

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Joseph L. Spears	11/04/2011
Jeffrey D. Brandstetter	11/11/2011
RECEIVING PARTY DATA	
Name:	IndiePlaya, Inc.
Street Address:	1900 South Norfolk Street
Internal Address:	Suite 350
City:	San Mateo
State/Country:	CALIFORNIA
Postal Code:	94403
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12930787
CORRESPONDENCE DATA	
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Correspondent Name:	Matthew W. Johnson
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ATTORNEY DOCKET NUMBER:	IP-24
NAME OF SUBMITTER:	Matthew W. Johnson
Total Attachments: 1 source=24_Assignment#page1.tif	

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PATENT

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REEL: 027386 FRAME: 0063

ASSIGNMENT OF INVENTION

Joseph L. Spears,, residing at 1640 E Street, Hayward, California 94541 ("Assignor"), is the sole inventor, and sole legal and rightful owner of the "System and Method for Augmenting Broadcast Content using Point-to-Point Networks" invention, which is found in the U.S. Patent Application No. 12/930,787, executed and filed with the U.S. Patent Office on January 18, 2011.

Assignor hereby sells, assigns and transfers to Indieplaya Inc., located at 1900 S. Norfolk Street, Suite 350, San Mateo, California 94403 ("Assignee"), and the successors, assigns and legal representatives of the Assignee all rights, title, and interest for the U.S. and its territorial possession, and in all foreign countries, including all rights to claim priority, in and to any and all improvements which are disclosed in the invention entitled "System and Method for Augmenting Broadcast Content using Point-to-Point Networks", which is found in the U.S. patent application executed on January 18, 2011, U.S. Application No. 12/930,787, filed with the U.S. Patent Office on January 18, 2011, and any legal equivalent thereof in a foreign country, including the right to claim priority, and in and to all Letters Patent to be obtained for said invention by the above application or any continuation, division, renewal, or substitute thereof, and as to letters patent any reissue or re-examination thereof.

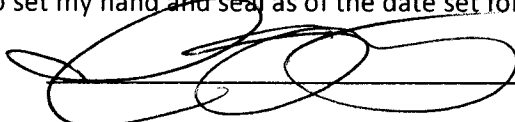
Such assignment is being made by Assignor pursuant to an offer to transition the Broadcast Augmentation patent within 120 days of July 12, 2011 Offer Letter.

Assignor hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment.

Assignor further covenants that Assignee will, upon its reasonable request, be provided with all pertinent facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to Assignor, and will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to Assignee, or its legal representatives any and all papers, instruments or affidavits reasonably required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letter Patent and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

IN WITNESS WHERE, I have hereunto set my hand and seal as of the date set forth below.

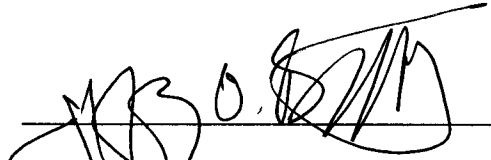
Dated: Nov 4, 2011



Signature of Assignor, Joseph L. Spears

Acceptance of Assignment by Assignee

Dated: 11/11/11



Signature of Assignee, Jeffrey D. Brandstetter, CEO

IndiePlaya, Inc., Assignee