501771921 12/29/2011

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Scott Fairbairn	12/08/2011

RECEIVING PARTY DATA

Name:	Precision Trolling Data, LLC	
Street Address:	N2160 Sleepy Hollow Drive	
City:	Kaukauna	
State/Country:	WISCONSIN	
Postal Code:	54130	

PROPERTY NUMBERS Total: 1

Property Type	Number
Patent Number:	7113449

CORRESPONDENCE DATA

Fax Number: (612)339-6580 Phone: 6123391863

Email: drfairbairn@kinney.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: Kinney & Lange, P.A.

Address Line 1: 312 South Third Street

Address Line 2: The Kinney & Lange Building

Address Line 4: Minneapolis, MINNESOTA 55415

ATTORNEY DOCKET NUMBER:	F367.14-1
NAME OF SUBMITTER:	David R. Fairbaim

Total Attachments: 1

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PATENT REEL: 027459 FRAME: 0604 H \$40,00 71134

ASSIGNMENT (ISSUED PATENT)

Attorney Docket No.

397.14-0001

WHEREAS, Scott Fairbairn ("Assignor") of W7811 135 Avenue, Hager City, WI 54014, is the owner of the following Patent(s):

U.S. Patent 7,113,449, Issued September 26, 2006

WHEREAS, Precision Trolling Data, LLC, ("Assignee") a Limited Liability Company of the State of Wisconsin, having an office and principal place of business at N2160 Sleepy Hollow Drive, Kaukauna, WI 54130, is desirous of acquiring the entire right, title and interest therein.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, Assignor sells, assigns and transfers to Assignee entire right, title and interest in, to and under the Patent(s), including the right to recover damages for past infringement, for its own use and enjoyment and for the use and enjoyment of its successors and assigns as fully and entirely as if the same would have been held by the Assignor had this transfer not been made.

Signature:

Scott Fairbairn

STATE OF Minnesota)
ss.
COUNTY OFWashington)

Subscribed and sworn to before me, a Notary Public, this 6th day of

Recember, 20∐.

Notary Public

(SEAL)

RECORDED: 12/29/2011

VICKY J. MANN
Notary Public-Minnesota
W Ozembesen Expres Jan 31, 2015

PATENT REEL: 027459 FRAME: 0605