

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Mark Stern	09/29/2011
RECEIVING PARTY DATA	
Name:	Petmatrix LLC
Street Address:	29 East Ninth Street
City:	New York
State/Country:	NEW YORK
Postal Code:	10003
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13329736
CORRESPONDENCE DATA	
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Correspondent Name:	REISING ETHINGTON P.C.
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Address Line 4:	TROY, MICHIGAN 48099-4390
ATTORNEY DOCKET NUMBER:	7623.3004.008
NAME OF SUBMITTER:	Steven L. Permut
Total Attachments: 1 source=Assignment-USPTO-12-19-11#page1.tif	

OP \$40.00 13329736

ASSIGNMENT

For the sum of One Dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged, I, **MARK STERN**, having a place of residence at 29 East Ninth Street, New York, New York 10003, do hereby assign, sell and set over to **PETMATRIX LLC**, a limited liability company organized and existing under the laws of the State of New York and having a place of business at 29 East Ninth Street, New York, New York 10003, hereinafter referred to as ASSIGNEE, its successors, assigns or other legal representatives, the entire right, title and interest, domestic and foreign, in and to the inventions and discoveries in

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set forth in United States Letters Patent No. 7,677,203 granted on March 16, 2010 including the right of said ASSIGNEE, its successors, assigns or other legal representatives to all divisions, continuations, and reissue applications and the right to file all divisions, continuations, and reissue applications and to make applications and to receive Letters Patent for said inventions and discoveries in any and all foreign countries in its or their own name or names, or in my name, at its or their election, and I hereby assign, sell and set over to said assignee, its successors, assigns or other legal representatives, all rights of priority in and to said inventions and discoveries in all countries.

And I hereby agree for myself, my heirs, successors, assigns or other legal representatives to execute all papers, including applications for Letters Patent of any and all kinds and in any and all countries and to perform any and all acts which said ASSIGNEE, its successors, assigns or other legal representatives may deem necessary to secure thereto the rights herein assigned, sold and set over.

And I hereby represent and warrant that I have not granted any rights inconsistent with the rights granted herein.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal
this 29 day of September, 2010. 2011 *MS*


MARK STERN

Date: 9/29/11

Witness: 
DANIEL STERN