

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Tamar Yehoshua</td> <td>01/27/2006</td> </tr> <tr> <td>Owen Van Natta</td> <td>02/17/2006</td> </tr> <tr> <td>Jonathan Leblang</td> <td>01/20/2006</td> </tr> <tr> <td>Udi Manber</td> <td>02/08/2006</td> </tr> <tr> <td>Ruben E. Ortega</td> <td>01/19/2006</td> </tr> </tbody> </table>		Name	Execution Date	Tamar Yehoshua	01/27/2006	Owen Van Natta	02/17/2006	Jonathan Leblang	01/20/2006	Udi Manber	02/08/2006	Ruben E. Ortega	01/19/2006
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<table border="1"> <tr> <td>Name:</td> <td>A9.com, Inc.</td> </tr> <tr> <td>Street Address:</td> <td>130 Lytton Avenue</td> </tr> <tr> <td>Internal Address:</td> <td>Suite 300</td> </tr> <tr> <td>City:</td> <td>Palo Alto</td> </tr> <tr> <td>State/Country:</td> <td>CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td>94301-1044</td> </tr> </table>		Name:	A9.com, Inc.	Street Address:	130 Lytton Avenue	Internal Address:	Suite 300	City:	Palo Alto	State/Country:	CALIFORNIA	Postal Code:	94301-1044
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CORRESPONDENCE DATA													
<p>Fax Number: (949)760-9502</p> <p>Phone: 949-760-0404</p> <p>Email: efilng@kmob.com</p> <p><i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i></p> <p>Correspondent Name: Knobbe Martens</p> <p>Address Line 1: 2040 Main Street</p> <p>Address Line 4: Irvine, CALIFORNIA 92614</p>													
ATTORNEY DOCKET NUMBER:	SRCH.159A2												

OP \$40.00 11294757

NAME OF SUBMITTER:

Michael Christensen

Total Attachments: 6

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ASSIGNMENT

WHEREAS, We, Tamar Yehoshua, a United States citizen, residing in Sunnyvale, California, Owen Van Natta, a United States citizen, residing in Palo Alto, California, Jonathan Leblang, a United States citizen residing in Menlo Park, California, Udi Manber, a United States citizen, residing in Palo Alto, California and Ruben E. Ortega, a United States citizen, residing in Seattle, Washington, have invented certain new and useful improvements in an INTERNET ADVERTISING SYSTEM THAT PROVIDES RATINGS-BASED INCENTIVES TO ADVERTISERS for which we have filed an application for Letters Patent in the United States, on December 6, 2005 as Application No. 11/294,757 ("the Application");

AND WHEREAS, A9.com, Inc. (hereinafter "ASSIGNEE"), a Delaware Corporation, with its principal place of business at 130 Lytton Avenue, Suite 300, Palo Alto, California 94301-1044, desires to acquire the entire right, title, and interest in and to the improvements and the Application:

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, we, the inventors, do hereby acknowledge that we have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the ASSIGNEE, its successors, legal representatives and assigns, the entire right, title, and interest throughout the world in, to and under the improvements, and the Application and all provisional applications relating thereto, and all divisions, renewals and continuations thereof, and all Letters Patent of the United States which may be granted thereon and all reissues and extensions thereof, and all rights of priority under International Conventions and applications for Letters Patent which may hereafter be filed for improvements in any country or countries foreign to the United States, and all Letters Patent which may be granted for improvements in any country or countries foreign to the United States and all extensions, renewals and reissues thereof; and we hereby authorize and request the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patent for improvements to the ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND WE DO HEREBY sell, assign, transfer, and convey to ASSIGNEE, its successors, legal representatives, and assigns all claims for damages and all remedies arising out of any violation of the rights assigned hereby that may have accrued prior to the date of assignment to ASSIGNEE, or may accrue hereafter, including, but not limited to, the right to sue for, collect, and retain damages for past infringements of the Letters Patent before or after issuance.

AND WE HEREBY covenant and agree that we will communicate to the ASSIGNEE, its successors, legal representatives and assigns, any facts known to us respecting improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid the ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for improvements in all countries.

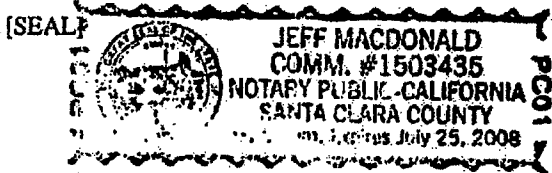
IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 27 day of Jan, 2006.

Tamar Yehoshua
Tamar Yehoshua

STATE OF CALIFORNIA }
COUNTY OF SANTA CLARA } ss.

On January 27, 2006, before me, Jeff Macdonald, personally appeared Tamar Yehoshua personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument, and acknowledged to me that he executed the same in his authorized capacity(ies), and that by his signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.



Jeff Macdonald
Notary Signature

Application No.: 11/294,757
Filing Date: December 6, 2005

PATENT
Client Code: SRCH.159A2
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IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 17 day of February 2006.


Owen Van Natta

STATE OF _____

ss.

COUNTY OF _____

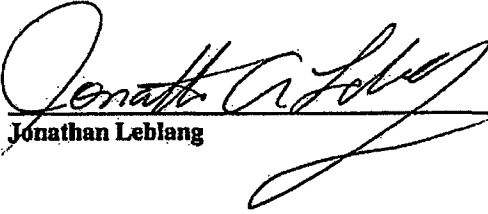
On _____ before me, _____ personally appeared Owen Van Natta personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument, and acknowledged to me that he executed the same in his authorized capacity(ies), and that by his signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

[SEAL]

Notary Signature

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 20th day of JANUARY, 2006.

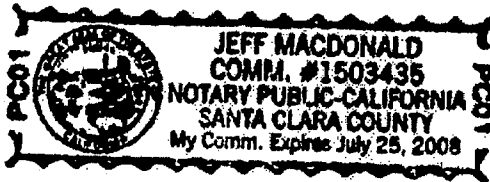

Jonathan Leblang

STATE OF CALIFORNIA }
COUNTY OF SANTA CLARA } ss.

On January 20, 2006, before me, Jeff Macdonald, personally appeared Jonathan Leblang personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument, and acknowledged to me that he executed the same in his authorized capacity(ies), and that by his signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

[SEAL]




Notary Signature

Application No.: 11/294,757
Filing Date: December 6, 2005

PATENT
Client Code: SRCH.159A2
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IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 8th day of February, 2006.

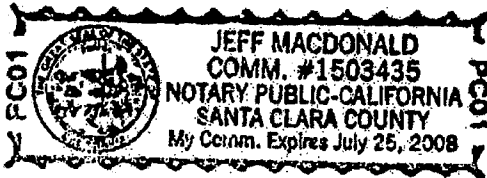
Udi Manber
Udi Manber

STATE OF California }
COUNTY OF Santa Clara } ss.

On February 8, 2006, before me, Jeff Macdonald, personally appeared Udi Manber personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument, and acknowledged to me that he executed the same in his authorized capacity(ies), and that by his signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

[SEAL]



Jeff Macdonald
Notary Signature

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 19 day of January, 2006.


Ruben E. Ortega

STATE OF WASHINGTON }
COUNTY OF KING } ss.

On 1-19-2006, before me, SHEREE L. PENNINGTON, personally appeared **Ruben E. Ortega** personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument, and acknowledged to me that he executed the same in his authorized capacity(ies), and that by his signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

[SEAL]

2283804\dns
011206


Notary Signature