

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Genyo TAKEDA</td> <td>07/29/2011</td> </tr> <tr> <td>Eizi KAWAI</td> <td>07/29/2011</td> </tr> </tbody> </table>	Name	Execution Date	Genyo TAKEDA	07/29/2011	Eizi KAWAI	07/29/2011	
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Genyo TAKEDA	07/29/2011						
Eizi KAWAI	07/29/2011						
RECEIVING PARTY DATA							
Name:	NINTENDO CO., LTD.						
Street Address:	11-1, Kamitoba						
Internal Address:	Hokotate-cho, Minami-ku						
City:	Kyoto-shi, Kyoto						
State/Country:	JAPAN						
Postal Code:	601-8501						
PROPERTY NUMBERS Total: 1							
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13145690</td> </tr> </tbody> </table>	Property Type	Number	Application Number:	13145690			
Property Type	Number						
Application Number:	13145690						
CORRESPONDENCE DATA							
Fax Number:	(703)816-4100						
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>							
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Address Line 2:	11th Floor						
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ATTORNEY DOCKET NUMBER:	RYM-723-3133						
NAME OF SUBMITTER:	Raymond Y. Mah						
Total Attachments: 1 source=723-3133 Assignment#page1.tif							

OP \$40.00 13145690

ASSIGNMENT OF PATENT APPLICATION

(Inventors) Genyo TAKEDA
Eizi KAWAI

In consideration of the sum of one dollar (\$1.00) and other good and valuable considerations paid to each of the undersigned, the undersigned agree(s) to assign, and hereby does assign, transfer and set over to

(Assignee) Nintendo Co., Ltd.

(Address) of 11-1, Kamitoba Hokotate-cho, Minami-ku, Kyoto-shi, Kyoto, JAPAN 601-8501

(hereinafter designated as the Assignee) the undersigned's entire right, title and interest for the United States, its territories, dependencies and possessions, and for the country of

(Other Countries) in the invention, and all application(s) for patent and any Letters Patent which may be granted therefor, known as

(Title) DISPLAY DEVICE, GAME SYSTEM, AND GAME METHOD (Case No. 723-3133)

for which the undersigned has (have) executed on even date herewith an application for patent in the United States of America or, if not on even date, then has executed on or has already filed in

U.S. appln. Serial No. 13/145,690, filed on July 21, 2011.

The undersigned acknowledges an obligation of assignment of this invention to said assignee at the time the invention was made.

The undersigned agree(s) to execute all papers and documents necessary in connection with the application or any interference which may be declared and any continuing or divisional applications thereof and also to execute separate assignments in connection with such applications as the Assignee may deem necessary or expedient and further to perform any act which may be necessary in connection with claims or provisions of the International Convention for Protection of Industrial Property or similar agreements.

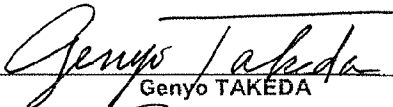
The undersigned agree(s) to perform all affirmative acts which may be necessary to obtain a grant of a valid United States patent to the Assignee.

The undersigned hereby authorize(s) and request(s) the Commissioner of Patents to issue any and all Letters Patent of the United States resulting from said application or any division or divisions or continuing applications thereof to the said Assignee, as Assignee of the entire interest, and hereby covenants that he has (they have) full right to convey the entire interest herein assigned, and that he has (they have) not executed and will not execute, any agreement in conflict herewith.

The undersigned hereby grant(s) the firm of NIXON & VANDERHYE P.C. the power to insert on this assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent Office for recordation of this document. It is understood and agreed that ASSIGNEE'S attorneys Nixon & Vanderhye P.C. have represented only ASSIGNEE and will continue to represent only ASSIGNEE with respect to this invention.

In witness whereof, executed by the undersigned on the date(s) opposite the undersigned signature(s).

Date July 29, 2011 Signature of inventor


Genyo TAKEDA

Date July 29, 2011 Signature of inventor


Eizi KAWAI