

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT																
NATURE OF CONVEYANCE:	ASSIGNMENT																
CONVEYING PARTY DATA																	
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Hy Si BUI</td> <td>12/09/2011</td> </tr> <tr> <td>Mohammed KANJI</td> <td>12/12/2011</td> </tr> <tr> <td>Anita Chon TONG</td> <td>12/09/2011</td> </tr> <tr> <td>Chunhua LI</td> <td>12/09/2011</td> </tr> <tr> <td>Susan HALPERN</td> <td>12/09/2011</td> </tr> <tr> <td>Bruno BAVOUZET</td> <td>12/03/2011</td> </tr> <tr> <td>Yoriko KAWARATANI</td> <td>12/13/2011</td> </tr> </tbody> </table>		Name	Execution Date	Hy Si BUI	12/09/2011	Mohammed KANJI	12/12/2011	Anita Chon TONG	12/09/2011	Chunhua LI	12/09/2011	Susan HALPERN	12/09/2011	Bruno BAVOUZET	12/03/2011	Yoriko KAWARATANI	12/13/2011
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<table border="1"> <tr> <td>Name:</td> <td>L'Oreal S.A.</td> </tr> <tr> <td>Street Address:</td> <td>14, rue Royale</td> </tr> <tr> <td>City:</td> <td>Paris</td> </tr> <tr> <td>State/Country:</td> <td>France</td> </tr> <tr> <td>Postal Code:</td> <td>75008</td> </tr> </table>		Name:	L'Oreal S.A.	Street Address:	14, rue Royale	City:	Paris	State/Country:	France	Postal Code:	75008						
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<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13379691</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13379691												
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Application Number:	13379691																
CORRESPONDENCE DATA																	
Fax Number:	(703)413-2220																
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Address Line 4:	Alexandria, VIRGINIA 22314																
ATTORNEY DOCKET NUMBER:	362227US99XPCT																

OP \$40.00 13379691

NAME OF SUBMITTER:

Adel Samuel

Total Attachments: 2

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362227US99X PCT

Assignment of Application

INVENTOR NAME
AND ADDRESS
ADDRESS OF
THE INVENTOR

WHEREAS, I (WE) 1) Hy Si BUI of: 47 Hedgerow Street, Piscataway, New Jersey 08854, United States
2) Mohammed KANJI of: 76 Heman Street, Edison, New Jersey 08837, United States
3) Anita Chon TONG of: 205 Elmer Street, 2nd Floor, Westfield, New Jersey 07090,
United States
4) Chunhua Li of: 242 Country Club Lane, Scotch Plains, New Jersey 07076, United States
5) Susan HALPERN of: 25 Patriot Hill Road, Basking Ridge, New Jersey 07920, United States
6) Bruno BAVOUZET of: 73 rue Raymond Lefebvre, 94250 Gennilly, France
7) Yoriko KAWARATANI of: 6-3-2-5218 Kachidoki, Chuou-Ku, Tokyo-to, Japan

, respectively,

INVENT TITLE OF
INVENTIONhave invented certain new and useful improvements in: REFRESHING CREAM FOUNDATION IN OIL FORM(Application No. 13/379,691, filed December 21, 2011), andINVENT NAME
AND ADDRESS
ADDRESS OF
OTHER ASSIGNEEWHEREAS, L'OREAL S.A.

(hereinafter referred to as "ASSIGNEE") having a place of business at: 14, Rue Royale, Paris 75008, France is desirous of acquiring the entire right, title and interest in and to said invention and in and to any Letters Patent that may be granted therefore in the United States and its territorial possessions and in any and all foreign countries;

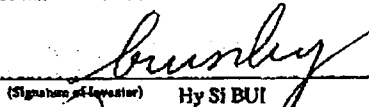
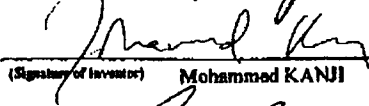
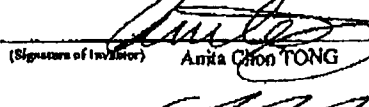
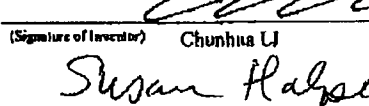
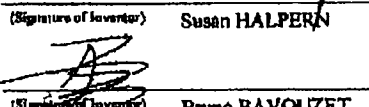
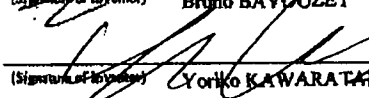
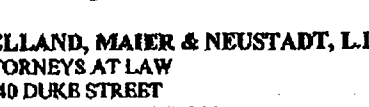
NOW, THEREFORE, in consideration of the sum of FIVE DOLLARS (\$5.00), the receipt whereof is hereby acknowledged, and for other good and valuable consideration, I (WE), by these presents do sell, assign and transfer unto said ASSIGNEE, the full and exclusive right to the said invention in the United States and its territorial possessions and in all foreign countries (including the right to claim priority under the terms of the International Convention and other relevant International Treaties and Arrangements from the aforesaid application(s)) and the entire right, title and interest in and to any and all Letters Patent which may be granted therefor in the United States and its territorial possessions and in any and all foreign countries and in and to any and all divisions, reissues, continuations, substitutions and renewals thereof.

I (WE) hereby authorize and request the Patent Office Officials in the United States and its territorial possessions and any and all foreign countries to issue any and all of said Letters Patent, when granted, to said ASSIGNEE as the assignee of my (our) entire right, title and interest in and to the same, for the sole use and behoof of said ASSIGNEE, its (his) successors and assigns, to the full end of the term for which said Letters Patent may be granted, as fully and entirely as the same would have been held by me (us) had this Assignment and sale not been made.

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Further, I (WE) agree that I (WE) will communicate to said ASSIGNEE or its (his) representatives any facts known to me (us) respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, substitute, renewal and reissue applications, execute all necessary assignment papers to cause any and all of said Letter Patent to be issued to said ASSIGNEE, make all rightful oaths, and, generally do everything possible to aid said ASSIGNEE, its (his) successors and assigns, to obtain and enforce proper protection for said invention in the United States and its territorial possessions and in any and all foreign countries.

The undersigned hereby grant(s) the firm of Oblon, Spivak, McClelland, Maier & Neustadt, L.L.P. of 1940 Duke Street, Alexandria, Virginia 22314 the power to insert on this assignment any further identification, including the application number and filing date, which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

Date: <u>Dec 9 2011</u>	 (Signature of Inventor) Hy SI BUI
Date: <u>12/12/2011</u>	 (Signature of Inventor) Mohammed KANJI
Date: <u>Dec 9, 2011</u>	 (Signature of Inventor) Anna Chon TONG
Date: <u>Dec 9, 2011</u>	 (Signature of Inventor) Chunhua LI
Date: <u>DEC 9, 2011</u>	 (Signature of Inventor) Susan HALPERN
Date: <u>12/3/2011</u>	 (Signature of Inventor) Bruno BAVOUZET
Date: <u>Dec 13, 2011</u>	 (Signature of Inventor) Yoko KAWARATANI

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