

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT														
NATURE OF CONVEYANCE:	ASSIGNMENT														
CONVEYING PARTY DATA															
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>James Molyneux</td><td>07/19/2011</td></tr><tr><td>Aaron B. Weast</td><td>07/13/2011</td></tr><tr><td>Scott R. Berggren</td><td>07/27/2011</td></tr><tr><td>Clayton J. Lindsay</td><td>07/13/2011</td></tr><tr><td>Jordan M. Rice</td><td>07/13/2011</td></tr><tr><td>Brandon S. Burroughs</td><td>07/13/2011</td></tr></tbody></table>		Name	Execution Date	James Molyneux	07/19/2011	Aaron B. Weast	07/13/2011	Scott R. Berggren	07/27/2011	Clayton J. Lindsay	07/13/2011	Jordan M. Rice	07/13/2011	Brandon S. Burroughs	07/13/2011
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RECEIVING PARTY DATA															
<table border="1"><tr><td>Name:</td><td>NIKE, Inc.</td></tr><tr><td>Street Address:</td><td>One Bowerman Drive</td></tr><tr><td>City:</td><td>Beaverton</td></tr><tr><td>State/Country:</td><td>OREGON</td></tr><tr><td>Postal Code:</td><td>97005</td></tr></table>		Name:	NIKE, Inc.	Street Address:	One Bowerman Drive	City:	Beaverton	State/Country:	OREGON	Postal Code:	97005				
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PROPERTY NUMBERS Total: 1															
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>12980800</td></tr></tbody></table>		Property Type	Number	Application Number:	12980800										
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Application Number:	12980800														
CORRESPONDENCE DATA															
Fax Number: (503)425-6801															
Phone: 5034256800															
Email: lwolman@bannerwitcoff.com															
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>															
Correspondent Name: Banner & Witcoff, Ltd.															
Address Line 1: 1100 13th Street, NW															
Address Line 2: Suite 1200															
Address Line 4: Washington, DISTRICT OF COLUMBIA 20005															
ATTORNEY DOCKET NUMBER:	215127.01557														

CH \$40.00 12980800

501755734

PATENT
REEL: 027382 FRAME: 0992

NAME OF SUBMITTER:

William F. Rauchholz

Total Attachments: 5

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PATENT

REEL: 027382 FRAME: 0993

AGREEMENTS

Confirmation/Assignment 1:

WHEREAS, We, James Molyneux, a citizen of Great Britain, residing at Portland, OR, Aaron B. Weast, a citizen of the United States, residing at Portland, OR, Brandon S. Burroughs, a citizen of the United States, residing at Portland, OR, Scott R. Berggren, a citizen of the United States, residing at Portland, OR, Clayton J. Lindsay, a citizen of the United States, residing at Portland, OR, and Jordan M. Rice, a citizen of the United States, residing at Portland, OR, and these inventors having a correspondence address of c/o NIKE, Inc., One Bowerman Drive, Beaverton, Oregon 97005, together with Bert B. Buxton, and Edward S. Lowe, have invented Athletic Performance Monitoring Systems and Methods in a Team Sports Environment for which an Application for a Patent of the United States was filed on 12/29/2010, and accorded serial number 12/980,800; and

WHEREAS, NIKE, Inc., a corporation of the State of Oregon, having a place of business at One Bowerman Drive, Beaverton, Oregon 97005-6453, hereinafter the "Assignee," is desirous of confirming that it has already been assigned, or, if not already assigned, is desirous of acquiring the entire worldwide legal and beneficial right, title and interest in and to the aforesaid invention, in and to the aforesaid Application and in and to any Patents, Design Registrations, Industrial Models, Industrial Designs, Petty Patents, Utility Models, Copyrights, Unregistered Design Rights, and legal equivalents thereof anywhere in the world which may be granted for said invention, including the right to claim priority of the respective United States Patent Application.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, we, the aforesaid James Molyneux, Aaron B. Weast, Brandon S. Burroughs, Scott R. Berggren, Clayton J. Lindsay, and Jordan M. Rice, by these presents do confirm that we did (under the law of the jurisdiction(s) where the invention was conceived, reduced to practice and made, under the NIKE Employee Invention and Secrecy Agreement and/or under some other agreement with NIKE, Inc. including such a sale, assignment or transfer) sell, assign and transfer or, if not already done so, do sell, assign and transfer unto NIKE, Inc., its successors, legal representatives and assigns, the full, exclusive and worldwide right, title, and interest in and to said invention as described in said Application, in and to the aforesaid Application and in and to any Patents, Design Registrations, Industrial Models, Industrial Designs, Petty Patents, Utility Models, Copyrights, Unregistered Design Rights, and legal equivalents thereof anywhere in the world which may be granted for said

invention and in and to any and all divisions, reissues, continuations, extensions and renewals thereof, including the right to claim priority of the respective United States Patent Application;

AND WE HEREBY agree that the said Assignee may apply for and receive Patents, Design Registrations, Industrial Models, Industrial Designs, Petty Patents, Utility Models, Copyrights, Unregistered Design Rights, and legal equivalents thereof anywhere in the world for said invention in its own name, we further authorize and request the Commissioner of Patents and Trademarks or any other proper officer or agency of any country to record this Assignment and issue all said Patents, Design Registrations, Industrial Models, Industrial Designs, Petty Patents, Utility Models, Copyrights, Unregistered Design Rights, and legal equivalents thereof to said Assignee;

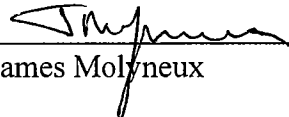
AND WE HEREBY warrant and covenant that we either had or do have the full right to convey the entire interest herein assigned at the time of the sale, assignment and transfer;

AND WE HEREBY warrant and covenant that we have not executed and will not execute any instrument or assignment in conflict herewith;

AND WE HEREBY agree to communicate to said Assignee or its representatives any facts known to us respecting said invention, to execute all divisional, continuation, renewal, reissue and foreign applications, sign all lawful documents and make all rightful oaths and declarations relating to said invention, sign all lawful documents which the Assignee shall consider desirable for aiding in securing and maintaining proper protection for said invention and for vesting title in said invention and to testify in any judicial or administrative proceeding and generally do everything possible to aid said Assignee or any assignee of said Assignee to obtain and enforce said Patents, Design Registrations, Industrial Models, Industrial Designs, Petty Patents, Utility Models, Copyrights, Unregistered Design Rights, and legal equivalents thereof worldwide when requested so to do by said Assignee or any assignee of said Assignee.

IN WITNESS WHEREOF, I have hereunto set my hand and seal this 19 day of

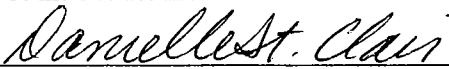
July 2011.


James Molyneux

STATE OF OREGON) ss:
County of Washington)

On this 19 day of July, 2011, before me a Notary Public in and for the county and state aforesaid, personally appeared James Molyneux, to me known and known to me to be the person of that name who signed the foregoing instrument, and acknowledged the same to be his free act and deed.




Notary Public for Oregon
My Commission Expires: 3/3/12

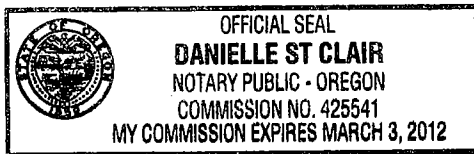
IN WITNESS WHEREOF, I have hereunto set my hand and seal this 13 day of

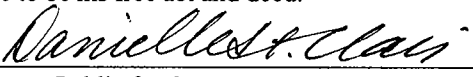
July 2011.


 Aaron B. Weast

STATE OF OREGON) ss:
 County of Washington)

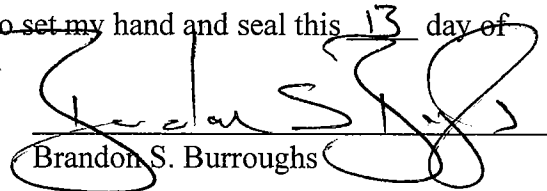
On this 13 day of July, 2011, before me a Notary Public in and for the county and state aforesaid, personally appeared Aaron B. Weast, to me known and known to me to be the person of that name who signed the foregoing instrument, and acknowledged the same to be his free act and deed.




 Notary Public for Oregon
 My Commission Expires: 3/3/12

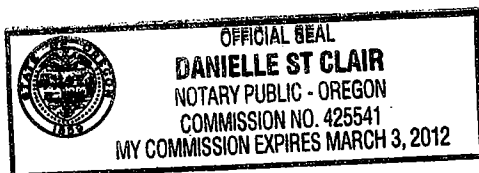
IN WITNESS WHEREOF, I have hereunto set my hand and seal this 13 day of

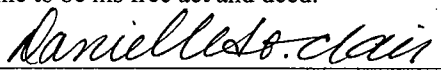
July 2011.


 Brandon S. Burroughs

STATE OF OREGON) ss:
 County of Washington)

On this 13 day of July, 2011, before me a Notary Public in and for the county and state aforesaid, personally appeared Brandon S. Burroughs, to me known and known to me to be the person of that name who signed the foregoing instrument, and acknowledged the same to be his free act and deed.




 Notary Public for Oregon
 My Commission Expires: 3/3/12

IN WITNESS WHEREOF, I have hereunto set my hand and seal this 27 day of


July 2011.


Scott R. Berggren

STATE OF OREGON) ss:
County of Washington)

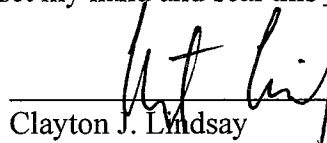
On this 27 day of July, 2011, before me a Notary Public in and for the county and state aforesaid, personally appeared Scott R. Berggren, to me known and known to me to be the person of that name who signed the foregoing instrument, and acknowledged the same to be his free act and deed.




Notary Public for Oregon
My Commission Expires: 3/3/12

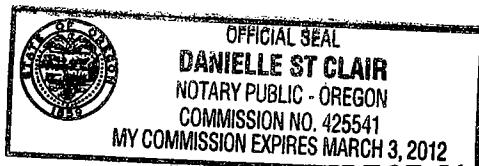
IN WITNESS WHEREOF, I have hereunto set my hand and seal this 13 day of

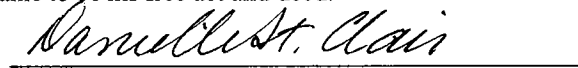
July 2011.


Clayton J. Lindsay

STATE OF OREGON) ss:
County of Washington)

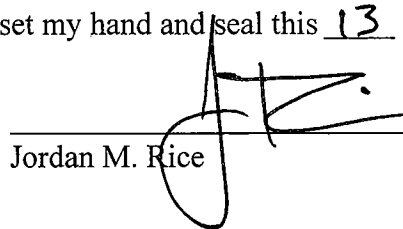
On this 13 day of July, 2011, before me a Notary Public in and for the county and state aforesaid, personally appeared Clayton J. Lindsay, to me known and known to me to be the person of that name who signed the foregoing instrument, and acknowledged the same to be his free act and deed.




Notary Public for Oregon
My Commission Expires: 3/3/12

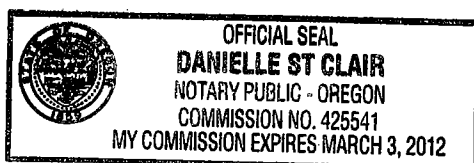
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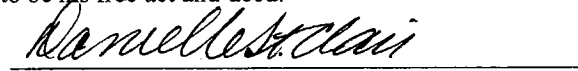
July 2011.


Jordan M. Rice

STATE OF OREGON) ss:
County of Washington)

On this 13 day of July, 2011, before me a Notary Public in and for the county and state aforesaid, personally appeared Jordan M. Rice, to me known and known to me to be the person of that name who signed the foregoing instrument, and acknowledged the same to be his free act and deed.




Notary Public for Oregon
My Commission Expires: 3/3/12

The terms and conditions of this Assignment are accepted by the Assignee, NIKE, Inc.

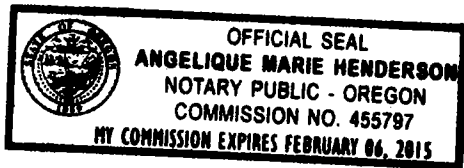
IN WITNESS WHEREOF, I have hereunto set my hand and seal this 13 day of December 2011.

NIKE, Inc.

By: James A. Niegowski
James A. Niegowski
Attorney in Fact

STATE OF OREGON) ss:
County of Washington)

On this 13 day of December, 2011, before me a Notary Public in and for the county and state aforesaid, personally appeared James A. Niegowski, to me known and known to me to be the person of that name who signed the foregoing instrument, and acknowledged the same to be his free act and deed.



[Signature]
Notary Public for Oregon
My Commission Expires: February 6, 2011