PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Bruce Rogers	12/05/2011
Luke Jonathan Shepard	12/05/2011
Namita Gupta	11/10/2011
Wei Zhu	12/05/2011
Matthew William Kelly	12/05/2011
James Brusstar	11/10/2011
Yariv Sadan	11/10/2011

RECEIVING PARTY DATA

Name:	Facebook, Inc.
Street Address:	1601 South California Avenue
City:	Palo Alto
State/Country:	CALIFORNIA
Postal Code:	94304

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13276248

CORRESPONDENCE DATA

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via US Mail.

Correspondent Name: BAKER BOTTS L.L.P.
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PATENT

REEL: 027338 FRAME: 0961

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ATTORNEY DOCKET NUMBER:	079894.0320
NAME OF SUBMITTER:	Paula Hurley
Total Attachments: 3 source=Assignment_079894_0320#page1.tif source=Assignment_079894_0320#page2.tif source=Assignment_079894_0320#page3.tif	

PATENT REEL: 027338 FRAME: 0962

ASSIGNMENT

For good and valuable consideration, the receipt of which is hereby acknowledged, the person(s) named below (referred to as "INVENTOR" whether singular or plural) has sold, assigned, and transferred and does hereby sell, assign, and transfer to Facebook, Inc., a Delaware corporation, having a place of business at 1601 South California Avenue, Palo Alto, CA 94304 ("ASSIGNEE"), for itself and its successors, transferees, and assignees, the following:

- 1. The entire worldwide right, title, and interest in all inventions and improvements ("SUBJECT MATTER") that are disclosed in the following provisional application filed under 35 U.S.C. § 111(b), non-provisional application filed under 35 U.S.C. § 111(a), international application filed according to the Patent Cooperation Treaty (PCT), or U.S. national phase application filed under 35 U.S.C. § 371 ("APPLICATION"):
 - Application No. 13/276248, entitled "Platform-Specific Notification Delivery Channel," filed on 18 October 2011.
 - 2. The entire worldwide right, title, and interest in and to:
- (a) the APPLICATION; (b) all applications claiming priority from the APPLICATION; (c) all provisional, utility, divisional, continuation, substitute, renewal, reissue, and other applications related thereto which have been or may be filed in the United States or elsewhere in the world; (d) all patents (including reissues and re-examinations) which may be granted on the applications set forth in (a), (b), and (c) above; and (e) all right of priority in the APPLICATION and in any underlying provisional or foreign application, together with all rights to recover damages for infringement of provisional rights.

INVENTOR agrees that ASSIGNEE may apply for and receive patents for SUBJECT MATTER in ASSIGNEE's own name.

INVENTOR agrees to do the following, when requested, and without further consideration, in order to carry out the intent of this Assignment: (1) execute all oaths, assignments, powers of attorney, applications, and other papers necessary or desirable to fully secure to ASSIGNEE the rights, titles and interests herein conveyed; (2) communicate to ASSIGNEE all known facts relating to the SUBJECT MATTER; and (3) generally do all lawful acts that ASSIGNEE shall consider desirable for securing, maintaining, and enforcing worldwide patent protection relating to the SUBJECT MATTER and for vesting in ASSIGNEE the rights, titles, and interests herein conveyed. INVENTOR further agrees to provide any successor, assign, or legal representative of ASSIGNEE with the benefits and assistance provided to ASSIGNEE hereunder.

INVENTOR represents that INVENTOR has the rights, titles, and interests to convey as set forth herein, and covenants with ASSIGNEE that the INVENTOR has not made and will not hereafter make any assignment, grant, mortgage, license, or other agreement affecting the rights, titles, and interests herein conveyed.

PAL01:115021.1

Attorney Docket No: 079894.0320

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Platform-Specific Notification Delivery Channel

Filed: Application No.:

October 18, 2011 13/276248

INVENTOR grants the attorney of record the power to insert on this Assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

This Assignment may be executed in one or more counterparts, each of which shall be deemed an original and all of which may be taken together as one and the same Assignment.

Name and Signature	Date of Signature
n o	12-9-11
Bruce ROGERS	-
,	
Name and Signature	Date of Signature
44444	12-5-11
Luke Jonathan SHEPARD	
Name and Signature	Date of Signature
randa grata	11/10/11
Namita GUPTA	
Name and Signature	Date of Signature
C	12/5/2011
Wei ZHU/	
Name and Signature	Date of Signature
	12/5/204
Matthew William KELLY	
Name and Signature	Date of Signature
222	11/10/2011
James BRUSSTAR	• •

PAL01:115021.1

Attorney Docket No: 079894.0320

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Title: Filed: Application No.:	Platform-Specific No. October 18, 2011 13/276248	tification Delivery Channel	***************************************
Name and Signature		Date of Signature	
		<u> 11/10/11</u>	: :
Yarjw SADAN		1.p	

PALOI:115021.1

Attorney Docket No: 079894.0320

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PATENT REEL: 027338 FRAME: 0965

RECORDED: 12/07/2011