

## PATENT ASSIGNMENT

Electronic Version v1.1  
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT														
NATURE OF CONVEYANCE:	ASSIGNMENT														
CONVEYING PARTY DATA															
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Hyoung Gon LEE</td><td>07/04/2007</td></tr><tr><td>In Hwan CHOI</td><td>07/04/2007</td></tr><tr><td>Byoung Gill KIM</td><td>07/04/2007</td></tr><tr><td>Won Gyu SONG</td><td>07/04/2007</td></tr><tr><td>Jong Moon KIM</td><td>07/04/2007</td></tr><tr><td>Jin Woo KIM</td><td>07/04/2007</td></tr></tbody></table>		Name	Execution Date	Hyoung Gon LEE	07/04/2007	In Hwan CHOI	07/04/2007	Byoung Gill KIM	07/04/2007	Won Gyu SONG	07/04/2007	Jong Moon KIM	07/04/2007	Jin Woo KIM	07/04/2007
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RECEIVING PARTY DATA															
<table border="1"><tr><td>Name:</td><td>LG ELECTRONICS INC.</td></tr><tr><td>Street Address:</td><td>20, Yeouido-dong, Yeongdeungpo-gu</td></tr><tr><td>City:</td><td>Seoul</td></tr><tr><td>State/Country:</td><td>REPUBLIC OF KOREA</td></tr><tr><td>Postal Code:</td><td>150-721</td></tr></table>		Name:	LG ELECTRONICS INC.	Street Address:	20, Yeouido-dong, Yeongdeungpo-gu	City:	Seoul	State/Country:	REPUBLIC OF KOREA	Postal Code:	150-721				
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PROPERTY NUMBERS Total: 1															
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Application Number:	13324914														
CORRESPONDENCE DATA															
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OP \$40.00 13324914

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PATENT  
REEL: 027376 FRAME: 0055

NAME OF SUBMITTER:

Norman Lee

Total Attachments: 2

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**ASSIGNMENT**

(1-8) *Insert Name(s) of Inventor(s)*

(1) Hyoung Gon LEE  
(2) In Hwan CHOI  
(3) Byoung Gill KIM  
(4) Won Gyu SONG

(5) Jong Moon KIM  
(6) Jin Woo KIM  
(7)  
(8)

In consideration of the sum of one dollar (\$1.00) and other good and valuable ~~considerations paid to cash of~~ the undersigned, the undersigned agree(s) to assign, and hereby does assign, transfer and set over to

(9) *Insert name of Assignee*

(9) LG Electronics Inc.

(10) *Insert state of Incorporation of Assignee*

(10) Republic of Korea

(11) *Insert address of Assignee*

(11) 20, Yoido-dong, Yongdungpo-gu, Seoul, 150-721, Republic of Korea (hereinafter designated as the Assignee) the entire worldwide right, title and interest in the invention known as

(12) *Insert Identification of Invention, such as Title, Case Number or Foreign Application Number*

(12) **DTV TRANSMITTING SYSTEM AND RECEIVING SYSTEM AND METHOD OF PROCESSING BROADCAST DATA**

(Serial No. 11/752,859 filed May 23, 2007)

for which the undersigned has (have) executed an application for patent in the United States of America and all patent applications in foreign countries corresponding thereto or based thereon.

(13) *Insert Date of Signing of Application*

(13) July 4, 2007

1) The undersigned agree(s) to execute all papers necessary in connection with any original, reissue, divisional and continuing United States and foreign applications for the above-identified invention and also to execute separate assignments in connection with such applications as the Assignee may deem necessary or expedient.

2) The undersigned agree(s) to execute all papers necessary in connection with any interference which may be declared concerning this application or continuation or division thereof and to cooperate with the Assignee in every way possible in obtaining evidence and going forward with such interference.

3) The undersigned agree(s) to execute all papers and documents and perform any act which may be necessary in connection with claims or provisions of the International Convention for Protection of Industrial Property or similar agreements.

4) The undersigned agree(s) to perform all affirmative acts which may be necessary to obtain a grant of a valid United States patent to the Assignee.

5) The undersigned hereby authorize(s) and request(s) the Commissioner of Patents to issue any and all Letters Patents of the United States resulting from said application or any division or divisions or continuing applications thereof to the said Assignee, as Assignee of the entire interest, and hereby covenants that he has (they have) full right to convey the entire interest herein assigned, and that he has (they have) not executed any agreement in conflict herewith.

The undersigned hereby appoints the Attorneys associated with Customer No. 035884 the power to insert on this assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

Date: July 4, 2007 Signature of Inventor (Hyung Gon LEE) 01 30.2  
Date: July 4, 2007 Signature of Inventor (In Hwan CHOI) 340124  
Date: July 4, 2007 Signature of Inventor (Byoung Gill KIM) 2/10/07  
Date: July 4, 2007 Signature of Inventor (Won Gyu SONG) 609m27  
Date: July 4, 2007 Signature of Inventor (Jong Moon KIM) 3/2/07  
Date: July 4, 2007 Signature of Inventor (Jin Woo KIM) 1/10/07