PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Alex Keir	11/02/2011

RECEIVING PARTY DATA

Name:	Ultimate Products Limited
Street Address:	Manor Mill, Victoria Street
City:	Chadderton, Oldham
State/Country:	UNITED KINGDOM
Postal Code:	OL9 0DD

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13272898

CORRESPONDENCE DATA

Fax Number: (845)359-7798

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Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: Notaro, Michalos & Zaccaria P.C.

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Address Line 4: Orangeburg, NEW YORK 10962

ATTORNEY DOCKET NUMBER: J318-318

NAME OF SUBMITTER: Peter C. Michalos

Total Attachments: 1

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PATENT REEL: 027387 FRAME: 0198

<u>ASSIGNMEN I</u>
In consideration of the sum of One Dollar (\$1.00) in hand pald, and other good and valuable consideration, the receipt of which is hereby acknowledged, the undersigned
Alex Keir
hereby sells, assigns and transfers to
ULTIMATE PRODUCTS LIMITED
Manor Mill, Victoria Street,
Chadderton, Oldham Ol 9 0DD, United Kinadom
(hereinafter called the Assignee) the entire right, title and interest in and to any and all inventions and discoveries which are disclosed in the application for United States patent entitled
LUGGAGE
which application was:
(a) executed on the day of , 2011
(a) executed on the
(a) executed on the day of ,2011 (b) filed on the 13th day of October ,2011, and given Application Serial No. 13/272,898
including any and all United States Letters Patent which may be granted therefor and any and all extensions divisions, reissues, substitutes, renewals or continuations thereof and any and all United States Letters Patents granted thereon.
It is hereby authorized and requested that the Commissioner of Patents and Trademarks issue any and all said Letters Patent, when granted to said Assignee.
Further, it is agreed that, when requested by Assignee, the undersigned will execute without charge all divisional, continuing, substitute, renewal, and reissue patent applications, and execute all rightful othe papers, and generally do everything possible for aiding in securing and maintaining proper patent protection
Signed at MANIR MILL, OLDHAM, this IND day of WORENEER, 2011
Inventor(s): Alex Keir
Witness(es): Theographin

Atty. Docket No.: <u>J318-318 US</u>

NOTARO, MICHALOS & ZACCARIA P.C. 100 Dutch Hill Road Orangeburg, New York 10962 (845) 359-7700

Customer No.: 21706

RECORDED: 12/15/2011

RECORD AND RETURN TO:

PATENT REEL: 027387 FRAME: 0199