501760473 12/19/2011

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Philippe STARCK	12/19/2011
Eugeni QUITLLET	12/19/2011

RECEIVING PARTY DATA

Name:	KARTELL S.P.A
Street Address:	Via delle Industrie, 1
City:	Noviglio, Milano
State/Country:	ITALY
Postal Code:	20082

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29403386

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	JNP0027US
NAME OF SUBMITTER:	Daniel F. Drexler

Total Attachments: 2 source=6537156#page1.tif source=6537156#page2.tif

> PATENT REEL: 027407 FRAME: 0677

OF \$40.00 29403386

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ASSIGNMENT

WHEREAS WE, PHILIPPE STARCK of c/o KARTELL S.p.A., Viale delle Industrie, 1, 20082 Noviglio, Milano, Italy; and EUGENI QUITLLET of c/o KARTELL S.p.A., Viale delle Industrie, 1, 20082 Noviglio, Milano, Italy (hereinafter collectively referred to as the "ASSIGNORS"), have invented certain new and useful improvements in:

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(hereinafter referred to as the "INVENTION") which claims priority to Italy Application No. <u>MI20110000048</u>, filed on April 5, 2011; and for which we are about to file, or have filed, an application for a United States Patent (hereinafter collectively referred to as the "APPLICATIONS");

AND WHEREAS, KARTELL S.p.A. (hereinafter referred to as "ASSIGNEE"), a corporation organized and existing under the laws of the Country of Italy, having a place of business at Via delle Industrie, 1 – 20082 Noviglio, Milano – Italy, is desirous of acquiring an interest in any and all countries, in and to the INVENTION, the APPLICATIONS, and any and all Patents to be obtained therefor;

NOW THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for good and valuable consideration, the receipt of which is hereby acknowledged, we, the ASSIGNORS, have assigned and transferred, and hereby assign and transfer unto ASSIGNEE, the entire right, title and interest in and to the INVENTION, the APPLICATIONS, and any and all Patents that may be issued therefrom, in any and all countries, including any and all revivals, refilings, continuations, continuations-in-part, divisions and reissues thereof, to ASSIGNEE; and we do hereby agree that we will execute all papers necessary in connection with any and all patent applications when called upon to do so by ASSIGNEE, its successors or assigns, and that we will, at the cost and expense of ASSIGNEE, fully assist and cooperate in all matters in connection with any and all patent applications and Patents issuing thereon.

The undersigned declare that all statements made herein of his own knowledge are true and that all statements made on information and belief are believed to be true; and further

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that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the APPLICATIONS or any Patents issuing thereon.

Date:_	December 19, 2011	Sth	LS
		PHILIPPE STARCK	andro-decreasing appropriate to the second
Date:_	December 19, 2011	eugeni	L.S.
_		EUGENI QUITLLET	

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