

PATENT ASSIGNMENT

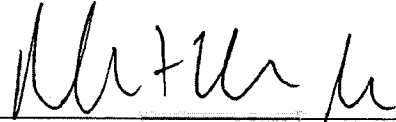
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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Robert F. Nease Jr.</td><td>12/09/2011</td></tr><tr><td>Katherine Harini Sundarman</td><td>12/09/2011</td></tr><tr><td>John T. Reid</td><td>12/09/2011</td></tr></tbody></table>		Name	Execution Date	Robert F. Nease Jr.	12/09/2011	Katherine Harini Sundarman	12/09/2011	John T. Reid	12/09/2011				
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RECEIVING PARTY DATA													
<table border="1"><tr><td>Name:</td><td>Express Scripts, Inc.</td></tr><tr><td>Street Address:</td><td>One Express Way</td></tr><tr><td>Internal Address:</td><td>Hq1-2e03</td></tr><tr><td>City:</td><td>St. Louis</td></tr><tr><td>State/Country:</td><td>MISSOURI</td></tr><tr><td>Postal Code:</td><td>63121</td></tr></table>		Name:	Express Scripts, Inc.	Street Address:	One Express Way	Internal Address:	Hq1-2e03	City:	St. Louis	State/Country:	MISSOURI	Postal Code:	63121
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PROPERTY NUMBERS Total: 1													
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CORRESPONDENCE DATA													
Fax Number: (617)523-6850 Email: robyn.lecesse@hklaw.com <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> Correspondent Name: Jeffrey T. Placker Address Line 1: Holland & Knight LLP Address Line 2: 10 St. James Avenue Address Line 4: Boston, MASSACHUSETTS 02116													
ATTORNEY DOCKET NUMBER:	088651.00035/ES-021US1												
NAME OF SUBMITTER:	Robyn L. Lecesse												
Total Attachments: 4 source=Assignment08865100035#page1.tif source=Assignment08865100035#page2.tif source=Assignment08865100035#page3.tif source=Assignment08865100035#page4.tif													

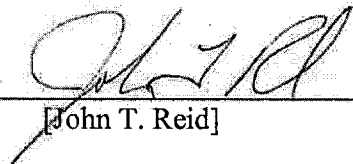
OP \$40.00 13315542

ASSIGNMENT OF PATENT RIGHTS

For valuable consideration, We, Robert F. Nease, Jr., of St. Louis, MO, Katherine Harini Sundararaman, of St. Louis, MO, and John T. Reid, of Wildwood, MO, hereby assign to Express Scripts, Inc., a Delaware corporation having a place of business at: One Express Way, Hq1-2e03, St. Louis, MO 63121, and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us this day, entitled METHODS AND SYSTEMS FOR PROMOTING WELLNESS-RELATED BEHAVIORS filed on December 9, 2011, at the United States Patent and Trademark Office, under U.S. Application Serial No. 13/315,542; we authorize and request the attorneys appointed in said application to hereafter complete this. This assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

1st Inventor's Signature:  Date: 9 Dec 2011
[Robert F. Nease, Jr.]

2nd Inventor's Signature: K Sund Date: 12-9-11
[Katherine Harini Sundararman]

3rd Inventor's Signature:  Date: 12/9/11
[John T. Reid]

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