

## PATENT ASSIGNMENT

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT																						
NATURE OF CONVEYANCE:	ASSIGNMENT																						
CONVEYING PARTY DATA																							
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Mark A. SCHULTZ</td> <td>12/15/2011</td> </tr> <tr> <td>Meg LESZKO</td> <td>12/14/2011</td> </tr> <tr> <td>Jesse GADOLA</td> <td>12/14/2011</td> </tr> <tr> <td>Ted C. HALBUR</td> <td>12/14/2011</td> </tr> <tr> <td>Maggie HARN</td> <td>12/14/2011</td> </tr> <tr> <td>Brian R. HOLT</td> <td>12/14/2011</td> </tr> <tr> <td>Jared P. KREUZER</td> <td>12/14/2011</td> </tr> <tr> <td>Aaron MUTHER</td> <td>12/14/2011</td> </tr> <tr> <td>Timothy P. CLEGG</td> <td>12/15/2011</td> </tr> <tr> <td>Anthony V. ROBERTS</td> <td>12/15/2011</td> </tr> </tbody> </table>		Name	Execution Date	Mark A. SCHULTZ	12/15/2011	Meg LESZKO	12/14/2011	Jesse GADOLA	12/14/2011	Ted C. HALBUR	12/14/2011	Maggie HARN	12/14/2011	Brian R. HOLT	12/14/2011	Jared P. KREUZER	12/14/2011	Aaron MUTHER	12/14/2011	Timothy P. CLEGG	12/15/2011	Anthony V. ROBERTS	12/15/2011
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RECEIVING PARTY DATA																							
<table border="1"> <tr> <td>Name:</td> <td>Target Brands, Inc.</td> </tr> <tr> <td>Street Address:</td> <td>1000 Nicollet Mall</td> </tr> <tr> <td>City:</td> <td>Minneapolis</td> </tr> <tr> <td>State/Country:</td> <td>MINNESOTA</td> </tr> <tr> <td>Postal Code:</td> <td>55403</td> </tr> </table>		Name:	Target Brands, Inc.	Street Address:	1000 Nicollet Mall	City:	Minneapolis	State/Country:	MINNESOTA	Postal Code:	55403												
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PROPERTY NUMBERS Total: 1																							
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13290044</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13290044																		
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CORRESPONDENCE DATA																							
Fax Number:	(888)864-8502																						
Email:	kristin.scheer@gs-iplaw.com																						
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>																							
Correspondent Name:	TARGET BRANDS, INC.																						
Address Line 1:	1000 Nicollet Mall																						

CH \$40.00 13290044

Address Line 4: Minneapolis, MINNESOTA 55403

NAME OF SUBMITTER:

JoAnn M. Seaton

Total Attachments: 8

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## **Assignment to Target Brands, Inc.**

Whereas, we,

**Mark A. SCHULTZ, Meg LESZKO, Jesse GADOLA, Ted C. HALBUR, Maggie HARN, Brian R. HOLT, Jared P. KREUZER, Aaron MUTHER, Timothy P. CLEGG, and Anthony V. ROBERTS**

have invented certain new and useful improvements described in an application for a United States patent entitled:

### **TRANSACTION PRODUCT WITH REMOVABLE TRANSACTION CARD**

Filing Date: November 4, 2011

Serial No.: 13/290,044

Whereas, Target Brands, Inc. ("Assignee"), having offices at 1000 Nicollet Mall, Minneapolis, Minnesota 55403, is desirous of acquiring the entire right, title and interest in and to said invention, said application and in, to and under any and all Letters Patent to be obtained therefore.


Now, therefore, for good and valuable consideration in hand paid to us by said Assignee, the receipt of which is hereby acknowledged, we have sold, assigned and transferred, and by these presents do hereby sell, assign and transfer unto the said Assignee, its successors and assigns, our entire right, title and interest in and to said invention, said application, all divisionals, continuations or renewals thereof, and the Letters Patent, both foreign and domestic, that may or shall issue, therefrom including all reissues or extensions of such patents including all of our rights under the International Convention, and we do hereby authorize and request the Commissioner of Patents to issue said Letters Patent to the above mentioned Assignee in accordance herewith.

We hereby authorize said Assignee, its successors and assigns, or anyone it may properly designate, to apply for Letters Patent, in its own name if desired, in any and all foreign countries, and additionally to claim the filing date of said United States application and/or otherwise take advantage of the provisions of the International Convention.

Upon said consideration we do hereby covenant and agree with the said Assignee, its successors and assigns, that we will not execute in writing or do any act whatsoever conflicting with these presents, and that we or our executors or administrators will at any time upon request, without further or additional consideration, but at the expense of the said Assignee, its successors and assigns, execute such additional writings and do such additional acts as said Assignee, its successors and assigns, may deem necessary or desirable to perfect the Assignee's enjoyment of this grant, and render all necessary assistance in making application for and obtaining original, divisional, reissued or extended Letters Patent of the United States, or of any and all foreign countries on said invention, and in enforcing any rights occurring as a result of such applications or patents, by giving testimony in any proceedings or transactions involving such applications or patents.

UTILITY PATENT APPLICATION  
Attorney Docket No. 201104037 (101.0479.U01)

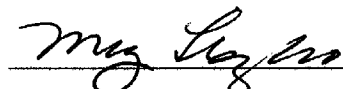
In Witness whereof, I have hereunto set my hand and affixed my seal as dated below.

Inventor's Signature:  Date: 12-15-11

Inventor's Printed Name: **Mark A. SCHULTZ**

Subscribed and sworn to before me  
this \_\_\_\_\_ day of \_\_\_\_\_, 2011.

\_\_\_\_\_  
Notary Public

Inventor's Signature:  Date: 12-14-11

Inventor's Printed Name: **Meg LESZKO**

Subscribed and sworn to before me  
this \_\_\_\_\_ day of \_\_\_\_\_, 2011.

\_\_\_\_\_  
Notary Public

Inventor's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Inventor's Printed Name: **Jesse GADOLA**

Subscribed and sworn to before me  
this \_\_\_\_\_ day of \_\_\_\_\_, 2011.

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Inventor's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Inventor's Printed Name: **Mark A. SCHULTZ**

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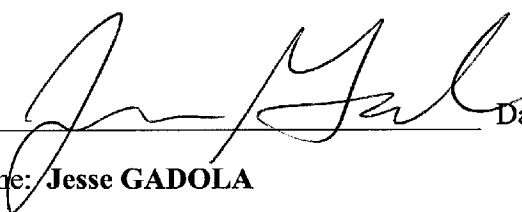
\_\_\_\_\_  
Notary Public

Inventor's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Inventor's Printed Name: **Meg LESZKO**

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this \_\_\_\_\_ day of \_\_\_\_\_, 2011.

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Inventor's Signature:  Date: 12-14-11

Inventor's Printed Name: **Jesse GADOLA**

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Inventor's Printed Name: **Ted C. HALBUR**

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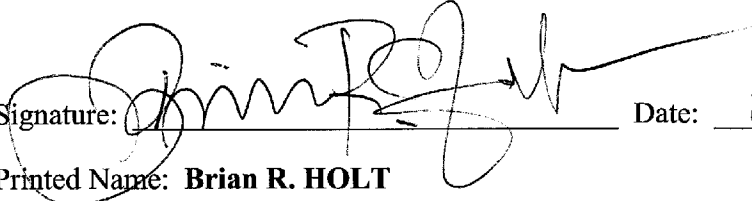
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Inventor's Signature:  Date: 12/14/2011

Inventor's Printed Name: **Maggie HARN**

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this \_\_\_\_ day of \_\_\_\_\_, 2011.

\_\_\_\_\_  
Notary Public


Inventor's Signature:  Date: 12/14/2011

Inventor's Printed Name: **Brian R. HOLT**

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Inventor's Signature:  Date: 12-14-11  
Inventor's Printed Name: **Jared P. KREUZER**

Subscribed and sworn to before me  
this \_\_\_\_\_ day of \_\_\_\_\_, 2011.

\_\_\_\_\_  
Notary Public

Inventor's Signature: \_\_\_\_\_ Date: \_\_\_\_\_  
Inventor's Printed Name: **Aaron MUTHER**

Subscribed and sworn to before me  
this \_\_\_\_\_ day of \_\_\_\_\_, 2011.

\_\_\_\_\_  
Notary Public

Inventor's Signature: \_\_\_\_\_ Date: \_\_\_\_\_  
Inventor's Printed Name: **Timothy P. CLEGG**

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Inventor's Printed Name: **Jared P. KREUZER**

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Inventor's Printed Name: **Aaron MUTHER**

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Inventor's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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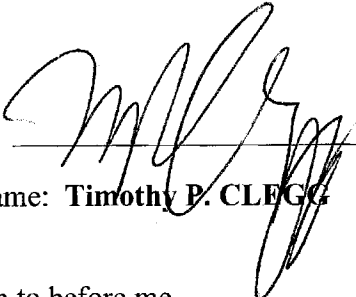
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Inventor's Printed Name: **Aaron MUTHER**

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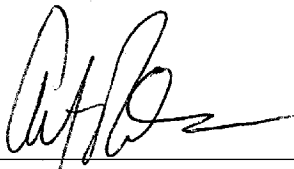
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