

**PATENT ASSIGNMENT**

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
William E. McNamara	11/16/2011
Gregory A. Omoski	11/08/2011
David Cerutti	12/11/2011
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Avon Products, Inc.
<b>Street Address:</b>	1345 Avenue of the Americas
<b>Internal Address:</b>	c/o Charles J. Zeller, Esq.
<b>City:</b>	New York
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10105-0196
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	13290616
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(845)369-2900
<b>Phone:</b>	845-369-2113
<b>Email:</b>	PATENT.DEPARTMENT@AVON.COM
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Correspondent Name:</b>	AVON PRODUCTS, INC.
<b>Address Line 1:</b>	AVON PLACE
<b>Address Line 2:</b>	c/o Charles J. Zeller, Esq.
<b>Address Line 4:</b>	SUFFERN, NEW YORK 10901
<b>ATTORNEY DOCKET NUMBER:</b>	CR119U-US
<b>NAME OF SUBMITTER:</b>	Joan M. McGillicuddy

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**PATENT**  
**REEL: 027373 FRAME: 0638**

Total Attachments: 4

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**ASSIGNMENT OF APPLICATION FOR PATENT**

WHEREAS:

William E. McNAMARA	19 Grandview Terrance	Chester, New York	10918	USA
Gregory A. ORNOSKI	292 Beech Street	Teaneck, New Jersey	07666	USA
David CERUTTI	23 Cimarron Road	Putnam Valley, New York	10579	USA

(full name(s) and post office address(s) of inventor(s) (including country))

(hereinafter referred to as ASSIGNOR(S)), has made a discovery or invention entitled:

**PRESS-ON COSMETIC APPLICATOR SYSTEM**

(title of discovery or invention)

- for which application for Letters Patent of the United States has been executed on even date herewith,
- for which application for Letters Patent of the United States has been filed on November 7, 2011 as application Serial No. 13/290,616;
- for which application for Letters Patent of the Patent Cooperation Treaty has been filed on \_\_\_\_\_, under International Application No. \_\_\_\_\_, and

WHEREAS:

AVON PRODUCTS, INC., 1345 Avenue of the Americas, New York, New York 10105 USA

(name and address of assignee)

(hereinafter referred to as ASSIGNEE), is desirous of acquiring the entire interest in, to and under said invention and in, to and under Letters Patent or similar legal protection to be obtained therefor in the United States and in any and all foreign countries.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

Be it known that in consideration of the payment by ASSIGNEE to ASSIGNOR(S) of the sum of One Dollar (\$1.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration, ASSIGNOR(S) hereby sells, assigns and transfers to ASSIGNEE, its successors, legal representatives and assigns, the full and exclusive right, title and interest to said discovery or invention in the United States and its territorial possessions and in all foreign countries and to all Letters Patent or similar legal protection in the United States and its territorial possessions and in any and all foreign countries to be obtained for said invention by said application or any continuation, division, renewal, substitute or reissue thereof or any legal

equivalent thereof in a foreign country for the full term or terms for which the same may be granted.

I, SAID ASSIGNOR(S), hereby authorize and request the Commissioner of Patents and Trademarks of the United States of America and any Official of any country or countries foreign to the United States of America whose duty it is to issue Letters Patent on applications as aforesaid, to issue all such Letters Patent for said discovery or invention to the ASSIGNEE, as assignee of the entire right, title and interest in, to and under the same, for the sole use and behoof of the ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

I, SAID, ASSIGNOR(S), hereby covenant that I have full right to convey the entire right, title and interest herein sold, assigned, transferred and set over;

AND I, SAID ASSIGNOR(S) hereby further covenant and agree that the ASSIGNEE, its successors, legal representatives, or assigns, may apply for foreign Letters Patent on said discovery or invention and claim the benefits of the International Convention, and that I will, at any time, when called upon to do so by the ASSIGNEE, its successors, legal representatives, or assigns, communicate to the ASSIGNEE, its successors, legal representatives, or assigns, as the case may be, any facts known to me respecting said discovery or invention, and execute and deliver any and all lawful papers that may be necessary or desirable to perfect the title to the said discovery or invention, the said applications and the said Letters Patent in the ASSIGNEE, its successors, legal representatives and assigns, and that if reissues of the said Letters Patent or disclaimers relating thereto, or divisions, continuations, or refilings of the said applications, or any thereof, shall hereafter be desired by the ASSIGNEE, its successors, legal representatives, or assigns, I will, at any time, when called up to do so by the ASSIGNEE, its successors, legal representatives, or assigns sign all lawful papers, make all rightful oaths, execute and deliver all such disclaimers and all divisional, continuation and reissue applications so desired, and do all lawful acts requisite for the application for such reissues and the procuring thereof and for the filing of such disclaimers and such applications, and generally do everything possible to aid the ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for said invention or discovery in all countries, and without further compensation but at the expense of the ASSIGNEE, its successors, legal representatives and assigns.

Assignor's Signature: William E. McNamara 11-16-11  
Name Date

Assignor's Typed Name: William E. McNAMARA  
First Name Middle Initial Last Name

Citizenship: US

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal this 16th day of November, 2011.

STATE OF New York )  
ss.:

COUNTY OF Rockland )

On this 16th day of Nov, 2011, before me, the undersigned authority, personally appeared to me **William E. McNamara** known to me to be the individual who is described in and who executed the foregoing Assignment, and who duly acknowledged to me that he/she executed the same as his/her own voluntary act and deed for the uses and purposed therein specified.

KATHLEEN S. ABRAMS  
Notary Public, State of New York  
No. 01AB8073150  
Qualified in Orange County  
Filed in Rockland County  
Commission Expires Apr 18, 2014

Kathleen S. Abrams  
Notary Public

Assignor's Signature: Gregory A. Ornoski 11/08/2011  
Name Date

Assignor's Typed Name: Gregory A. ORNOSKI  
First Name Middle Initial Last Name

Citizenship: US

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal this 8th day of November, 2011.

STATE OF New York )  
ss.:

COUNTY OF Rockland )

On this 8th day of November, 2011, before me, the undersigned authority personally appeared to me **Gregory A. ORNOSKI** known to me to be the individual who is described in and who executed the foregoing Assignment, and who duly acknowledged to me that he/she executed the same as his/her own voluntary act and deed for the uses and purposed therein specified.

KATHLEEN S. ABRAMS  
Notary Public, State of New York  
No. 01AB8073150  
Qualified in Orange County  
Filed in Rockland County  
Commission Expires Apr 18, 2014

Kathleen S. Abrams  
Notary Public

