PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	

CONVEYING PARTY DATA

Name	Execution Date
Dave McDermott	03/21/2011
Luc Vets	10/12/2011

RECEIVING PARTY DATA

Name:	H.J. Heinz Company	
Street Address:	One PPG Place	
Internal Address:	Suite 3100	
City:	Pittsburgh	
State/Country:	PENNSYLVANIA	
Postal Code:	15222	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29406289

CORRESPONDENCE DATA

 Fax Number:
 (215)979-1020

 Phone:
 215-979-1255

Email: swapicelli@duanemorris.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US

Mail.

Correspondent Name: Samuel W. Apicelli
Address Line 1: 30 S. 17th Street
Address Line 2: Duane Morris LLP

Address Line 4: Philadelphia, PENNSYLVANIA 19103-4196

ATTORNEY DOCKET NUMBER: E5301-00073

NAME OF SUBMITTER: Samuel W. Apicelli

Total Attachments: 3

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PATENT REEL: 027376 FRAME: 0721 CH \$40.00 2940

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ASSIGNMENT

WHEREAS, the undersigned, **Dave McDermott**, a citizen of the United Kingdom, residing at Roots Cottage, Thorpe Road, Wardington, Banbury, Oxon OX17 1SR, and **Luc Vets**, a citizen of Belgium, residing at Valvekenstraat, 79A, 2275 Lille, Belgium, (hereinafter referred to as "ASSIGNORS") are the inventors of certain inventions or improvements for CONDIMENT CONTAINER, for which they have disclosed and claimed in U.S. Patent Application Serial No. 29/406,289 filed November 11, 2011 for Letters Patent of the United States;

WHEREAS, **H.J. Heinz Company**, having a principal place of business at One PPG Place, Suite 3100, Pittsburgh, PA 15222 (hereinafter called the ASSIGNEE) is desirous of acquiring the entire right, title and interest in and to the said inventions or improvements and in and to said application for patent, and in, to and under any and all Letters Patent which may be granted on or as a result thereof in the United States or in any other country;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby freely acknowledged, and intending to be legally bound, the said ASSIGNORS, have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, to said ASSIGNEE, the entire right, title and interest in and to said inventions or improvements and said application and any and all continuations, divisions, and renewals of and substitutes for said application, and in, to and under any and all Letters Patent which may be granted on or as a result thereof in the United States and its possessions and territories and in all other countries, and any reissue or reissues or extension or extensions of said Letters Patent, the same to be held and enjoyed by said ASSIGNEE, its successors, assigns, nominees or legal representatives, to the full end of the term or terms for which said Letters Patent respectively may be granted, reissued or extended, as fully and entirely as the same would have been held and enjoyed by ASSIGNORS had this assignment, sale and transfer not been made.

AND the undersigned ASSIGNORS hereby covenants that they have full right to convey the entire interest herein assigned, and that they have not executed and will not execute any agreement in conflict herewith, and further covenants and agrees that they will each time request is made and without undue delay, execute and deliver all such papers as may be necessary or desirable to perfect the title to said inventions or improvements, said application and said Letters Patent in said ASSIGNEE, its successors, assigns, nominees, or legal representatives, and agrees to communicate to said ASSIGNEE or to its nominee all known facts respecting said inventions or improvements, said application and said Letters Patent, to testify in any legal proceedings, to sign all lawful papers, to execute all disclaimers and divisional, continuing, and reissue applications, to make all rightful oaths, and generally to do everything possible to aid said ASSIGNEE, its successors, assigns, nominees and legal representatives to obtain and enforce for its own benefit proper patent protection for said inventions or improvements in the United States and its possessions and territories and in all other countries;

Docket No.: E5301-00073

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PATENT REEL: 027376 FRAME: 0722 AND ASSIGNORS hereby authorizes and requests the Commissioner of Patents and Trademarks of the United States to issue to said ASSIGNEE, the entire right, title and interest, in and to any and all Letters Patent for said inventions or improvements, including any and all Letters Patent of the United States which may be issued and granted on or as a result of the application aforesaid, in accordance with the terms of this assignment.

IN WITNESS WHEREOF, ASSIGNORS hereunto sets their hand and seal, intending to be legally bound.

Date:	21	3	2011	J. Mc D
_		,		Dave McDermott
Date:				
				Luc Vets

Docket No.: E5301-00073

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AND ASSIGNORS hereby authorizes and requests the Commissioner of Patents and Trademarks of the United States to issue to said ASSIGNEE, the entire right, title and interest, in and to any and all Letters Patent for said inventions or improvements, including any and all Letters Patent of the United States which may be issued and granted on or as a result of the application aforesaid, in accordance with the terms of this assignment.

IN WITNESS WHEREOF, ASSIGNORS hereunto sets their hand and seal, intending to be legally bound.

Date:		
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Date: _	12/10/2011	
	·	Luc Vets

Docket No.: E5301-00073

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RECORDED: 12/13/2011