### 501762549 12/20/2011

### PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
DAVID R. MONTAGUE	03/09/2000

### **RECEIVING PARTY DATA**

Name:	E-TAGZ, L.L.C.
Street Address:	12256 SOUTH 900 EAST
Internal Address:	SUITE 401
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### PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13253241

# **CORRESPONDENCE DATA**

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ATTORNEY DOCKET NUMBER:	2779-2-2-4
NAME OF SUBMITTER:	A. John Pate

Total Attachments: 2

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PATENT REEL: 027418 FRAME: 0792 OF \$40.00 1525524

# ASSIGNMENT

Docket No.: 2779.2.1

I, David R. Montague, of 1577 North 440 West, Mapleton, Utah 84664, have invented a method and apparatus entitled CD-ROM PRODUCT LABEL APPARATUS AND METHOD, hereinafter called the "invention."

Preferred embodiments of said invention are disclosed in a United States patent application, Serial Number 08/306,077, filed May 6, 1999 in the United States Patent and Trademark Office, now identified as File No. 2779.2.1 of the law firm of Madson & Metcalf, and a United States patent application, Serial No. 09/488,079 , filed January 20, 2000 in the United States Patent and Trademark Office, and now identified as File No. 2779.2.2 of the law firm of Madson & Metcalf, Gateway Tower West, 15 West South Temple, Suite 900, Salt Lake City, Utah 84101. (I hereby authorize the attorneys of Madson & Metcalf to insert said serial number when known.)

The Assignee, e-tagz L.C., a limited liability company of the State of Utah, having a principal place of business at 12256 South 900 East, Draper, Utah 84020, desires to secure the entire right, title and interest in said invention.

In consideration of \$1.00 and other good and valuable consideration paid to me by the Assignee, the receipt and sufficiency of which I hereby acknowledge, I HEREBY ASSIGN TO THE ASSIGNEE:

The entire right, title and interest in said invention, in the above-identified United States patent applications and in all divisions, continuations, and continuations-in-part of said applications, all previously filed provisional applications for which the present applications seek the benefit of an earlier filing date under 35 U.S.C. § 119, all reissues or extensions of Letters Patent or Patents granted thereon, and in all corresponding applications filed in countries foreign to the United States, and in all patents issuing thereon in the United States and foreign countries.

The right to file foreign patent applications on said invention in its own name, wherever such right may be legally exercised, including the right to claim the benefits of the International Convention for such applications.

I hereby authorize and request the United States Commissioner of Patents and Trademarks, and such Patent Office officials in foreign countries as are duly authorized by their patent laws to issue patents, to issue any and all patents on said invention to the Assignee as the owner of the entire interest, for the sole use and benefit of the said Assignee, its successors, assigns and legal representatives.

° 2000, MADSON & METCALF, P.C.

PATENT REEL: 027418 FRAME: 0793 I hereby agree, without further consideration and without expense to me, to sign all lawful papers and to perform all other lawful acts which the Assignee may request of me to make this Assignment fully effective, including, by way of example but not of limitation, the following:

Prompt execution of all original, divisional, substitute, reissue, and other United States and foreign patent applications on said invention, and all lawful documents requested by the Assignee to further the prosecution of any of such patent applications.

Cooperation to the best of my ability in the execution of all lawful documents, the production of evidence, nullification, reissue, extension, or infringement proceedings involving said invention.

This assignment and agreement shall be binding upon my heirs and legal representatives.

David R. Montague 1577 North 440 West Mapleton, Utah 84664

, 2000, personally appeared before me David s of satisfactory evidence to be the person whose d acknowledged that he/she executed the same.
NOTARY PUBLIC

° 2000, MADSON & METCALF, P.C.

**RECORDED: 12/20/2011** 

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