

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT				
NATURE OF CONVEYANCE:	ASSIGNMENT				
CONVEYING PARTY DATA					
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Jianyong WU</td> <td>12/19/2011</td> </tr> </tbody> </table>		Name	Execution Date	Jianyong WU	12/19/2011
Name	Execution Date				
Jianyong WU	12/19/2011				
RECEIVING PARTY DATA					
Name:	SHENZHEN JIESHIBO TECHNOLOGY CO., LTD.				
Street Address:	3, 4/F, BLDG 3, XIANYUXING IND PARK, FUHE RD, GONGHE COMMUNITY, SHAJING ST, BAOAN				
City:	SHENZHEN				
State/Country:	CHINA				
PROPERTY NUMBERS Total: 1					
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>29408753</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	29408753
Property Type	Number				
Application Number:	29408753				
CORRESPONDENCE DATA					
Fax Number:	(484)920-1474				
Email:	ipdocketing@gmail.com				
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>					
Correspondent Name:	SHENZHEN JIESHIBO TECHNOLOGY CO., LTD.				
Address Line 1:	RM 908, BLK 49, HENG FA CHUEN				
Address Line 4:	CHAI WAN, HONG KONG				
ATTORNEY DOCKET NUMBER:	KC22711				
NAME OF SUBMITTER:	WU Jianyong				
Total Attachments: 2 source=111220_KC22711_usa_assignment#page1.tif source=111220_KC22711_usa_assignment#page2.tif					

OP \$40.00 29408753



转让合同

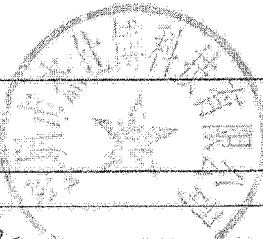
鉴于，我 / 我们，吴建勇，地址为 3, 4/F, BLDG 3, XIANYUXING IND PARK, FUHE RD, GONGHE COMMUNITY, SHAJING ST, BAOAN, SHENZHEN, CHINA (下文简称为《申请人》)，就电子烟盒发明了一项新的外观设计 (下文简称为《所述外观设计》)，并在 2011 年 12 月 16 日就所述外观设计提交了美国专利申请 (下文简称为《所述申请》)；且

鉴于，SHENZHEN JIESHIBO TECHNOLOGY CO., LTD., 地址为 3, 4/F, BLDG 3, XIANYUXING IND PARK, FUHE RD, GONGHE COMMUNITY, SHAJING ST, BAOAN, SHENZHEN, CHINA (下文简称为《受让人》)，邮寄地址为 3, 4/F, BLDG 3, XIANYUXING IND PARK, FUHE RD, GONGHE COMMUNITY, SHAJING ST, BAOAN, SHENZHEN, CHINA，希望获得所述申请的所有权利、产权及利益；

因此，我 / 我们作为所述申请的申请人，现以 1 美元作为代价 (并特此告知收到收据)，特此出售、转让及让予上述受让人所述外观设计在美国的所有专属权利，以及就所述外观设计在美国所有可能批予的专利的权利、产权及利益。我 / 我们现授权并请求美国专利及商标局局长批予受让人所述外观设计的美国专利及其所有权利、产权及利益，供受让人及其法定代表使用，直至可能批予的专利权期限，该等权利与我 / 我们在本转让合同没有订立的情况下所持有的权利完全相同)。

本合同在 2011 年 12 月 19 日签订。

转让人签署	
转让人姓名	吴建勇
受让人签署	
受让人代表姓名	吴建勇
受让人代表职衔	总经理



ASSIGNMENT DEED

Whereas, I/We, WU Jianyong of 3, 4/F, BLDG 3, XIANYUXING IND PARK, FUHE RD, GONGHE COMMUNITY, SHAJING ST, BAOAN, SHENZHEN, CHINA, hereafter referred to as applicant, have invented a new design in respect of a Case for electronic cigarettes for which an application for a United States Design Patent was filed on 16 December 2011, and

Whereas, SHENZHEN JIESHIBO TECHNOLOGY CO., LTD. of 3, 4/F, BLDG 3, XIANYUXING IND PARK, FUHE RD, GONGHE COMMUNITY, SHAJING ST, BAOAN, SHENZHEN, CHINA here referred to "assignee" whose mailing address is 3, 4/F, BLDG 3, XIANYUXING IND PARK, FUHE RD, GONGHE COMMUNITY, SHAJING ST, BAOAN, SHENZHEN, CHINA is desirous of acquiring the entire right, title and interest in the same;

Now, therefore, in consideration of the sum of US\$ 1, the receipt whereof is other good and valuable consideration, I/We, the applicant(s), by these presents do sell, assign and transfer unto said assignee the full and exclusive right to the said design in the United States and the entire rights, title and interest in and to any and all Patents which may be granted therefore in the United States. I/We hereby authorize and request the Director of the U.S. Patent and Trademark Office to issue said United States Patent to said assignee, of the entire right, title, and interest in and to the same, for his sole use and behoof; and for the use and behoof of his legal representatives, to the full end of the term for which said Patent may be granted, as fully and entirely as the same would have been held by me had this assignment and sale not been made.

Executed this 19th day of December, 2011.

Signature of Assignor	
Name of Assignor	WU Jianyong
Signature of Assignee	
Name of Assignee's signatory	WU Jianyong
Title of Assignee's signatory	General Manager