501770898 12/28/2011

PATENT ASSIGNMENT

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT |

CONVEYING PARTY DATA

| Name | Execution Date |
|------------------|----------------|
| Thomas Votel | 12/13/2011 |
| Jeffrey Popowski | 12/14/2011 |
| Justin Kostner | 12/13/2011 |

RECEIVING PARTY DATA

| Name: | Tenacious Holdings, Inc. | |
|-------------------|-----------------------------|--|
| Street Address: | 1021 Bandana Boulevard East | |
| Internal Address: | Suite 220 | |
| City: | St. Paul | |
| State/Country: | MINNESOTA | |
| Postal Code: | 55108 | |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 29408430 |

CORRESPONDENCE DATA

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Mail.

Correspondent Name: Skaar Ulbrich Macari, P.A. Address Line 1: 601 Carlson Parkway

Address Line 2: Suite 1050

Address Line 4: Minneapolis, MINNESOTA 55305

| ATTORNEY DOCKET NUMBER: | 5039.01US04 |
|-------------------------|------------------|
| NAME OF SUBMITTER: | Scott G. Ulbrich |

Total Attachments: 3

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> PATENT REEL: 027455 FRAME: 0452

OP \$40.00 29408430

ASSIGNMENT

WHEREAS, we, Thomas F. Votel of Sunfish Lake, Minnesota, Justin Kostner of Minneapolis, Minnesota and Jeffrey A. Popowski of Roseville, Minnesota, have invented certain new and useful improvements in DUAL RETRACTABLE LANYARD, for which a design patent application for Letters Patent of the United States has been made, and which may be identified in the United States Patent Office by Application No. 29/408430, filed December 13, 2011.

WHEREAS, Tenacious Holdings, Inc. ("Assignee"), a business entity organized and existing under the laws of the State of Minnesota, and having its principal offices at 1021 Bandana Boulevard East, Suite 220, St. Paul, MN 55108, is desirous of acquiring the entire right, title and interest in and to said invention, said application and in, to and under any and all Letters Patent to be obtained therefor;

NOW, THEREFORE, for good and valuable consideration to us in hand paid by said Assignee, the receipt of which is hereby acknowledged, we have sold, assigned and transferred, and by these presents do hereby sell, assign and transfer unto the said Assignee, its successors and assigns, our entire right, title and interest in and to said invention, said application, all applications claiming priority to said application including all design patents, CPAs, utility patents, all divisions, continuations or renewals thereof, continuation in parts, and the Letters Patent, both foreign and domestic, that may or shall issue, therefrom including all reissues or extensions of such patents including all of our rights under the International Convention, and we do hereby authorize and request the Commissioner of Patents to issue said Letters Patent to the above mentioned Assignee in accordance herewith.

We hereby authorize the above mentioned Assignee, its successors and assigns, or anyone it may properly designate, to insert in this instrument the date of execution and/or filing date and application number of said application when ascertained.

We further authorize said Assignee, its successors and assigns, or anyone it may properly designate, to apply for Letters Patents, in its own name if desired, in the USA and any and all foreign countries, and additionally to claim the filing date of said United States application and/or otherwise take advantage of the provisions of the International Convention.

Upon said consideration we do hereby covenant and agree with the said Assignee, its successors and assigns, that we will not execute in writing or do any act whatsoever conflicting with these presents, and that we or our executors or administrators will at any time upon request, without further or additional consideration, but at the expense of the said Assignee, its successors and assigns, execute such additional writings and do such additional acts as said Assignee, its successors and assigns, may deem necessary or desirable to perfect the Assignee's enjoyment of this grant, and render all necessary assistance in making application for and obtaining original, divisional, reissued or extended Letters Patent of the United States, or of any

PATENT REEL: 027455 FRAME: 0453 and all foreign countries on said invention, and in enforcing any rights occurring as a result of such applications or patents, by giving testimony in any proceedings or transactions involving such applications or patents.

IN WITNESS WHEREOF, we have hereunto set our hands and affixed our seal as dated below.

Date: 5000

Thomas Votel

Subscribed and sworn to before me this 13 day of 2001.

Notary Public

LEON R HOFFMANN
Notery Public
State of Minnesote
My Commission Expires
January 31, 2015

[Notary Seal]

Date: 14 Dec. 2011

Subscribed and sworn to before me this H day of Mm 49 , 2011.

[Notary Seal]

LEON R HOFFMANN
Notery Public
State of Minnesote
My Commission Expires
January 31, 2015

Jeffrex Popows

Application No. 29/408430

Date: 17-13-701

Justin Kostner

Subscribed and sworn to before me this day of 22 cm be/, 2011.

Notary Public

[Notary Seal]

LEON R HOFFMANN
Notary Public
State of Minnesote
My Commission Expires
January 31, 2015