agree with said Assignee, its successors and assigns, that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by us and that full right to convey the same as herein expressed is possessed by us.

IN TESTIMONY WHEREOF, I have hereunto set my hand this day of	_, 2011.
Vincent J. Kowalski	
IN TESTIMONY WHEREOF, I have hereunto set my hand this day of	2011,
Simon King	_
IN TESTIMONY WHEREOF, I have hereunto set my hand this 26 day of	_, 2011
Tamar Shor	

PATENT

REEL: 027332 FRAME: 0714