

## PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
ETAGZ, INC.	09/29/2006
RECEIVING PARTY DATA	
Name:	ACCELERATE VENTURES, LLC
Street Address:	8010 WOODEN DRIVE
City:	INDIANAPOLIS
State/Country:	INDIANA
Postal Code:	46260
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13253241
CORRESPONDENCE DATA	
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Address Line 4:	Salt Lake City, UTAH 84152-0958
ATTORNEY DOCKET NUMBER:	2779-2-2-4
NAME OF SUBMITTER:	A. John Pate
Total Attachments: 2 source=Assignment ETagz to Accelerate#page1.tif source=Assignment ETagz to Accelerate#page2.tif	

OP \$40.00 13253241

## ASSIGNMENT OF APPLICATION

Whereas, ETAGZ, Inc., a corporation of the state of Utah, hereinafter referred to as Assignor, having a principal place of business at 201 South Main Street, Suite 900, Salt Lake City, Utah 84111, is the sole owner of certain new and useful improvements in a method and apparatus entitled "COMPUTER-READABLE MEDIUM PRODUCT LABEL APPARATUS AND METHOD," hereinafter called the "invention."

Preferred embodiments of said invention are disclosed in a United States patent application Serial No. 09/488,079, filed on January 20, 2000, and now identified as File No. 2779.2.2 of the law firm of PATE PIERCE & BAIRD, Parkside Tower, 215 South State Street, Suite 550, Salt Lake City, Utah 84111.

Whereas, Accelerate Ventures, LLC, a limited liability company of the state of Indiana, hereinafter referred to as "Assignee," having a principal place of business at 8010 Wooden Drive, Indianapolis, Indiana 46260, desires to secure the entire right, title and interest in said invention.

Now, therefore, in consideration of the sum of ONE DOLLAR (\$1.00), and other good and valuable consideration paid to us by the Assignee, the receipt of which is hereby acknowledged, Assignor, by these presents does hereby sell, assign, and transfer unto said Assignee:

The full and exclusive right to the said invention in the United States and the entire right, title, and interest in and to any and all divisions, continuations and continuations-in-part of said application, all previously filed provisional applications for which the present application seeks the benefit of an earlier filing date under 35 U.S.C. § 119, all reissues or extensions of Letters Patent or Patents granted thereon, and in all corresponding applications filed in countries foreign to the United States, and in all patents issuing thereon in the United States and foreign countries.

The right to file foreign patent applications on said invention in its own name, wherever such right may be legally exercised, including the right to claim the benefits of the International Convention for such applications.

We hereby authorize and request the Director of the United States Patent and Trademark Office, and such Patent Office officials in foreign countries as are duly authorized by their patent laws, to issue any and all patents on said invention to the Assignee as the owner of the entire right, title, and interest in and to the same, for the sole use and benefit of the said Assignee, its successors, assigns and legal representatives, to the full end of the term for which said Patent may be granted, as fully and entirely as the same would have been held by us had this assignment and sale not been made.

Assignor hereby agrees, without further consideration and without expense, to sign all lawful papers and to perform all other lawful acts which the Assignee may request of Assignor to make this Assignment fully effective, including, by way of example but not of limitation, the following:

Prompt execution of all original, divisional, substitute, reissue, and other United States and foreign patent applications on said invention, and all lawful

documents requested by the Assignee to further the prosecution of any of such patent applications.

Cooperation to the best of its ability in the execution of all lawful documents, the production of evidence, nullification, reissue, extension, or infringement proceedings involving said invention.

This Assignment and agreement shall be binding upon all Assignor's heirs and legal representatives.

ETAGZ, Inc.

By: Todd Stevens  
Todd Stevens, Chairman of the Board

STATE OF UTAH )  
ss.  
County of SALT LAKE

On this 29<sup>th</sup> day of SEPTEMBER, 2006, before me TODD STEVENS, a notary public, personally appeared Todd Stevens, in his capacity as Chairman of the Board of ETAGZ, Inc. proved on the basis of satisfactory evidence to be said corporate officer and the person whose name is subscribed to this instrument, and acknowledged he executed the same.

JW Seaman  
NOTARY PUBLIC  
Residing at Salt Lake City

My Commission Expires:

5/8/07

