

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Kyle A. Ward</td> <td>12/10/2011</td> </tr> <tr> <td>Christopher Martin Foy</td> <td>12/10/2011</td> </tr> </tbody> </table>		Name	Execution Date	Kyle A. Ward	12/10/2011	Christopher Martin Foy	12/10/2011				
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Christopher Martin Foy	12/10/2011										
RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>Step Evolution, LLC</td> </tr> <tr> <td>Street Address:</td> <td>19911 SE 5th Way</td> </tr> <tr> <td>City:</td> <td>Camas</td> </tr> <tr> <td>State/Country:</td> <td>WASHINGTON</td> </tr> <tr> <td>Postal Code:</td> <td>98607</td> </tr> </table>		Name:	Step Evolution, LLC	Street Address:	19911 SE 5th Way	City:	Camas	State/Country:	WASHINGTON	Postal Code:	98607
Name:	Step Evolution, LLC										
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PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13248023</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13248023						
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CORRESPONDENCE DATA											
Fax Number: (503)638-0367 Phone: 503-810-2560 Email: karen@kdopatent.com <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> Correspondent Name: Karen Dana Oster Address Line 1: 16869 SW 65th Avenue Address Line 2: PMB 506 Address Line 4: Lake Oswego, OREGON 97035											
ATTORNEY DOCKET NUMBER:	STEP:RP										
NAME OF SUBMITTER:	Karen Dana Oster										
Total Attachments: 2 source=assign#page1.tif source=assign#page2.tif											

OP \$40.00 13248023

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ASSIGNMENT OF PATENT APPLICATION

WHEREAS, we, Kyle A. Ward of Camas, Washington, and Christopher Martin Foy of Kirkland, Washington, have invented a REACTION PROGRAM SYSTEM USING A TRIGGER MECHANISM FOR CUING USER INTERACTION DURING USE OF A REACTION PROGRAM, hereinafter referred to as the "invention," that is described in U.S. Patent Application No. 13/248,023.

WHEREAS, Step Evolution, LLC, a Washington limited liability company, herein referred to as "Assignee" whose mailing address is 19911 SE 5th Way, Camas, Washington 98607, is desirous of acquiring the entire right, title, and interest in the same.

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00), the receipt of which is hereby acknowledged, and other good and valuable consideration, I/we, by these presents do hereby sell, assign, and transfer unto the Assignee (1) the full and exclusive right to the invention for the United States and all foreign countries, (2) the entire right, title, and interest in and to any and all Patents which may be granted therefore in the United States or any foreign country, and (3) any provisionals, nonprovisionals, divisions, continuations, continuations in part, improvements, reissues, or extensions that may be made or granted thereon in the United States or any foreign country.

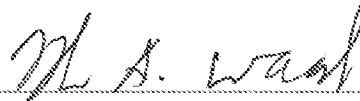
FURTHER, we agree to execute further instruments proper for effectuating the premises.

FURTHER, we hereby authorize and request the Commissioner of Patent and Trademarks to issue the patent(s) to the Assignee of the entire right, title, and interest in and to the same, for Assignee's sole use and behoof; and for the use and behoof of Assignee's legal representatives, to the full end of the term for which the patent(s) may be granted, as fully and entirely as the same would have been held by me/us had this assignment and sale not been made.

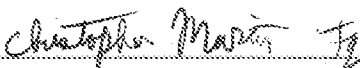
FURTHER, we hereby acknowledge and affirm any recorded and/or nonrecorded assignment document(s) (consistent with the intentions of this assignment document) of any related applications including, but not limited to, applications from which this application claims priority directly or indirectly, provisional application(s), nonprovisional application(s), divisional application(s), continuation application(s), continuation-in-part application(s), foreign (or PCT) application(s), improvement(s), reissue(s), and/or extension(s). We specifically disaffirm any recorded and/or nonrecorded assignment document(s) inconsistent with the intentions of this assignment document should such a document exist.

We represent that we (1) have not previously sold, assigned, or transferred, (2) have not previously agreed to sell, assign, or transfer, and (3) are under no obligation to sell, assign, or transfer any of the rights in the invention (including those set forth above) to any party other than Assignee.

Dated: December 16th 2011


Kyle A. Ward

Dated: December 16th 2011


Christopher Martin Foy

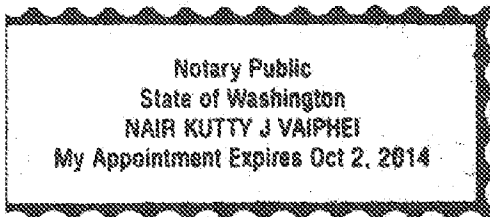
ACKNOWLEDGMENT

State of Washington)
) SS:
County of King)

Before me personally appeared said Kyle A. Ward and acknowledged the foregoing instrument to be his free act and deed this 10th day of December, 2011.

[SEAL]

Nair Kutty J Vaiphei
Notary Public for Washington
My Commission Expires: Oct 2, 2014



ACKNOWLEDGMENT

State of Washington)
) SS:
County of King)

Before me personally appeared said Christopher Martin Foy and acknowledged the foregoing instrument to be his free act and deed this 10th day of December, 2011.

[SEAL]

Nair Kutty J Vaiphei
Notary Public for Washington
My Commission Expires: Oct 2, 2014

