

PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
David Bort	12/09/2011
RECEIVING PARTY DATA	
Name:	GOOGLE Inc.
Street Address:	1600 Amphitheatre Parkway
City:	Mountain View
State/Country:	CALIFORNIA
Postal Code:	94043
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13316728
CORRESPONDENCE DATA	
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Correspondent Name:	Bracewell & Giuliani LLP
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ATTORNEY DOCKET NUMBER:	032264.000015
NAME OF SUBMITTER:	Scott G. Bell
Total Attachments: 3 source=032264_000015_Assignment#page1.tif source=032264_000015_Assignment#page2.tif source=032264_000015_Assignment#page3.tif	

OP \$40.00 13316728

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PATENT
REEL: 027364 FRAME: 0707

ASSIGNMENT

WHEREAS, David Bort, a citizen of the United States of America, (hereinafter referred to as "**ASSIGNOR**"), has made certain improvements or inventions in a non-provisional patent application titled **METHOD, SYSTEM, AND COMPUTER PROGRAM PRODUCT FOR IMAGE CAPTURE POSITIONING USING A PATTERN OF INVISIBLE LIGHT** ("U.S. Non-Provisional Patent Application"), and

WHEREAS, GOOGLE Inc., having a business address of 1600 Amphitheatre Parkway, Mountain View, CA 94043, (hereinafter referred to as "**ASSIGNEE**"), is desirous of acquiring the same.

NOW, THEREFORE, This Indenture Witnesseth: That for good and valuable consideration, receipt whereof is hereby acknowledged, said **ASSIGNOR** does hereby sell, assign, and transfer to said **ASSIGNEE**, its successors and assigns, all right, title, and interest in and to said U.S. Non-Provisional Patent Application set forth above, the invention or inventions therein shown and described and any improvements on said invention heretofore or hereafter made, any divisions, provisionals, non-provisionals, continuations, or continuations-in-part of said U.S. Non-Provisional Patent Application, and all patents, United States and foreign, to be granted upon any such applications or for the invention or inventions thereof, any reissues, reexaminations, continuations, continuations-in-part, or extensions of said patents, and all rights for past and present infringement related to any patents issued or to be issued thereon; and said **ASSIGNOR** does hereby authorize and request the Commissioner of Patents to issue all patents on said U.S. Non-Provisional Patent Application or for the invention or inventions hereof, in accordance with this assignment.

And said **ASSIGNOR** for said consideration hereby covenants and agrees that the said **ASSIGNOR** is the owner of the full title herein conveyed and has the right to convey the same, and agrees that said **ASSIGNOR** will communicate to said **ASSIGNEE** any facts known to said **ASSIGNOR** respecting said invention or inventions, and testify in any legal proceedings when

called upon by said **ASSIGNEE**, sign all lawful papers deemed by said **ASSIGNEE** as expedient to vest in it the legal title herein sought to be conveyed or for the filing and prosecution of all applications and patents, United States and foreign, including any disclaimers related thereto, and otherwise aid said **ASSIGNEE**, its successors and assigns, in obtaining full patent protection on said invention and enforcing proper protection under said patents, but in every instance at the **ASSIGNEE'S** expense.

EXECUTED THIS 9 day of December, 2011.

A handwritten signature in black ink, appearing to read 'David Bort', is written over a horizontal line.

David Bort