

## PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Grace Park	12/08/2011
RECEIVING PARTY DATA	
Name:	American Express Travel Related Services Company, Inc.
Street Address:	200 Vesey Street
Internal Address:	3 World Financial Center
City:	New York
State/Country:	NEW YORK
Postal Code:	10285-4900
PROPERTY NUMBERS Total: 2	
Property Type	Number
Patent Number:	7899742
Application Number:	13012499
CORRESPONDENCE DATA	
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ATTORNEY DOCKET NUMBER:	60655.1100
NAME OF SUBMITTER:	Howard I. Sobelman
Total Attachments: 3 source=Park_Assignment#page1.tif source=Park_Assignment#page2.tif source=Park_Assignment#page3.tif	

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## ASSIGNMENT OF PATENT RIGHTS

The undersigned assignor ("Assignor") has invented and wishes to assign inventions and improvements (the "Invention(s)") disclosed in the patent applications and patents filed in the United States Patent and Trademark Office, and/or other governmental offices that are identified on the attached Exhibit A. Assignee desires to acquire the entire right, title and interest in and to the assets and rights conveyed, assigned, and transferred pursuant to this Assignment of Patent Rights, made effective as of June 19, 2003 (this "Assignment").

Now, therefore, for valuable consideration, the receipt and sufficiency of which the Assignor acknowledges, Assignor hereby irrevocably and unconditionally conveys, assigns, and transfers to American Express Travel Related Services Company, Inc. , a New York corporation ("Assignee"), Assignor's full extent of the right, title, and interest in and to any and all of the following (the "Rights"):

- The Invention(s) and all rights in any country of the world with respect to the Invention(s);
- The patents listed on Exhibit A and all letters patents, United States patents or other governmental grants or issuances that may be granted or issued with respect to the Invention(s) (the "Patent(s)");
- The patent applications listed on Exhibit A and all divisions, continuations ( in whole or in part), substitutions, renewals, and other applications claiming priority rights directly or indirectly from the Patents and/or any such applications (the "Application(s)");
- All reissues, requests for continuing examinations, reexaminations, extensions or registrations of the Application(s) and/or the Patent(s);
- All non-United States patents, patent applications, and counterparts with respect to the Invention(s), the Application(s), and the Patent(s) including, without limitation, certificates of invention, utility models, industrial design protection, design patent protection, and other governmental grants or issuances, and including the right to file foreign applications directly in the name of Assignee;
- The right to claim priority rights deriving from the Patent(s) and/or Application(s) and for Assignee to otherwise avail itself of the provisions of the international conventions governing the protection of inventions;
- All causes of action, remedies and other enforcement rights related to the Application(s), the Invention(s), and the Patent(s), including, without limitation, the right to sue for past, present or future infringement, misappropriation or violation of rights related to the Application(s), the Invention(s), and/or the Patent(s);
- All rights to collect royalties and other payments under or on account of any of the Application(s), the Invention(s), and the Patent(s);
- Any and all other rights and interests arising out of, in connection with, or in relation to the Application(s), the Invention(s), and the Patent(s); and
- All documents related to the conception, diligence and reduction to practice of the Invention(s) and all domestic and international patent filing documents.

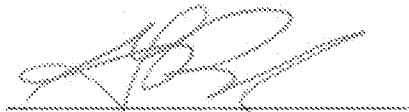
Assignor will not execute any writing or do any act conflicting with this Assignment, and, without further compensation, will execute all documents and do such additional acts as Assignee deems necessary or desirable to: perfect enjoyment of the Rights; conduct proceedings regarding the Rights, including any litigation or interference proceedings; or perfect or defend

title to the Rights. Assignor will render any requested assistance in making application for and obtaining original, divisional, continuing (in whole or in part), reissued or extended letters patent on the Invention(s) throughout the world. Assignor requests the respective patent office or governmental agency in each jurisdiction to grant or issue any and all letters patents, certificates of invention, utility models or other governmental grants or issuances that may be granted upon any of the Rights in the name of the Assignee, as the assignee to the entire interest therein.

A copy of this Assignment will be deemed a full legal and formal equivalent of any document that may be required in any country as proof of the right of Assignee to apply for patent or other protection for any Invention(s) and to claim the benefit of the right of priority thereto. Assignor grants to Assignee the right, power and authority to insert in this Assignment any further information or identification that may be necessary or desirable to comply with the applicable rules and procedures for recordation of this Assignment, or perfecting its benefit, throughout the world.

The terms and conditions of this Assignment will inure to the benefit of Assignee, its successors or assigns, and anyone properly designated by them and will be binding upon Assignor, its successors or assigns, and anyone properly designated by them. This Assignment may be executed in counterparts.

ASSIGNOR:



Grace Park (*signature must be attested*)

**ATTESTATION OF SIGNATURE PURSUANT TO 28 U.S.C. § 1746**

The undersigned witnessed the signature of Grace Park to the above Assignment of Patent Rights and makes the following statements:

1. I am over the age of 18 and competent to testify as to the facts in this Attestation block if called upon to do so.
2. Grace Park is personally known to me (or proved to me on the basis of satisfactory evidence) and appeared before me on 12 Dec, 2011 to execute the above Assignment of Patent Rights.
3. Grace Park subscribed to the above Assignment of Patent Rights.

I declare under penalty of perjury under the laws of the United States of America that the statements made in the three (3) numbered paragraphs immediately above are true and correct.

EXECUTED on 8 Dec 2011 (date)

Andrew Ruotolo

Print Name: Andrew Ruotolo

**EXHIBIT A**

U.S. Application/ Patent No.	U.S. Filing/Date	Title and Name of Inventors
7,899,742	6/19/2003	System And Method for Facilitating a Subsidiary Card Account  Marc Benkert, Chris Hobbs, Kazuhiko Okamoto, Grace Park, Tomer Rubinshtein
13/012499	1/24/2011	System And Method for Facilitating a Subsidiary Card Account  Marc Benkert, Chris Hobbs, Kazuhiko Okamoto, Grace Park, Tomer Rubinshtein