

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Anthony Cox</td> <td>11/21/2011</td> </tr> <tr> <td>John C. S. Koo</td> <td>10/21/2011</td> </tr> </tbody> </table>		Name	Execution Date	Anthony Cox	11/21/2011	John C. S. Koo	10/21/2011				
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RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>Seychelles Imports, LLC</td> </tr> <tr> <td>Street Address:</td> <td>800 North Sepulveda Boulevard</td> </tr> <tr> <td>City:</td> <td>El Segundo</td> </tr> <tr> <td>State/Country:</td> <td>CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td>90245-2702</td> </tr> </table>		Name:	Seychelles Imports, LLC	Street Address:	800 North Sepulveda Boulevard	City:	El Segundo	State/Country:	CALIFORNIA	Postal Code:	90245-2702
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PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13295360</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13295360						
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CORRESPONDENCE DATA											
<p>Fax Number: (310)356-3845</p> <p>Phone: 3103728624</p> <p>Email: jswan@patent-techlaw.com</p> <p><i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i></p> <p>Correspondent Name: Joseph G. Swan, PC</p> <p>Address Line 1: 1334 Parkview Avenue</p> <p>Address Line 2: Suite 100</p> <p>Address Line 4: Manhattan Beach, CALIFORNIA 90266</p>											
ATTORNEY DOCKET NUMBER:	31045-162										
NAME OF SUBMITTER:	Joseph G. Swan										
<p>Total Attachments: 4</p> <p>source=Signed Assignment#page1.tif</p> <p>source=Signed Assignment#page2.tif</p> <p>source=Signed Assignment#page3.tif</p> <p>source=Signed Assignment#page4.tif</p>											

OP \$40.00 13295360

ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which being hereby acknowledged, I/We, the undersigned, do hereby sell, assign, and transfer to: Seychelles Imports, LLC, a California limited liability company, having a place of business at 800 North Sepulveda Boulevard, El Segundo, California 90245-2702 ("Assignee"), its successors, assigns, and legal representatives, the entire right, title and interest for the United States and all foreign countries, in and to any and all inventions and improvements disclosed in the application for United States Letters Patent titled **"Shoe Having a Bottom Surface Formed from a Piece of Fabric Material and a Separate Insert Piece"**

☒ filed on November 14, 2011 and assigned U.S. Serial No. 13/295,360

("Inventions") and in and to said application and all divisional, continuing, substitute, renewal, reissue, and all other applications for Letters Patent which have been or shall be filed in the United States and all foreign countries on any of said Inventions; and in and to all original and reissued patents which have been or shall be issued in the United States and all foreign countries on any of said Inventions; and in and to all rights of priority resulting from the filing of said United States application; and

Agree that said Assignee may apply for and receive Letters Patent for said Inventions in its own name; and that, when requested, without charge to, but at the expense of, said Assignee, its successors, assigns and legal representatives, to carry out in good faith the intent and purpose of this Assignment, the undersigned will execute all divisional, continuing, substitute, renewal, reissue, and all other patent applications on any and all said Inventions; execute all rightful oaths, assignments, powers of attorney and other papers; communicate to said Assignee, its successors, assigns, and representatives, all facts known to the undersigned relating to said Inventions and the history thereof; and generally do everything possible which said Assignee, its successors, assigns or representatives shall consider desirable for aiding in securing and maintaining proper patent protection for said Inventions and for vesting title to said Inventions and all applications for patents and all patents on said Inventions, in said Assignee, its successors, assigns and legal representatives; and

Represent and warrant to Assignee, its successors, assigns and legal representative that no assignment, grant mortgage, license, or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

Name Anthony Cox Date _____ Witness _____

Name John C. S. Koo Date 10/21/2011 Signature _____
Witness Bianca Maher
Signature Bianca Maher

CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

STATE OF CALIFORNIA

COUNTY OF

Los Angeles

On

10/24/11

before me,

Jacqueline Arenberg

Notary Public,

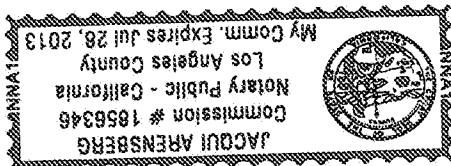
personally appeared

John K...

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.



Place Notary Seal Above

Signature of Notary Public

FOR COUNTY RECORDER ONLY

Name of Notary: _____

County of Principal Place of Business: _____

Telephone No.: _____

Notary's Registration No.: _____

Commission Expiration Date: _____

OPTIONAL

Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.

Description of Attached Document

Title or Type of Document: Assignment of Patent Application titled "Shoe Having a Bottom Surface Formed from a Piece of Fabric Material and a Separate Insert Piece"

Document Date: _____

Number of Pages: 1**Capacity(ies) Claimed by Signer(s)**

Signer's Name: _____

☒ Individual☐ Corporate Officer - Title(s): _____☐ Partner - ☐ Limited ☐ General☐ Attorney in Fact☐ Trustee☐ Guardian or Conservator☐ Other: _____

Signer Is Representing: _____

Self

RIGHT THUMBPRINT
OF SIGNER

Top of thumb here

Signer's Name: _____

☒ Individual☐ Corporate Officer - Title(s): _____☐ Partner - ☐ Limited ☐ General☐ Attorney in Fact☐ Trustee☐ Guardian or Conservator☐ Other: _____

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PATENT**REEL: 027439 FRAME: 0446**

ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which being hereby acknowledged, I/We, the undersigned, do hereby sell, assign, and transfer to: Seychelles Imports, LLC, a California limited liability company, having a place of business at 800 North Sepulveda Boulevard, El Segundo, California 90245-2702 ("Assignee"), its successors, assigns, and legal representatives, the entire right, title and interest for the United States and all foreign countries, in and to any and all inventions and improvements disclosed in the application for United States Letters Patent titled **"Shoe Having a Bottom Surface Formed from a Piece of Fabric Material and a Separate Insert Piece"**

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("Inventions") and in and to said application and all divisional, continuing, substitute, renewal, reissue, and all other applications for Letters Patent which have been or shall be filed in the United States and all foreign countries on any of said Inventions; and in and to all original and reissued patents which have been or shall be issued in the United States and all foreign countries on any of said Inventions; and in and to all rights of priority resulting from the filing of said United States application; and

Agree that said Assignee may apply for and receive Letters Patent for said Inventions in its own name; and that, when requested, without charge to, but at the expense of, said Assignee, its successors, assigns and legal representatives, to carry out in good faith the intent and purpose of this Assignment, the undersigned will execute all divisional, continuing, substitute, renewal, reissue, and all other patent applications on any and all said Inventions; execute all rightful oaths, assignments, powers of attorney and other papers; communicate to said Assignee, its successors, assigns, and representatives, all facts known to the undersigned relating to said Inventions and the history thereof; and generally do everything possible which said Assignee, its successors, assigns or representatives shall consider desirable for aiding in securing and maintaining proper patent protection for said Inventions and for vesting title to said Inventions and all applications for patents and all patents on said Inventions, in said Assignee, its successors, assigns and legal representatives; and

Represent and warrant to Assignee, its successors, assigns and legal representative that no assignment, grant mortgage, license, or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

Name Anthony Cox Date 21/11/2011

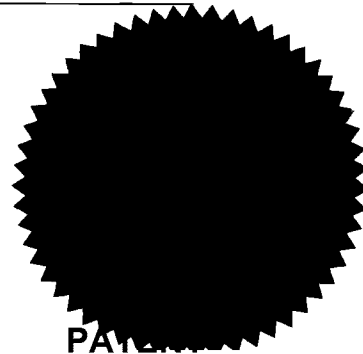
TO WAI MING ANDREW
Witness Notary Public Hong Kong

Signature [Signature]

Name John C. S. Koo Date _____

Witness _____

Signature _____



CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

STATE OF CALIFORNIA

COUNTY OF HONG KONG SAR

On 21st November 2011 before me, TO WAI MING ANDREW, a Notary Public,
personally appeared COX ANTHONY BRIAN

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

TO WAI MING ANDREW
Notary Public
Rooms 1205-7, 12th Floor, Wing On Centre,
111 Connaught Road Central,
Hong Kong SAR

Place Notary Seal Above

Signature of Notary Public

FOR COUNTY RECORDER ONLY

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Signer's Name: _____

☒ Individual

☐ Corporate Officer - Title(s): _____

☐ Partner - ☐ Limited ☐ General

☐ Attorney in Fact

☐ Trustee

☐ Guardian or Conservator

☐ Other: _____

Signer Is Representing: _____

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