

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Hiromi HIRANO	12/05/2011
RECEIVING PARTY DATA	
Name:	RAKUTEN, INC.
Street Address:	4-12-3 Higashishinagawa
City:	Shinagawa-ku, Tokyo
State/Country:	JAPAN
Postal Code:	140-0002
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13380745
CORRESPONDENCE DATA	
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Correspondent Name:	SUGHRUE MION, PLLC
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Address Line 2:	SUITE 800
Address Line 4:	WASHINGTON, DISTRICT OF COLUMBIA 20037
ATTORNEY DOCKET NUMBER:	Q128224
NAME OF SUBMITTER:	Yukiko Williams New App Specialist
Total Attachments: 1 source=Q128224_Assignment_Executed#page1.tif	

OP \$40.00 13380745

Assignment

Whereas, I/We, Hiromi HIRANO of Shinagawa-ku, Tokyo, Japan
hereinafter called assignor(s), have invented certain improvements in INFORMATION RETRIEVING APPARATUS, INFORMATION RETRIEVING METHOD, INFORMATION RETRIEVING PROGRAM, RECORDING MEDIUM ON WHICH INFORMATION RETRIEVING PROGRAM IS RECORDED

and executed an application for Letters Patent of the United States of America therefor on _____; and

Whereas, Rakuten, Inc. of
4-12-3 Higashishinagawa, Shinagawa-ku, Tokyo 140-0002 Japan

(assignee), desires to acquire the entire right, title, and interest in the application and invention, and to any United States patents to be obtained therefor;

Now therefore, for valuable consideration, receipt whereof is hereby acknowledged,

I/We, the above named assignor(s), hereby sell, assign and transfer to the above named assignee, its successors and assigns, the entire right, title and interest in the application and the invention disclosed therein for the United States of America, including the right to claim priority under 35 U.S.C. § 119, and I/we request the Director – U.S. Patent and Trademark Office to issue any Letters Patent granted upon the invention set forth in the application to the assignee, its successors and assigns; and I/we will execute without further consideration all papers deemed necessary by the assignee in connection with the United States application when called upon to do so by the assignee.

I/We hereby authorize and request our attorneys SUGHRUE MION, PLLC of 2100 Pennsylvania Avenue, NW, Washington, DC 20037-3213 to insert here in parentheses (Application number 13/380,745 and Confirmation number 6262, filed December 23, 2011) the filing date and application number of said application when known.

平野 廣美

Date: December 5, 2011

s/