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SUBMISSION TYPE:		NEW ASSIGNMENT			
NATURE OF CONVEYANCE:			ASSIGNMENT		
CONVEYING PART	Y DATA		л <u></u>		
		N	lame	Execution Date	
Sunbir Gill				11/09/2011	
Matthew A. Jones				11/10/2011	
Yael Peled				11/10/2011	
Mekka C. Okereke				11/10/2011	
RECEIVING PARTY	′ DATA				
Name:	Amazon Technologies, Inc.				
Street Address: P.O. Box 8102 City: Reno State/Country: NEVADA					
Postal Code: 89507					
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U.S. Patent App. No. 13/277,553

Attorney Docket No. SPARC.599A

Filing Date October 20, 2011

Client Docket No. REG131831 2011 PT

PATENT ASSIGNMENT

PARTIES TO THE ASSIGNMENT

Assignors:

Sunbir Gill 410 Terry Avenue North Seattle, WA 98109-5210

Matthew A. Jones 410 Terry Avenue North Seattle, WA 98109-5210

Yael Peled 410 Terry Avenue North Seattle, WA 98109-5210

Mekka C. Okereke 410 Terry Avenue North Seattle, WA 98109-5210

<u>Assignee</u>; Amazon Technologies, Inc. P.O. Box 8102 Reno, Nevada 89507

<u>AGREEMENT</u>

WHEREAS, ASSIGNORS (listed above) are inventors of an invention entitled "PREDICTIVE DELIVERY OF DIGITAL CONTENT ITEMS TO MOBILE DEVICES TO SUPPORT OFFLINE TRANSACTIONS" for which:

a non-provisional application for United States Letters Patent:

was filed on October 20, 2011 and accorded U.S. Serial No. 13/277,553; or

will be filed without this executed PATENT ASSIGNMENT. ASSIGNORS hereby authorize and request ASSIGNEE'S legal representatives, of Knobbe Martens Olson & Bear LLP, associated with Customer No. 20995, to insert here in parenthesis (U.S. Serial No. ______, filed ______) this APPLICATION'S U.S. Serial

Number and filing date, when known.

Attorney Docket No. SPARC.599A Client Docket No. REG131831 2011 PT

WHEREAS, Amazon Technologies, Inc. (hereinafter referred to as ASSIGNEE), a corporation of the State of Nevada having a place of business at P.O. Box 8102, Reno, Nevada 89507, is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefore in the United States and in any and all foreign countries;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNORS hereby soll, assign and transfer unto ASSIGNEE its successors and assigns, the entire right, title and interest in and to said invention and improvements, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues, reexaminations and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNORS had this assignment, transfer and sale not been made. ASSIGNOR(S) hereby authorize and request the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNORS agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said invention, for litigation regarding said letters patent, or for the purpose of protecting title to said invention or letters patent therefor.

Attorney Docket No. SPARC, 599A Client Docket No. REG131831 2011 PT

2011 11 DATE

SIGNATURE WITNESSED BY:

Dated: 11-9-2011

ali Cch Sunbir Gill

Signature of Witness 8

SHAVEZ

Printed Name

Page 3 of 6

<u>||- |0 - 201(</u> date

SIGNATURE WITNESSED BY:

Dated: 11-10-2011

Attorney Docket No. SPARC.599A Client Docket No. REG131831 2011 PT

Matthew A. Jones

<u>X P. Clusus</u> Signature of Witness

KATHY CHAVEZ Printed Name

Attorney Docket No. SPARC, 599A

Yael Peled

Client Docket No. REG131831 2011 PT

6.'

//- 10-2011 DATE

SIGNATURE WITNESSED BY:

Dated: 11-10-2011

Signature of Witness

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Page 5 of 6

U.S. Patent App. No. 13/277,553

Filing Date October 20, 2011

<u>//-/0-Э01/</u> DATE

SIGNATURE WITNESSED BY:

Dated: 11-10-2011

Attorney Docket No. SPARC.599A

Client/Docket No. REG131831 2011 PT

Mekka C. Okereke

Signature of Witness

KATHY CHAVEZ Printed Name

. <u>12127355</u> 102011

> PATENT REEL: 027336 FRAME: 0332

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RECORDED: 12/07/2011