

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Niyati Yagnik	04/11/2011
RECEIVING PARTY DATA	
Name:	Google Inc.
Street Address:	1600 Amphitheatre Parkway
City:	Mountain View
State/Country:	CALIFORNIA
Postal Code:	94043
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13307493
CORRESPONDENCE DATA	
Fax Number:	(877)769-7945
Phone:	(404) 892-5005
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Correspondent Name:	Tracy M. Hitt
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Address Line 2:	P.O.BOX 1022
Address Line 4:	MINNEAPOLIS, MINNESOTA 55440-1022
ATTORNEY DOCKET NUMBER:	16113-2308001
NAME OF SUBMITTER:	Kathy J. Bell
Total Attachments: 1 source=assignment_16113-2308001#page1.tif	

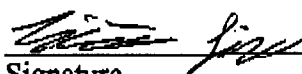
CH \$40.00 13307493

ASSIGNMENT

For valuable consideration, I, NIYATI YAGNIK of 600 Rainbow Drive, Apt. 190
Mountain View, CA 94041, hereby assign to: Google Inc., a corporation of Delaware having a
place of business at: 1600 Amphitheatre Parkway, Mountain View, California 94043; and its
successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and
interest throughout the world in the inventions and improvements which are subject of an
application for United States Patent signed by me, entitled LOCATION QUERY TARGETING,
filed November 30, 2011 and assigned U.S. Serial Number 13/307,493 and U.S.
Provisional Application entitled LOCATION QUERY TARGETING, filed March 1, 2011, and
assigned U.S. Provisional No. 61/447,988; and I authorize and request the attorneys appointed in
said application to hereafter complete this assignment by inserting above the filing date and
serial number of said application when known; this assignment including said application, any
and all United States and foreign patents, utility models, and design registrations granted for any
of said inventions or improvements, and the right to claim priority based on the filing date of said
application under the International Convention for the Protection of Industrial Property, the
Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like
purposes; and I authorize the Assignee to apply in all countries in my name or in its own name
for patents, utility models, design registrations and like rights of exclusion and for inventors'
certificates for said inventions and improvements; and I agree for me and my respective heirs,
legal representatives and assigns, without further compensation to perform such lawful acts and
to sign such further applications, assignments, Preliminary Statements and other lawful
documents as the Assignee may reasonably request to effectuate fully this assignment.


NIYATI YAGNIK

Witnessed by:


Signature

Date: 04/11/2011

Timothy Lipus
Typed or Printed Name

712 San Geronimo Ter. Apt 5
Sunnyvale, CA 94085
Witness Address