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SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNMENT	
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Kermit Lopez			12/02/2011
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Property Type		Number	
Application Number: 13314		385	
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ATTORNEY DOCKET	NUMBER:		
ATTORNEY DOCKET		Kermit Lopez	

ASSIGNMENT

The undersigned is/are the named inventor(s) (the "Inventor(s)") on a United States patent application entitled **TRANSMITTING SPORTS AND ENTERTAINMENT DATA TO WIRELESS HAND HELD DEVICES OVER A TELECOMMUNICATIONS NETWORK** (the "Application") for inventions disclosed or claimed therein (the "Invention(s)"), which Application:

 \boxtimes is being filed concurrently herewith,

This application is a continuation of U.S. Patent Application Serial No. 12/884,810, entitled "Transmitting Sports and Entertainment Data to Wireless Hand Held Devices Over a Telecommunications Network," which was filed on September 17, 2011 and is incorporated by reference in its entirety. This application is also a continuation of U.S. Patent Application Serial No. 12/884,858, entitled "Transmitting Sports and Entertainment Data to Wireless Hand Held Devices Over a Telecommunications Network," which was filed on September 17, 2011 and is incorporated herein by reference in its entirety. U.S. Patent Applications Serial No. 12/884,810 and 12/884,858 are continuations of U.S. Patent Application Serial No. 12/884,810 and 12/884,858 are continuations of U.S. Patent Application Serial No. 12/2013, entitled "Transmitting Sports and Entertainment Data to Wireless Hand Held Devices Over A Telecommunications Network," which was filed on December 7, 2009 and issued as U.S. Patent No. 7,826,877.

U.S. Patent Application Serial No. 12/329,631 was in turn a continuation of U.S. Patent Application Serial No. 11/738,088 entitled "Providing Video of a Venue Activity to a Hand Held Device Through a Cellular Communications Network" which was filed on April 20, 2007. U.S. Patent Application Serial No. 11/738,088 was in turn a continuation of U.S. Patent Application Serial No. 11/738,088 was in turn a continuation of U.S. Patent Application Serial No. 11/738,088 was in turn a continuation of U.S. Patent Application Serial No. 11/498,415 entitled "Broadcasting Venue Data to a Wireless Hand Held Device," filed on August 2, 2006, which issued on May 20, 2008 as U.S. Patent No. 7,376,388 and was a continuation of U.S. Patent Application Serial No. 09/708,776 entitled "Providing Multiple Perspectives for a Venue Activity Through an Electronic Hand Held Device," which was filed on November 8, 2000 and which claims the benefit of U.S. Provisional Application Serial Number 60/243,561, which was filed on October 26, 2000. This application therefore traces its priority date to and claims the benefit of the October 26, 2000 filing date of U.S. Provisional Application Serial Number 60/243,561.

Front Row Technologies, LLC ("Front Row"), a New Mexico company, having an address at 117 Bryn Mawr Dr. S.E., Albuquerque, NM 87106, on behalf of itself, its successors and assigns, and its legal representatives, is entitled to all rights in the Application and the Invention(s), and the full cooperation of the Inventor(s).

For valuable consideration, the receipt of which is hereby acknowledged, the Inventor(s) hereby sell(s), assign(s), and transfer(s) to Front Row the entire and exclusive right, title and interest in the Application and the Invention(s), in and for the United States, its territories, and all foreign countries; and

(1) request the U.S. Commissioner of Patents to issue all U.S. Letters Patent granted thereon to Front Row;

- (2) agree that Front Row may apply for and receive all foreign Letters Patent thereon;
- (3) agree to execute all papers and take all actions necessary or desirable in connection therewith requested by Front Row; and
- (4) authorize Front Row to subsequently enter the Application Number on this Assignment, if not already entered above.

PATENT REEL: 027351 FRAME: 0958

Sein n.C.g

Luis M. Ortiz

Date: December 2, 2011

Kermit Lopy

Kermit Lopez

Date: December 2, 2011