PATENT ASSIGNMENT

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SUBMISSION TYPE:		NEW ASSIGNMENT						
NATURE OF CONVEYANCE:			ASSIGNMENT					
CONVEYING PARTY DATA								
		N	lame	Execution Date				
Joshua Z. Tabin				12/19/2011				
RECEIVING PARTY DATA								
Name:	PrismaStar, LLC							
Street Address:	160 Greentree	160 Greentree Drive						
Internal Address:	Suite 101							
City:	Dover							
State/Country:	DELAWARE							
Postal Code:	19904							
PROPERTY NUMBERS Total: 2								
Property Type			Number					
Application Number: 1		117743	1774332					
Patent Number: 74		745777	7772					
Patent Number: 7457772 CORRESPONDENCE DATA								
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Mail.								
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ATTORNEY DOCKET NUMBER:			063925-415840					
NAME OF SUBMITTER:			Corey M. Casey					
Total Attachments: 4 source=PatentAssign#page1.tif source=PatentAssign#page2.tif source=PatentAssign#page3.tif source=PatentAssign#page4.tif								

PATENT ASSIGNMENT

WHEREAS, Joshua Z. Tabin, an individual (the "Assignor"), has invented certain new and useful systems, methods and/or apparatuses identified in <u>Schedule A</u> to this Patent Assignment, for which Assignor has made applications for and/or has received Letters Patent in the United States and other countries;

WHEREAS, PrismaStar, LLC, a Delaware limited liability company, (the "Assignee"), is desirous of acquiring the full and exclusive right, title, and interest in, to, and under the inventions, the applications, and any and all Letters Patent that may be granted for or upon the inventions identified in <u>Schedule A</u> in the United States of America and all countries foreign thereto (collectively, the "Inventions").

NOW THEREFORE, to all whom it may concern, be it known that for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor has sold, assigned, and transferred, and by these presents does sell, assign, and transfer to Assignee the full and exclusive right, title, and interest, throughout the world, in, to, and under the following:

- (a) the Inventions as set forth and described in the specifications of any U.S. patent applications, international (PCT) applications, foreign applications, and issued patents identified in <u>Schedule A</u> prepared, executed, to be executed, or not executed by Assignor therefor, preparatory to obtaining one or more Patents of the United States and/or countries foreign thereto, whether prepared, executed, and/or filed as a provisional application, non-provisional application, international application, and/or foreign application;
- (b) the U.S. patent application(s), international (PCT) applications, foreign applications, and issued patents therefore, including the U.S. patent applications, international (PCT) applications, foreign applications, and issued patents identified in <u>Schedule A</u>;
- (c) any and all provisionals and non-provisionals, refilings, divisions, continuations, and continuations-in-part of the U.S. patent application(s);
- (d) any and all Patents of the United States of America that may issue from the U.S. patent application(s), refilings, divisions, continuations, and continuations-in-part, including the previously issued patents identified in <u>Schedule A</u>;
- (e) any and all reissues, reexaminations, and extensions of the Patents of the United States of America, including the previously issued patents identified in <u>Schedule A</u> and any and all patents that may arise from the U.S. patent applications;
- (f) any and all foreign applications for Patent for or upon the Inventions that may be filed in any and all countries foreign to the United States of America, including national phase applications claiming priority to the international (PCT) applications identified in <u>Schedule A</u> and/or foreign applications claiming priority to the U.S. patent applications and issued patents identified in <u>Schedule A</u>, as well as the previously filed foreign applications identified in <u>Schedule A</u>;
- (g) any and all refilings, divisions, continuations, and/or other derivative applications of the foreign-filed applications;

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- (i) any and all extensions of, and additions to, the Patents of countries foreign to the United States of America; and
- (j) all past, present, and future damages to, and rights to enforce/litigate, any of the above.

All of the above shall be held and enjoyed by Assignee for Assignee's own use and benefit, and for Assignee's successors, legal representatives, and assigns, to the full end of the term for which the Letters Patent may be granted, and Assignor does hereby authorize and request the Commissioner of Patents and Trademarks or such other bodies to issue the Letters Patent in accordance with this Assignment.

This Patent Assignment is executed effective as of September 21, 2010.

Assignor hua Z. Tabin

STATE OF

COUNTY OF

On this ______ day of ______, 2011, before me personally appeared the above-named party, to me known to be the person described in and who executed the foregoing instrument, and acknowledged that he executed the same as his free act and deed.

In Testimony Whereof, I have hereunto set my hand and affixed my official seal the day and year first above written.

.....

Notary Public

My Commission Expires:

Ověření-Legalizace					
Ověřuji, že:					
Joshua Zachary Tabin, nar. 20.11.1968, bytem 1425 SHERIDAN RD., HIGHLAND PARK, United States of America					
běžné číslo ověřovací knihy O/VI/ <u>.3457</u> 2011					
jehož (jejíž) totožnost byla prokázána platným úředním průkazem, tuto listinu přede mnou vlastnoručně podepsal (a)					
V: Praze					
Dne: 16. prosince 2011					
JUDr. Roman Bláha, notář v Havlíčkově Brodě JUDr. Michaela Havlove souřske kastat se JUDr. ROMANEM BLAHOL JUDR. ROMANEM BLAHOL INDER STRANEM BLAHOL					

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PATENT ASSIGNMENT – SCHEDULE A

PATENTS AND APPLICATIONS

Patent/App. No.	Title	Filing Date	Issue Date
7,457,772	Method and apparatus for interactive criteria-based commodity comparisons	01/06/06	11/25/08
11/774,332	Method and Apparatus to Facilitate Altering a Presentation Order for Search Results	07/06/07	
PCT/US2006/06184	METHOD AND APPARATUS FOR INTERACTIVE CRITERIA-BASED COMMODITY COMPARISONS	12/11/06	
GB 0812495.0	METHOD AND APPARATUS FOR INTERACTIVE CRITERIA-BASED COMMODITY COMPARISONS	12/11/06	

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RECORDED: 12/20/2011