

11/21/2011

Form PTO-1595 (Rev. 03-11)
OMB No. 0651-0027 (exp. 03/31/2012)U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office103636681
PATENTS ONLY

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)

Ronald Scott Visscher

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No**3. Nature of conveyance/Execution Date(s):**Execution Date(s) NOVEMBER 14, 2011

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Joint Research Agreement
☐ Government Interest Assignment
☐ Executive Order 9424, Confirmatory License
☐ Other _____

2. Name and address of receiving party(ies)Name: RSVPRO, LLC

Internal Address: _____

Street Address: 14022 Brooklane AvenueCity: HollandState: MichiganCountry: United States Zip: 49424Additional name(s) & address(es) attached? ☐ Yes ☒ No**4. Application or patent number(s):**☐ This document is being filed together with a new application.

A. Patent Application No.(s)

12/008,979

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No**5. Name and address to whom correspondence concerning document should be mailed:**Name: William L. King IIIInternal Address: King & Partners, PLCStreet Address: 170 College Avenue, Suite 230City: HollandState: Michigan Zip: 49423Phone Number: (616) 355-0400Fax Number: (616) 355-9862Email Address: wking@king-partners.com**6. Total number of applications and patents involved: 1****7. Total fee (37 CFR 1.21(h) & 3.41) \$40.00**

- ☒ Authorized to be charged to deposit account
☒ Enclosed
☐ None required (government interest not affecting title)

8. Payment InformationDeposit Account Number 50-2131Authorized User Name William L. King III**9. Signature:**William L. King III
Signature11/21/11
DateWilliam L. King III
Name of Person Signing

Total number of pages including cover sheet, attachments, and documents:

3

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450**PATENT**
REEL: 027358 FRAME: 0010

ASSIGNMENT

RSV-071062

KING & PARTNERS, PLC
170 College Avenue, Suite 230
Holland, Michigan 49423
(616) 355-0400

FOR VALUE RECEIVED, the receipt of which is hereby acknowledged, the following inventor or inventors (hereinafter called "ASSIGNOR"):

Ronald Scott Visscher a citizen of the United States of America having a mailing address at 14022 Brooklane Avenue, Holland, Michigan 49424;

hereby assigns, transfers and sets over to:

RSVPRO, LLC
14022 Brooklane Avenue
Holland, Michigan 49424

(hereinafter called "ASSIGNEE"), the entire worldwide right, title and interest in and to the invention known as:

**ARCHITECTURAL FRAMEWORKS, FUNCTIONS AND
INTERFACES FOR RELATIONSHIP MANAGEMENT (AFFIRM)**

for which a United States Patent Application was executed on: January 15, 2008, and all rights and privileges under any Letters Patent which may be granted thereon, including all rights, if any, throughout the entire world to sue for all past infringements which may have occurred before the execution of this assignment.

(1) The ASSIGNOR(s) agrees without charge to said ASSIGNEE but at its expense (a) to execute (i) all necessary papers to be used in connection with this application and any additional, continuing, or divisional applications, as the ASSIGNEE may deem necessary or expedient, (ii) all papers in connection with any interference or other legal or quasilegal proceedings relating to this application or any additional, continuing, or divisional application thereof, (iii) all papers and documents which may be necessary in connection with the preparation and filing of any foreign applications or with making claims to priority rights granted under the provisions of the International Convention for Protection of Industrial Property or similar agreements; (b) to cooperate with ASSIGNEE in every way possible in obtaining evidence and going forward in any such proceedings; and (c) to perform all other affirmative acts which may be necessary or desirable to obtain a grant of a valid patent for said invention in any country throughout the world.


(2) ASSIGNOR(s) hereby authorizes and requests the Commissioner of Patents of the United States, and the appropriate officials in any other country, to issue any and all Letters Patent that may be granted upon any patent application or any additional, continuing or divisional applications thereof to the ASSIGNEE, its successors and assigns.

(3) ASSIGNOR(s) hereby covenants and warrants that they have full right to convey the entire right, title and interest by this instrument, free of any encumbrances and that no other agreement has been or will be executed in conflict herewith.

(4) ASSIGNOR(s) hereby grants to the law firm of KING & PARTNERS, PLC of Holland, Michigan, authority and power to insert on this instrument any further identification which may be necessary or desirable for purposes of recordation in the United States Patent Office or the Patent Office of any foreign country.

ASSIGNOR(s):

Date: 11-14, 2011

Name of Inventor: 
Ronald Scott Visscher