

## PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Peter Kekich Jr.</td> <td>12/21/2011</td> </tr> <tr> <td>Ron Storer</td> <td>12/21/2011</td> </tr> </tbody> </table>		Name	Execution Date	Peter Kekich Jr.	12/21/2011	Ron Storer	12/21/2011				
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Ron Storer	12/21/2011										
RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>IDDEA California, LLC</td> </tr> <tr> <td>Street Address:</td> <td>591 W. Apollo Street</td> </tr> <tr> <td>City:</td> <td>Brea</td> </tr> <tr> <td>State/Country:</td> <td>CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td>92821</td> </tr> </table>		Name:	IDDEA California, LLC	Street Address:	591 W. Apollo Street	City:	Brea	State/Country:	CALIFORNIA	Postal Code:	92821
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CORRESPONDENCE DATA											
<p>Fax Number: (949)855-6371</p> <p>Phone: 9498551246</p> <p>Email: patent@stetinalaw.com</p> <p><i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i></p> <p>Correspondent Name: Kit M. Stetina, Esq. STETINA BRUNDA ET A</p> <p>Address Line 1: Suite 250</p> <p>Address Line 2: 75 Enterprise</p> <p>Address Line 4: Aliso Viejo, CALIFORNIA 92656</p>											
ATTORNEY DOCKET NUMBER:	IDDEA-006D										
NAME OF SUBMITTER:	Kit M. Stetina										
<p>Total Attachments: 2</p> <p>source=AssignmentKekich#page1.tif</p> <p>source=AssignmentStorer#page1.tif</p>											

OP \$40.00 29405026

# ASSIGNMENT OF APPLICATION

Docket Number  
IDDEA-006D

Whereas, I, **Peter Kekich, Jr.**, a United States citizen, having an address of **107 Courtside Drive, Palm Desert, California 92260**, hereafter referred to as "Assignor", have invented certain new and useful improvements in a **VEHICULAR SIDE BAR**

**X** for which an application for a United States Patent was filed on **October 27, 2011** and assigned application serial no. **29/405,026**

Whereas, **IDDEA California, LLC**, a California limited liability company, having a business address of **591 W. Apollo Street, Brea, California 92821**, hereafter referred to as "Assignee" is desirous of acquiring the entire right, title and interest in the same;

Now, therefore, in consideration of the sum of One dollars (\$1.00), the receipt whereof is acknowledged, and other good and valuable consideration, I, the Assignor, by these presents do sell, assign and transfer unto said Assignee the full and exclusive right to the said improvement in the United States, and by these presents do hereby sell, assign, transfer and set over, unto Assignee, its successors, legal representatives and assigns, Assignor's entire right, title and interest in, to and under said improvements, and said application and all divisions, renewals, continuations, and continuations-in-part thereof, and all United States Letters patent which may be granted thereon and all reissues and extensions thereof, and all applications for Letters Patent which may hereafter be filed for said improvements in any country or countries foreign to the United States, including the full right to claim for any such application the priority benefits of the International Convention for the Protection of Industrial Property and other priority-conferring treaties, and all Letters Patent which may be granted for said improvements in any country or countries foreign to the United States and all extensions, divisions, continuations, continuations-in-part, renewals and reissues thereof; and Assignor hereby authorizes and requests the Commissioner of Patents and Trademarks of the United States, and any official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patent for said improvements to said Assignee, its successors, legal representatives and assigns, in accordance with the terms of this instrument; I hereby authorize and request the Commissioner of Patents and Trademarks to issue said United States Patent to said Assignee, of the entire right, title, and interest in and to the same, for his sole use and behoof; and for the use and behoof of his legal representatives, to the full end of the term for which said Patent may be granted, as fully and entirely as the same would have been held by me had this assignment and sale not been made.

Executed this 21<sup>st</sup> day of DECEMBER, 2011, at \_\_\_\_\_

DATE

  
Peter Kekich, Jr.

- Total of \_\_\_\_ forms are submitted.

**ASSIGNMENT OF APPLICATION**Docket Number  
**IDDEA-006D**

Whereas, I, **Ron Storer**, a United States citizen, having an address of **18111 Stratford Circle, Villa Park, California 92861**, hereafter referred to as "Assignor", have invented certain new and useful improvements in a **VEHICULAR SIDE BAR**

**X** for which an application for a United States Patent was filed on **October 27, 2011** and assigned application serial no. **29/405,026**.

Whereas, **IDDEA California, LLC**, a California limited liability company, having a business address of **591 W. Apollo Street, Brea, California 92821**, hereafter referred to as "Assignee" is desirous of acquiring the entire right, title and interest in the same;

Now, therefore, in consideration of the sum of One dollars (\$1.00), the receipt whereof is acknowledged, and other good and valuable consideration, I, the Assignor, by these presents do sell, assign and transfer unto said Assignee the full and exclusive right to the said improvement in the United States, and by these presents do hereby sell, assign, transfer and set over, unto Assignee, its successors, legal representatives and assigns, Assignor's entire right, title and interest in, to and under said improvements, and said application and all divisions, renewals, continuations, and continuations-in-part thereof, and all United States Letters patent which may be granted thereon and all reissues and extensions thereof, and all applications for Letters Patent which may hereafter be filed for said improvements in any country or countries foreign to the United States, including the full right to claim for any such application the priority benefits of the International Convention for the Protection of Industrial Property and other priority-conferring treaties, and all Letters Patent which may be granted for said improvements in any country or countries foreign to the United States and all extensions, divisions, continuations, continuations-in-part, renewals and reissues thereof; and Assignor hereby authorizes and requests the Commissioner of Patents and Trademarks of the United States, and any official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patent for said improvements to said Assignee, its successors, legal representatives and assigns, in accordance with the terms of this instrument; I hereby authorize and request the Commissioner of Patents and Trademarks to issue said United States Patent to said Assignee, of the entire right, title, and interest in and to the same, for his sole use and behoof; and for the use and behoof of his legal representatives, to the full end of the term for which said Patent may be granted, as fully and entirely as the same would have been held by me had this assignment and sale not been made.

Executed this 21<sup>ST</sup> day of DECEMBER, 2011, at \_\_\_\_\_

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