

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
MICROSTRATEGY INCORPORATED	11/02/2011
RECEIVING PARTY DATA	
Name:	REPORTING TECHNOLOGIES, INC.
Street Address:	1850 Towers Crescent Plaza
City:	Tysons Corner
State/Country:	VIRGINIA
Postal Code:	22182
PROPERTY NUMBERS Total: 1	
Property Type	Number
Patent Number:	7330847
CORRESPONDENCE DATA	
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Address Line 1:	P.O.BOX 1022
Address Line 4:	MINNEAPOLIS, MINNESOTA 55440-1022
ATTORNEY DOCKET NUMBER:	30693-0001001
NAME OF SUBMITTER:	Angelica Zepeda
Total Attachments: 2 source=7330847 PATENT ASSIGNMENT(Ex'd)20111102#page1.tif source=7330847 PATENT ASSIGNMENT(Ex'd)20111102#page2.tif	

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PATENT ASSIGNMENT

WHEREAS, MICROSTRATEGY INCORPORATED, a corporation of the state of Delaware, having a place of business at 1850 Towers Crescent Plaza, Tysons Corner, VA 22182, ("ASSIGNOR"), is the owner of the entire right, title and interest in and to United States Patent Application No. 10/339,579, filed January 10, 2003, now U.S. Patent Number 7,330,847, Issued February 12, 2008, and entitled "SYSTEM AND METHOD FOR MANAGEMENT OF AN AUTOMATIC OLAP REPORT BROADCAST SYSTEM" as well as certain foreign patents and patent applications corresponding thereto.

WHEREAS, REPORTING TECHNOLOGIES, INC., a corporation of the state of Delaware, having a place of business at 1850 Towers Crescent Plaza, Tysons Corner, VA 22182 ("ASSIGNEE"), is desirous of obtaining the entire right, title and interest in and to U.S. Patent Number 7,330,847.

NOW, THEREFORE, in consideration for good and valuable considerations paid by ASSIGNEE to ASSIGNOR, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE, its successors and assignees, the entire right, title and interest in and to the U.S. Patent Number 7,330,847, including the right to sue for past infringement thereof.

ASSIGNOR agrees for itself and its successors, legal representatives and assigns, without further compensation, to perform such lawful acts and to sign, and to direct its assignors to sign, such further applications, assignments, Preliminary Statements and other lawful documents as the ASSIGNEE may reasonably request to effectuate fully this assignment.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this Assignment to be executed by its duly authorized officer.

MICROSTRATEGY INCORPORATED

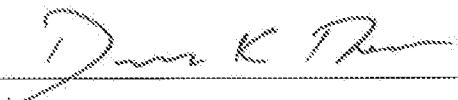
By 

Title Vice President, Financial Planning + Analysis

Date 2 Nov 11

ASSIGNEE hereby acknowledges receipt of the entire right, title and interest in and to
the U.S. Patent Number 7,330,847.

REPORTING TECHNOLOGIES, INC.

By 

Title President + Treasurer

Date NOV 2 2011