

**PATENT ASSIGNMENT**

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Phillip B. Rideout	11/24/2010
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	PBR Industries, Inc.
<b>Street Address:</b>	1601 Larkin Williams Road
<b>City:</b>	Fenton
<b>State/Country:</b>	MISSOURI
<b>Postal Code:</b>	63026
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	12331135
<b>CORRESPONDENCE DATA</b>	
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<b>ATTORNEY DOCKET NUMBER:</b>	WINK 5462.1 - KFJ/DSS
<b>NAME OF SUBMITTER:</b>	Debra S. Staas/
<b>Total Attachments: 1</b> source=01650680#page1.tif	

OP \$40.00 12331135

PBRI G001

**ASSIGNMENT OF PATENT RIGHTS**

WHEREAS, I, Phillip B. Rideout, a citizen of the United States of America, resident of the City of Valley Park in the State of Missouri, with a current residence at 229 Crescent Ave, Valley Park, Missouri 63088, has invented certain improvements in INSULATED COOLER for which an application for Letters Patent of the United States was filed on December 9, 2008 as U.S. Application No. 12/331,135, and filed as provisional application on July 14, 2008, as U.S. Application No. 61/080,049, now expired.

AND, WHEREAS, PBR Industries, Inc. ("PBRI") is a Missouri corporation duly organized and existing under the laws of the State of Missouri with its principal place of business located at 1601 Larkin Williams Road, Fenton, Missouri 63026 (Assignee), and is desirous of acquiring the entire right, title and interest in and to said improvements and all patent rights therefor;

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, I, said Phillip B. Rideout do hereby sell, assign, transfer and set over unto said PBRI corporation, the entire right, title and interest in and to said improvements, and in and to all Letters Patent and patent rights which may be granted or issued for said improvements, in the United States and all foreign countries, and any reissue, reexamination, continuation, continuation-in-part, division, or extension thereof, the same to be held and enjoyed by said PBRI corporation, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by me if this Assignment and sale had not been made; and I agree to execute such further applications, powers of attorney, assignments and other documents as may be necessary or desirable to effectuate this Agreement.


AND I DO HEREBY authorize and request the Commissioner of Patents and Trademarks to issue that said Letters Patent, when granted, to the said PBRI corporation, its successors and assigns, as assignees of the entire right, title and interest in and to said improvements, for the sole use and behoof of said PBRI corporation, and for its successors and assigns, to the full ends of the terms for which Letters Patent may be granted.

AND our attorney is hereby authorized to insert in this Assignment the Serial No. and filing date of said application, when advised thereof, as follows:

Serial No: \_\_\_\_\_ Filed: \_\_\_\_\_

AND I further grant to PBRI corporation, its successors and assigns, the right to claim for any application for patent for said improvements the full benefit of any international agreement between the United States and any foreign country or countries.

Date: 11-24-2010

  
Phillip B. Rideout