

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Synapse Product Development LLC	11/28/2011
RECEIVING PARTY DATA	
Name:	NIKE, Inc.
Street Address:	One Bowerman Drive
City:	Beaverton
State/Country:	OREGON
Postal Code:	97005
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12980800
CORRESPONDENCE DATA	
Fax Number:	(503)425-6801
Phone:	5034256800
Email:	lwolman@bannerwitcoff.com
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Correspondent Name:	Banner & Witcoff, Ltd.
Address Line 1:	1100 13th Street, NW
Address Line 2:	Suite 1200
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20005
ATTORNEY DOCKET NUMBER:	215127.01557
NAME OF SUBMITTER:	William F. Rauchholz
Total Attachments: 3 source=215127-01557_Assignment_To_NIKE_Inc_from_Synapse#page1.tif source=215127-01557_Assignment_To_NIKE_Inc_from_Synapse#page2.tif source=215127-01557_Assignment_To_NIKE_Inc_from_Synapse#page3.tif	

CH \$40.00 12980800

PATENT

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REEL: 027382 FRAME: 0983

ASSIGNMENT

Synapse Product Development LLC
to
Nike, Inc.

WHEREAS Synapse Product Development LLC, a limited liability company of the State of Washington, having a place of business at 1511 6th Avenue, Suite 400, Seattle, Washington 98101, USA, herein called "ASSIGNOR," has acquired the entire right, title, and interest of Inventors Bert B. Buxton and Edward Stephen Lowe, Jr. in a patent application entitled "ATHLETIC PERFORMANCE MONITORING SYSTEMS AND METHODS IN A TEAM SPORTS ENVIRONMENT," for which an application for a Patent of the United States was filed in the United States Patent and Trademark Office on December 29, 2010, and accorded Serial No. 12/980,800, and in the inventions disclosed therein and in any patent or patents to be obtained therefor; and

WHEREAS, Nike, Inc., a corporation of the State of Oregon, having a place of business at One Bowerman Drive, Beaverton, Oregon 97005, USA, herein called "ASSIGNEE," is desirous of confirming that it already has been assigned, or if not already assigned, is desirous of acquiring said inventions and the patent application therefor, and any patent or patents to be obtained therefor.

NOW THEREFORE, To All Whom It May Concern, be it known that, for and in consideration of the sum of One Dollar (\$1.00), and other good and valuable considerations, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR has sold, assigned, and transferred, and by these presents does sell, assign, and transfer unto the said ASSIGNEE, its entire right, title, and interest in and to said application and the invention shown, described, or claimed therein; and in and to any extensions, reissues, divisions, or renewals of said application; and it does hereby authorize and request the Commissioner of Patents or other proper Officer, to issue such Letters Patent, or any of them to the said ASSIGNEE as the owners of the entire right, title, and interest and to the same, and to their successors or assigns.

ASSIGNOR further covenants and agrees, at the request and expense of the said ASSIGNEE, to execute such other and further assurances of title as may be necessary or proper to fully convey the interest herein sought to be conveyed, to execute such application papers as may be desired by the said ASSIGNEE for the filing of any division or renewal of the application herein conveyed, or for the reissues or extensions of any Letters Patent that may be granted upon said application, and to execute such other papers as desired by the said ASSIGNEE.


ASSIGNOR further assigns unto the said ASSIGNEE the invention disclosed in the application throughout all countries foreign to the United States, and do hereby authorize the said ASSIGNEE to apply for patents therefor in the name of the ASSIGNEE in countries where such procedure is proper and to claim the benefit of the International Convention and do agree to execute applications for the said invention in the several countries where it is necessary, and to execute assignments of such applications and the patents to be obtained therefor to the said ASSIGNEE, as well as all other necessary papers.

ASSIGNMENT

Synapse Product Development LLC
to
Nike, Inc.

IN TESTIMONY WHEREOF, I have hereunto set my hand and affixed my seal at
Seattle, Washington, this 28th day of November, 2011.

SYNAPSE PRODUCT DEVELOPMENT LLC

By: 
Printed Name: C. Scott Belmont
Title: CEO

STATE OF WASHINGTON)
) ss:
COUNTY OF KING)

This 28th day of November, 2011, before me, a Notary Public in and for the County and State aforesaid, personally appeared G. Scott Buglit, personally known to me and known to be the person described in and who executed the foregoing Assignment and acknowledged the same to be his voluntary act and deed, and that he executed the same for the uses and purposes therein set forth.

Kelly Gates
Notary Public



ASSIGNMENT

Synapse Product Development LLC
to
Nike, Inc.

IN WITNESS WHEREOF, I have hereunto set my hand and seal this 13 day of
December, 2011.

NIKE, Inc.

By: James A. Niegowski
James A. Niegowski
Attorney in Fact

STATE OF OREGON)
) ss:
County of Washington)

On this 13 day of December, 2011 before me a Notary Public in and for the county and state aforesaid, personally appeared James A. Niegowski, to me known and known to me to be the person of that name who signed the foregoing instrument, and acknowledged the same to be his free act and deed.



SEAL

Angelique Marie Henderson
Notary Public for Oregon
My Commission Expires: February 06, 2015