

# PATENT ASSIGNMENT

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT												
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT												
<b>CONVEYING PARTY DATA</b>													
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr> <td>George Ikuya Nukuto</td> <td>09/02/2011</td> </tr> <tr> <td>Michael Patrick Bryant</td> <td>09/06/2011</td> </tr> <tr> <td>Michael Dennis McMahon</td> <td>09/26/2011</td> </tr> <tr> <td>Erik Alan Holm</td> <td>09/06/2011</td> </tr> <tr> <td>Jonathan H. Zimmer</td> <td>09/30/2011</td> </tr> </tbody> </table>		Name	Execution Date	George Ikuya Nukuto	09/02/2011	Michael Patrick Bryant	09/06/2011	Michael Dennis McMahon	09/26/2011	Erik Alan Holm	09/06/2011	Jonathan H. Zimmer	09/30/2011
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<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;"><b>Name:</b></td> <td>H.J. Heinz Company</td> </tr> <tr> <td><b>Street Address:</b></td> <td>One PPG Place</td> </tr> <tr> <td><b>Internal Address:</b></td> <td>Suite 3100</td> </tr> <tr> <td><b>City:</b></td> <td>Pittsburgh</td> </tr> <tr> <td><b>State/Country:</b></td> <td>PENNSYLVANIA</td> </tr> <tr> <td><b>Postal Code:</b></td> <td>15222</td> </tr> </table>		<b>Name:</b>	H.J. Heinz Company	<b>Street Address:</b>	One PPG Place	<b>Internal Address:</b>	Suite 3100	<b>City:</b>	Pittsburgh	<b>State/Country:</b>	PENNSYLVANIA	<b>Postal Code:</b>	15222
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<b>PROPERTY NUMBERS Total: 1</b>													
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<b>CORRESPONDENCE DATA</b>													
<p>Fax Number: (215)979-1020</p> <p>Phone: 215-979-1255</p> <p>Email: swapicelli@duanemorris.com</p> <p><i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i></p> <p>Correspondent Name: Samuel W. Apicelli</p> <p>Address Line 1: 30 S. 17th Street</p> <p>Address Line 2: Duane Morris LLP</p> <p>Address Line 4: Philadelphia, PENNSYLVANIA 19103-4196</p>													
<b>ATTORNEY DOCKET NUMBER:</b>	E5301-00084												

CH \$40.00 29406328

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**PATENT**  
**REEL: 027380 FRAME: 0216**

NAME OF SUBMITTER:

Samuel W. Apicelli

Total Attachments: 2

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## ASSIGNMENT

WHEREAS, the undersigned, **George Ikuya Nukuto**, residing at 124 Drake Drive, Wexford, PA 15090; **Michael Patrick Bryant**, residing at P.O. Box 769, Warrendale, PA 15095; **Michael Dennis McMahon**, residing at 2316 Cassidy Drive, Bethel Park, PA 15102; **Erik Alan Holm**, residing at 108 Seaton Crest Drive, Mars, PA 16046; and **Jonathan H. Zimmer**, residing at 707 Robinhood Road, Pittsburgh, PA 15215; all citizens of the United States, (hereinafter referred to as "ASSIGNORS") are the inventors of certain inventions or improvements for CONTAINER, for which they have disclosed and claimed in U.S. Patent Application Serial No. 29/406,328 filed November 11, 2011 for Letters Patent of the United States;

WHEREAS, **H.J. Heinz Company**, having a principal place of business at One PPG Place, Suite 3100, Pittsburgh, PA 15222 (hereinafter called the ASSIGNEE) is desirous of acquiring the entire right, title and interest in and to the said inventions or improvements and in and to said application for patent, and in, to and under any and all Letters Patent which may be granted on or as a result thereof in the United States or in any other country;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby freely acknowledged, and intending to be legally bound, the said ASSIGNORS, have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, to said ASSIGNEE, the entire right, title and interest in and to said inventions or improvements and said application and any and all continuations, divisions, and renewals of and substitutes for said application, and in, to and under any and all Letters Patent which may be granted on or as a result thereof in the United States and its possessions and territories and in all other countries, and any reissue or reissues or extension or extensions of said Letters Patent, the same to be held and enjoyed by said ASSIGNEE, its successors, assigns, nominees or legal representatives, to the full end of the term or terms for which said Letters Patent respectively may be granted, reissued or extended, as fully and entirely as the same would have been held and enjoyed by ASSIGNORS had this assignment, sale and transfer not been made.

AND the undersigned ASSIGNORS hereby covenants that they have full right to convey the entire interest herein assigned, and that they have not executed and will not execute any agreement in conflict herewith, and further covenants and agrees that they will each time request is made and without undue delay, execute and deliver all such papers as may be necessary or desirable to perfect the title to said inventions or improvements, said application and said Letters Patent in said ASSIGNEE, its successors, assigns, nominees, or legal representatives, and agrees to communicate to said ASSIGNEE or to its nominee all known facts respecting said inventions or improvements, said application and said Letters Patent, to testify in any legal proceedings, to sign all lawful papers, to execute all disclaimers and divisional, continuing, and reissue applications, to make all rightful oaths, and generally to do everything possible to aid said

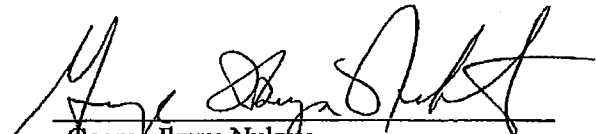
Docket No.: E5301-00084

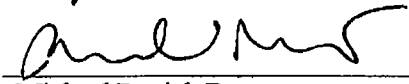
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its own benefit proper patent protection for said inventions or improvements in the United States and its possessions and territories and in all other countries;

AND ASSIGNORS hereby authorizes and requests the Commissioner of Patents and Trademarks of the United States to issue to said ASSIGNEE, the entire right, title and interest, in and to any and all Letters Patent for said inventions or improvements, including any and all Letters Patent of the United States which may be issued and granted on or as a result of the application aforesaid, in accordance with the terms of this assignment.

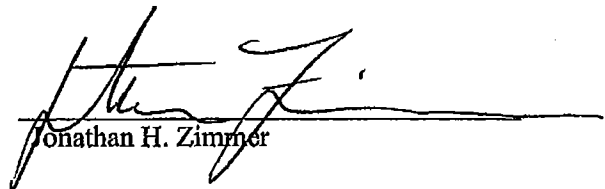
IN WITNESS WHEREOF, ASSIGNORS hereunto sets their hand and seal, intending to be legally bound.

Date: 9-2-11   
George Ikuya Nukuto

Date: 9/6/2011   
Michael Patrick Bryant

Date: 9-26-2011   
Michael Dennis McMahon

Date: 9-6-2011   
Erik Alan Holm

Date: 9-30-2011   
Jonathan H. Zimmer

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