501759835 12/16/2011

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Guy Schory	12/16/2011
Robert Dean Veres	12/13/2011

RECEIVING PARTY DATA

Name:	EBAY INC.	
Street Address:	2145 Hamilton Avenue	
City:	San Jose	
State/Country:	CALIFORNIA	
Postal Code:	95125	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13329168

CORRESPONDENCE DATA

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US Mail.

Correspondent Name: SCHWEGMAN, LUNDBERG & WOESSNER/EBAY

Address Line 1: P.O. BOX 2938

Address Line 4: MINNEAPOLIS, MINNESOTA 55402

ATTORNEY DOCKET NUMBER:	2043.944US1
NAME OF SURMITTED.	Dawn P. Shaw

Total Attachments: 4

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> PATENT REEL: 027404 FRAME: 0451

RECORDATION FORM COVER SHEET PATENTS ONLY

Patent and Trademark Office Atty Ref/Docket No.: 2043,944US1 To the Director of the U.S. Patent and Trademark Office: Please record the attached original documents or copy thereof. 2. Name and address of receiving party(ies): 1. Name of conveying party(ies): Name: eBay Inc. Guy Schory, Robert Dean Veres Street Address: 2145 Hamilton Avenue Additional name(s) of conveying party(ies) attached? City: San Jose State: CA Zip: Country: United States of America Zip: 95125 []Yes [X]No 3. Nature of conveyance: Additional name(s) & address(es) attached? []Yes [X]No [X] Assignment [] Merger [] Security Agreement[] Change of Name [] Other Execution Date: December 16, 2011, December 13, 2011 4. Application number(s) or patent number(s): If this document is being filed together with a new application, the execution date of the application is: December 16, 2011, December 13, 2011 A. Patent Application No.(s) B. Patent No.(s) Serial No. Unknown, filed Herewith Additional numbers attached? []Yes [X]No 6. Total number of applications and patents involved: 5. Name and address of party to whom correspondence concerning document should be mailed: 7. Total fee (37 CFR 3.41):\$40.00 Name: Karen L. Kaufman []Enclosed [X] Authorized to be charged to deposit account Address: 19-0743 Schwegman, Lundberg & Woessner, P.A. P.O. Box 2938 8. Please charge any additional fees or credit any over payments to our Deposit Account No.: 19-0743 Minneapolis, MN 55402--0938 DO NOT USE THIS SPACE 9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correcand any attached copy is a true copy of the original document. Karen L. Kaufman/Reg. No. 57,239 Name of Person Signing Total number of pages including cover sheet: 4 Mail documents to be recorded with required cover sheet information to: Commissioner of Patents and Trademarks **Mail Stop Assignment Recordation Services** P.O. Box 1450 Alexandria, VA 22313-1450

> PATENT REEL: 027404 FRAME: 0452

ASSIGNMENT

WHEREAS, We, Guy Schory, residing at 365 Guerrero Street, Apt. 4, San Francisco, CA 94103, and Robert Dean Veres, residing at 15561 Flintridge Drive, Los Gatos, CA 95032, made certain new and useful inventions and improvements which are described in an application for U.S. Letters Patent entitled SYSTEMS AND METHODS FOR PROVIDING INFORMATION BASED ON LOCATION;

WHEREAS, We hereby authorize and request the attorneys, representing eBay Inc. on this application, at Schwegman, Lundberg & Woessner, P.A., located at 121 South Eighth Street, Suite 1600, Minneapolis, MN 55402, to insert here in parentheses (Ser. No. ______; Filing Date: ______) the filing date and application number of said application when known.

FOR GOOD AND VALUABLE CONSIDERATION, the receipt, sufficiency and adequacy of which are hereby acknowledged, the undersigned do hereby:

SELL, ASSIGN AND TRANSFER to <u>eBay Inc.</u> (the "Assignee"), a corporation of the State of <u>Delaware</u>, having a place of business at <u>2145 Hamilton Avenue</u>, <u>San Jose</u>, <u>CA 95125</u>, the entire right, title and interest for the United States and all foreign countries in and to: any and all inventions and improvements which are disclosed in the identified application for U.S. Letters Patent, and which may be further identified below; such application and all divisional, continuing, substitute, renewal, reissue and all other applications for patent which have been or shall be filed in the United States (including all provisional and non-provisional applications), and in all foreign countries on any of such inventions and/or improvements (including any applications for utility models); all original and reissued patents which have been or shall be issued in the United States and all foreign countries on such inventions and/or improvements; and specifically including the right to file foreign applications under the provisions of any convention or treaty and to claim priority based on the identified application;

AUTHORIZE AND REQUEST that any attorney associated with U.S. PTO Customer No. 49845 may (directly or through his/her designee) delete, insert, or alter any information identifying this application, or any related application, below, after execution of this Assignment;

Additional Application Information

No Provisional claim for priority is being made at this time.

No U.S. Non-Provisional claim for priority is being made at this time.

No International or foreign claim for priority is being made at this time.

PATENT REEL: 027404 FRAME: 0453 Assignment
Client Ref. No. P1276US1
Assignors: Guy Schory et al.

Title: SYSTEMS AND METHODS FOR PROVIDING INFORMATION BASED ON LOCATION

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AUTHORIZE AND REQUEST the issuing authority to issue any and all United States and foreign patents granted on such improvements to the Assignee;

WARRANT AND COVENANT that no assignment, grant, mortgage, license or other agreement affecting the rights and/or property herein conveyed has been or will be made to others by the undersigned, and that the full right to convey the same as herein expressed is possessed by the undersigned;

COVENANT, that when requested and without compensation, but at the expense of the Assignee, in order to carry out in good faith the intent and purpose of this Assignment, the undersigned will (1) execute all provisional, non-provisional, divisional, continuing, substitute, renewal, reissue, and all other patent applications on any and all such improvements; (2) execute all rightful oaths, declarations, assignments, powers of attorney and other papers; (3) communicate to the Assignee all facts known to the undersigned relating to such improvements and the history thereof; (4) cooperate with the Assignee in any interference, reexamination, reissue, opposition, dispute, or litigation involving any of the applications or patents for such improvements; and (5) take such further actions as the Assignce shall reasonably consider necessary or desirable for vesting title to such improvements in the Assignee, or for securing, maintaining and enforcing proper patent protection for such improvements;

THIS AGREEMENT IS TO BE BINDING on the heirs, assigns, representatives and successors of the undersigned, and is to extend to the benefit of the successors, assigns and nominees of the Assignee.

AGREED as of the date of my signature below:

Inventor: 1:

(Signature):

Date: 12/16/2011

PATENT

REEL: 027404 FRAME: 0454

Assignment Assignment
Client Ref. No. P1276USI
Assignors: Guy Schory et al.
Title: SYSTEMS AND METHODS FOR PROVIDING INFORMATION BASED ON LOCATION

Docket No: 2043.944US1

Page 3 of 3 Inventor: 2:

(Signature):

Name: Robert Dean Veres

13 December 2011 Date:_

> **PATENT REEL: 027404 FRAME: 0455**

RECORDED: 12/16/2011