501761793 12/20/2011

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Roni DAGAN	12/19/2011
Noa MOIAL	12/19/2011
Michael LIBRUS	12/19/2011

RECEIVING PARTY DATA

Name:	RL Industry Company Ltd.	
Street Address:	20th floor Titan Tower, #535 Tiantong South Rd.	
City:	Ningbo	
State/Country:	CHINA	
Postal Code:	315194	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29409007

CORRESPONDENCE DATA

 Fax Number:
 (123)456-7890

 Phone:
 972-3-6114100

 Email:
 patents@friedpat.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US

Mail.

Correspondent Name: DR. MARK M. FRIEDMAN

Address Line 1: 7 Jabotinsky St.

Address Line 2: Moshe Aviv Tower, 54th Floor Address Line 4: Ramat Gan, ISRAEL 52520

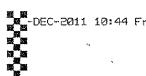
ATTORNEY DOCKET NUMBER: 4636/21

NAME OF SUBMITTER: Mark M. Friedman

Total Attachments: 2

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PATENT REEL: 027414 FRAME: 0639 .00 2940900



ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the undersigned:

Roni Dagan

7 Arie Regev St. Ramet-Poleg, Netanya, Israel

Noa Moial

7 Arie Regev St. Ramat-Poleg, Netanya, Israel

Michael Librus

7 Arie Regev St. Ramat-Poleg, Netanya, Israel

(hereinafter called the "assignor"), hereby sell, assign and transfer to:

RL Industry Company Ltd.

20th floor Titan Tower, #535 Tiantong South Rd., Ningbo China 315194

(hereinafter called the "assignee!"), its successors, assigns, nominees or other legal representatives, the Assignors' entire right, title and interest in and to the invention entitled:

Cupcake carrier

Described and claimed in the following design and design patent applications:

U.S. Design Application identified as Attorney docket No. 4636/21 (Cupcake carrier 3) and executed the same date as this assignment;

and in and to said Design and Design Applications, and all original and reissued Designs and Design Patents granted therefore, and all divisions and continuations thereof, including the right to apply and obtain Designs and Design Patents in all other countries, the priority rights under International Conventions, and the Letters Patent which may be granted thereon;

Signed and sealed this jg_day of December 2011

Roni Dagan



PATENT REEL: 027414 FRAME: 0640 Noa Moial

Michael Librus

4636/21 (Cupcake carrier 3)

PATENT REEL: 027414 FRAME: 0641