501769207 12/27/2011

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Evan K. Fram	12/22/2011

RECEIVING PARTY DATA

Name:	DR Systems, Inc.
Street Address:	10140 Mesa Rim Road
City:	San Diego
State/Country:	CALIFORNIA
Postal Code:	92121

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13331651

CORRESPONDENCE DATA

Fax Number: (949)760-9502 (951) 781-9231 Phone: efiling@kmob.com Email:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: Knobbe Martens Olson & Bear, LLP

Address Line 1: 2040 Main Street Address Line 2: 14th Floor

Address Line 4: Irvine, CALIFORNIA 92614

ATTORNEY DOCKET NUMBER:	DRSYS.013A
NAME OF SUBMITTER:	Russell M. Jeide

Total Attachments: 3

source=Inventor Assignment - DRSYS.013A#page1.tif source=Inventor Assignment - DRSYS.013A#page2.tif source=Inventor Assignment - DRSYS.013A#page3.tif

REEL: 027447 FRAME: 0654

501769207

UTILITY PATENT ASSIGNMENT

FOR VALUE RECEIVED, the receipt of which is hereby acknowledged, the following inventor or inventors (hereinafter called "ASSIGNOR/INVENTOR")

Name:

Evan K. Fram

Address:

4814 E. Marston Drive

Paradise Valley, AZ 85253

hereby assigns, transfers and sets over to:

Name:

DR Systems, Inc.

Address:

10140 Mesa Rim Road

San Diego, CA 92121

(hereinafter called "ASSIGNEE/DR SYSTEMS"), the entire worldwide right, title and interest in and to the invention known as:

DYNAMIC CUSTOMIZABLE HUMAN-COMPUTER INTERACTION BEHAVIOR

for which a United States Patent Application was filed on December 20, 2011 as Serial No. 13/331,651, and including the above-noted utility application and all divisions, continuing, and reissue applications and extensions thereof, both in the United States and in countries foreign to the United States, as well as all other rights and privileges under any Letters Patent which may be granted thereon, including all rights, if any, to sue for past infringement.

(1) Upon ASSIGNEE/DR SYSTEMS' request, and at the sole expense of the ASSIGNEE/DR SYSTEMS, ASSIGNOR/INVENTOR agrees (i) to execute and deliver all documents ASSIGNEE/DR SYSTEMS deems necessary or expedient to secure legal protection, including without limitation patent protection in this or any other country, for any and all legally protectable technology disclosed in the above application; (ii) to execute and deliver all documents ASSIGNEE/DR SYSTEMS deems necessary or expedient to assist ASSIGNEE/DR SYSTEMS in connection with any reexamination, interference or other legal or quasi-legal proceedings related to the technology disclosed in the above application or any additional, continuing, reissue, or divisional application claiming priority in whole, or in part, to the above application; (iii) to cooperate with ASSIGNEE/DR SYSTEMS, at ASSIGNEE/DR SYSTEMS' expense, in every way reasonably possible in obtaining evidence and going forward in any such proceeding; and (iv) to perform all affirmative acts which may be necessary or desirable to obtain a grant of a valid patent for any and all inventions disclosed in the above application or any application relying upon the above application in any way for priority.

PATENT

- (2) ASSIGNOR/INVENTOR further agrees, at ASSIGNEE/DR SYSTEMS' expense, to assist ASSIGNEE/DR SYSTEMS to maintain, enforce and defend ASSIGNEE/DR SYSTEMS' legal rights in any and all technology disclosed in the above application.
- ASSIGNOR/INVENTOR further understands that to the extent ASSIGNEE/DR SYSTEMS requests assistance to obtain, maintain, enforce (e.g., efforts associated with subsequent litigation) and/or defend ASSIGNEE/DR SYSTEMS' intellectual property rights, ASSIGNEE/DR SYSTEMS will compensate ASSIGNOR/INVENTOR for any work performed at the request of ASSIGNEE/DR SYSTEMS. ASSIGNOR/INVENTOR understands that this means that, in the event ASSIGNOR/INVENTOR is asked to assist ASSIGNEE/DR SYSTEMS outside the time period for which ASSIGNEE/DR SYSTEMS is already paying ASSIGNOR/INVENTOR's salary or hourly wages, ASSIGNOR/INVENTOR is only entitled to be compensated in an amount that equals the total time ASSIGNOR/INVENTOR spends assisting ASSIGNEE/DR SYSTEMS (up to a maximum authorized time) multiplied by ASSIGNOR/INVENTOR's normal reasonable hourly rate determined provide ASSIGNOR/INVENTOR is asked to assistance. For example, ASSIGNOR/INVENTOR is normally compensated a \$100.00 per hour of work and it requires ASSIGNOR/INVENTOR to spend 10 hours of work to assist ASSIGNEE/DR SYSTEMS on a particular project, then ASSIGNOR/INVENTOR would be entitled to compensation of \$1,000.00 (where up to 10 hours of work for the particular project was previously authorized by ASSIGNOR/INVENTOR understands SYSTEMS). Likewise, ASSIGNOR/INVENTOR would entitled not be separate compensation ASSIGNOR/INVENTOR is asked to assist ASSIGNEE/DR SYSTEMS during a period of time that ASSIGNEE/DR SYSTEMS is already paying ASSIGNOR/INVENTOR's salary or wages.
- (4) ASSIGNOR/INVENTOR also understands that any compensation determinative ASSIGNOR/INVENTOR's assistance outcome is not ASSIGNOR/INVENTOR's compensation is in no way dependent on or determined by the that ASSIGNEE/DR **SYSTEMS** outcome any such matter has ASSIGNOR/INVENTOR's assistance).
- (5) ASSIGNOR/INVENTOR understands that ASSIGNEE/DR SYSTEMS will be responsible for paying any and all legal expenses associated with ASSIGNOR/INVENTOR assisting ASSIGNEE/DR SYSTEMS to protect ASSIGNEE/DR SYSTEMS' rights in the intellectual property associated with the technology disclosed in the above application, unless ASSIGNOR/INVENTOR chooses to have independent representation. If ASSIGNOR/INVENTOR chooses to have representation independent of ASSIGNEE/DR SYSTEMS, then ASSIGNOR/INVENTOR understands that all associated legal fees and expenses will be ASSIGNOR/INVENTOR's sole responsibility.
- (6) ASSIGNOR/INVENTOR hereby authorizes and requests the Commissioner of Patents and Trademarks of the United States to issue any and all Letters Patent that may be granted upon the above application or any additional, continuing, reissue, or divisional application claiming priority in whole, or in part, to the above application to the ASSIGNEE/DR SYSTEMS, its successors and assigns.

2

PATENT REEL: 027447 FRAME: 0656

- (7) Each ASSIGNOR/INVENTOR hereby covenants and warrants that s/he has the right to convey all right, title and interest held by the individual inventor by this instrument, free of any encumbrances and that no other agreement has been or will be executed in conflict herewith.
- (8) ASSIGNOR/INVENTOR hereby grants to the law firm of Knobbe, Martens, Olson & Bear, LLP, authority and power to insert on this instrument any further identifications which may be necessary or desirable for purposes of recordation in the United States Patent and Trademark Office or a Patent Office of any foreign country.

Full name of Inventor: Evan K. Fram

oignatuic.	Signature:	- lin	h	'han	
				~~~~	

Date: 12/22/2011

12467609 122011