501764385 12/21/2011

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Jennifer Carcich	12/12/2011
Shannon Burch	12/14/2011
Larissa Grashian	12/14/2011

RECEIVING PARTY DATA

Name:	Under Armour, Inc.
Street Address:	1020 Hull Street
City:	Baltimore
State/Country:	MARYLAND
Postal Code:	21230

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13332981

CORRESPONDENCE DATA

Fax Number: (317)638-2139 Phone: 317 638 2922

Email: docketing@maginot.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via

US Mail.

Maginot, Moore & Beck LLP Chase Tower Correspondent Name:

Address Line 1: 111 Monument Circle

Suite 3250 Address Line 2:

Address Line 4: Indianapollis, INDIANA 46204-5109

ATTORNEY DOCKET NUMBER:	2055-0080
NAME OF SUBMITTER:	Kelli D. Morin

Total Attachments: 1

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REEL: 027426 FRAME: 0721

PATENT 501764385

ASSIGNMENT

For good and valuable consideration, I, Jennifer Carcioh, a citizen of U.S.A., residing at 3526 Water Street NW, Washington D.C., 20007, U.S.A., Shannon Burch, a citizen of U.S.A., residing at 11413 Mays Chapel Road, Lutherville, MD 21093, U.S.A., and Larissa Grashian, a citizen of U.S.A., residing at 1208 Light Street, Baltimore, MD 21230, U.S.A., hereinafter individually or collectively referred to as "Assignor":

Hereby sell, assign and transfer to Under Armour, Inc., a corporation having its principal place of business at 1020 Hull Street, Baltimore Maryland 21230, U.S.A., hereinafter "Assignee", its successors, assigns and legal representatives, the entire right, title and interest in and for the United States and all foreign countries, in and to any and all inventions and improvements which are disclosed in the application for United States Letters Patent, Serial Number to be assigned, filed herewith, and

entitled: GARMENT HAVING A CONVERTIBLE TURTLENECK

and in and to said application and all divisional, continuing, substitute, renewal, reissue, and all other applications for Letters Patent which have been or shall be filed in the United States and all foreign countries, including any PCT applications, on any of said inventions and improvements; and in and to all original and reissued patents which have been or shall be filed in the United States and all foreign countries on said inventions and improvements;

Agree that said Assignee may apply for and receive Letters Patent for said inventions and improvements in its own name; and that, when requested, without charge to but at the expense of said Assignee, its successors, assigns and legal representatives, to carry out in good faith the intent and purpose of this assignment, the undersigned will execute all divisional, continuing, substitute, renewal, reissue, and all other patent applications on any and all said inventions and improvements; execute all rightful oaths, assignments, powers of attorney and other papers; communicate to said Assignee, its successors, assigns, and legal representatives, all facts known to the undersigned relating to said inventions and improvements an the history thereof; and generally do everything possible which said Assignee, its successors, assigns or legal representatives shall consider desirable for aiding in securing and maintaining proper patent protection for said inventions and improvements and for vesting title to said inventions and improvements and all applications for patents and all patents on said inventions and improvements, in said Assignee, its successors, assigns and legal representatives; and

Covenant with said Assignee, it successors, assigns and legal representatives that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

SIGNATURE:

ennifer Cardich NAME:

SIGNATURE:

NAME: Shannon Burch

SIGNATURE:

RECORDED: 12/21/2011

AB: Larissa Grashian

PATENT

REEL: 027426 FRAME: 0722