

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
David Yoo	12/19/2011
RECEIVING PARTY DATA	
Name:	Boku, Inc.
Street Address:	201 Mission Street, 10th Floor
City:	San Francisco
State/Country:	CALIFORNIA
Postal Code:	94105
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13334664
CORRESPONDENCE DATA	
Fax Number:	(650)472-9016
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Correspondent Name:	Law Office of Stephen M. De Klerk
Address Line 1:	2310 Homestead Road C1 #543
Address Line 4:	Los Altos, CALIFORNIA 94024
ATTORNEY DOCKET NUMBER:	BOKU-P054
NAME OF SUBMITTER:	Stephen M. De Klerk
Total Attachments: 2 source=BOKU-P054_Assignment_signed#page1.tif source=BOKU-P054_Assignment_signed#page2.tif	

OP \$40.00 13334664

ASSIGNMENT

In consideration of good and valuable consideration, the receipt of which is hereby acknowledged, I, the undersigned:

David Yoo

hereby sell, assign, and transfer to:

Boku, Inc.

having a principal place of business at 201 Mission Street, 10th Floor, San Francisco, CA. 94105 ("Assignee"), and its successors, assigns, and legal representatives, the entire right, title, and interest for the United States and all foreign countries, in and to any and all inventions and improvements that are disclosed in the application for the United States patent filed on 12/22/2011 and assigned Application No. 13/334,664 and is entitled:

OFFER INSERTION SYSTEM

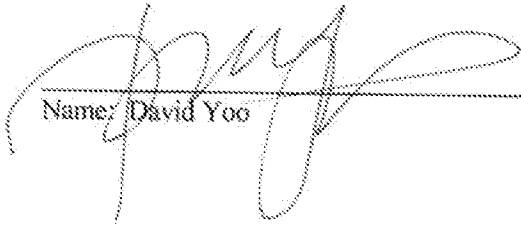
and in and to said application and all design, utility, divisional, continuing, continuation-in-part, substitute, renewal, reissue, and all other patent applications that have been or shall be filed in the United States and all foreign countries on any of said inventions and improvements; and in and to all original and reissued patents that have been or shall be issued in the United States and all foreign countries on said inventions and improvements; and in and to all rights of priority from the filing of said United States applications;

agree that said Assignee may apply for and receive a patent or patents for said inventions and improvements in its own name; and that, when requested, without charge to, but at the expense of, said Assignee, its successors, assigns, and legal representatives, to carry out in good faith the intent and purpose of this Assignment, the undersigned will execute all design, utility, divisional, continuing, continuation-in-part, substitute, renewal, reissue, and all other patent applications on any and all said inventions and improvements; execute all rightful oaths, assignments, power of attorney, and other papers; communicate to said Assignee, its successors, assigns, and legal representatives all facts known to the undersigned relating to said inventions and improvements and the history thereof; and generally assist said Assignee, its successors, assigns, or legal representatives in securing and maintaining proper patent protection for said inventions and improvements and for vesting title to said inventions and improvements, and all applications for patents and all patents on said improvements, in said Assignee, its successors, assigns, and legal representatives; and

covenant with said Assignee, its successors, assigns, and legal representatives that no assignment, grant, mortgage, license, or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

Each Inventor: Please Sign and Date Below:

12-19-11
Date


Name: David Yoo

Assignment Document Return Address:
Law Office of Stephen M. De Klerk
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Los Altos, CA. 94024
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